

The Busy Bean

Content Calendar

Saturday, Dec. 10 at

Graphic/Image
Description:



7AM

Time

Platform: **Facebook, Twitter, and Instagram**

Copy:

Getting down with FINALS? Finish strong cause we're open late just for UA. Swing by BusyBean anytime for a break or warm spot to get your study on. Let's go.

Link:

www.busybeancoffeeco.com/late

Indicate if no link is used

Sunday, Dec. 11 at

9AM

Time

Graphic/Image
Description:



Platform: **Facebook, Twitter, and Instagram**

Copy:

Tis the Season to eat more coffee and cookies? Come to our Cookie Decorating Night, 7 PM, Dec. 16 and get your belly full. It's on us. RSVP today.

Link:

www.busybeancoffeeco.com/RSVP

Indicate if no link is used

Monday, Dec. 12 at

Graphic/Image
Description:



2PM

Time

Platform: Facebook, Twitter, and Instagram

Copy:

Did someone say HOLIDAY TREAT? Stop in and grab a cup of Peppermint Mocha to get your spirits festive this season. Available limited time only. Tastes so yummy and delish.

Link:

www.busybeancoffeeco.com/peppermintmocha

Indicate if no link is used

Tuesday, Dec. 13 at

Graphic/Image
Description:



8AM

Time

Platform: **Facebook, Instagram, and Twitter**

Copy:

Tap into some new friends? Showoff the artist in you and decorate some cookies. Your invited. Cookie Decorating Night, 7 PM, Dec. 16. Totally free but kindly RSVP.

Link:

www.busybeancoffeeco.com/RSVP

Indicate if no link is used

Wednesday, Dec 14 at

11AM

Time

Graphic/Image
Description:



Platform:

Facebook, Instagram, and Twitter

Copy:

Tasteeeeeeeeeee. Alabama student ranked us the best Joe in Tuscaloosa. Recover from another great semester with coffee, cocoa, mochas, lattes, pastries, and bagels.

Link:

www.busybeancoffee.com/RSVP

Indicate if no link is used

Insert Date and Time

Thursday, December 15th at 9AM

Graphic/Image
Description:



Platform: **Facebook, Instagram, and Twitter**

Copy:

**Ever heard the best add to a great cup of coffee?
Gingerbread spice and cookies of course. Only
at Busy Bean, you can have the new Gingerbread
Spiced Latte, just this holiday's season best
drink ever. Come on in Tuscaloosa.**

Link:

www.busybeancoffee.com/RSVP

Indicate if no link is used

Insert Date and Time

Friday, December 16th at 7AM

Graphic/Image
Description:



Platform: **Twitter, Instagram, and Facebook**

Copy:

Need a sugar and coffee rush? Don't miss out on the Cookie Decorating TONIGHT at 7 PM. Totally free but kindly RSVP.

Link:

www.busybeancoffeeco.com/RSVP

Indicate if no link is used

Insert Date and Time

Saturday, December 17th at 12PM

Graphic/Image
Description:



Platform: **Facebook, Twitter, and Instagram**

Copy:

Feeling overwhelmed and too pooped shop? Get a \$1 off your cup of cocoa or coffee today. Use the code COFFEESHOT and let us treat you right.

Link:

www.busybeancoffeeco.com

Indicate if no link is used

Insert Date and Time

Sunday, December 18th at 8AM

Graphic/Image
Description:



Platform: **Twitter, Instagram, and Facebook**

Copy:

Get your Holiday Hustle now. Feeling crunch of the holiday and dreaming a moment's peace? We got you. Join us for a Peppermint Mocha and complimentary Holiday cookie. We will get you in and out, no waiting in long lines here.

Link:

www.busybeancoffee.com/peppermintmocha

Indicate if no link is used

Insert Date and Time

Monday, December 19th at 9AM

Graphic/Image
Description:



Platform: **Twitter, Instagram, and Facebook**

Copy:

Tis the Season of Warmth and Care. We love our Tuscaloosa and UA community. Cheers to you this holiday and may all your dreams come true. To show our appreciation, mention code SEASON for a \$1 off your next large coffee of your choice. Happy Holidays.

Link:

www.busybeancoffeeco.com

Indicate if no link is used