

IR₂D

INITIATIVE FOR RURAL RESEARCH & DEVELOPMENT

Organizational Profile

Office No. 21, 22, 2nd Floor, Alhameed Mall, G 11 Markaz, Islamabad, Pakistan, T: +92512875151

www.ir2d.com

Organizational Details

Organization Name:	Initiative for Rural Research & Development www.ir2d.com
Focal Person Name:	Fazal Saeed
Designation:	Executive Director
Mobile Contact:	0300-8115113
Office Telephone:	051-2875151
Email ID:	wisdomfsaeed@gmail.com
Islamabad Office:	Office# 21,22, 2 nd Floor, Alhameed Mall, G 11 Markaz, Islamabad
Peshawar Office:	329 TF, Deans Trade center, Peshawar Cantt, Peshawar
D I Khan Office	Ashiana Plaza, near daily Meezan-e-Adl Office, Tank adda road, D I Khan city, D I Khan
Registration Act:	Securities Exchange Commission of Pakistan
Type of Registration:	Non-profit company

I) Capability Statement

Rule of law under a good governance model as presented by Amartya Sen emphasizes on people's participation in decision making, economic opportunities, access to social services, protective security and an accessible speedy justice system. Implementation of this model has been a key for countries across the globe to unlock its potential and achieve high development indicators. IR2D understands that Sustainable Development Goals are the aftermath of this global agenda and a universal craving for seeing the world out of hunger, poverty injustices, inequality ignorance and a healthier, politically stable world.

Establishment of IR2D as a non-profit, non-governmental and non-political company engaged in mass mobilization through independent research and analysis, advocacy and capacity building aim to put an expert share for developing communities itself by empowering political participation and enhanced flow of informed communications to ensure social inclusion ensure upholding of human rights. IR2D aims at educating the people through awareness campaigns to generate informed debates about their rights and duties and make the process of governance publicly accessible and accountable so as to move on towards a peaceful, tolerant, progressive, integrated and democratic society.

IR2D is the first ever organization of its kind that provides a forum for the working journalists, students, researchers and academicians to advance their academic abilities by generating informed debates and scholarly research work. Likewise, the organization also offers a forum to strategists, researchers, technocrats, policy makers and members of civil society to discuss and disseminate ideas and suggest practical recommendations for a peaceful, integrated, progressive and democratic society where tolerance, harmony and mutual understanding prevails in a cohesive environment offering a decent life opportunity to the people.

IR2D draws a team of dedicated and professional development experts, strategists, academicians and researchers to make independent analysis of the situation. Our field researchers Pakistan keeps a vigilant eye on the events taking shape on a daily basis. IR2D strives to help the donor agencies and other stakeholders better understand the issues and challenges faced by the war-riddled Pak-Afghan border region with independent research and analysis.

Directors at IR2D have built a reputation for excellence in delivering projects in operationally challenging environments on a wide range of issues confronting the region.

II) Key Research and Development Tools of IR2D:

- 1) **Advocacy:** IR2D enjoys services of experts in the field of media production and publication utilized for awareness of target communities pertinent to different projects

and development initiatives. This is materialized through different means and tools across Pakistan.

- 2) **Research Studies:** We have worked on many research studies alongside local, UN agencies and other international organizations and think tanks. Our latest studies include;
 - a. Public perception survey for Land Registration in Merged Areas (LRMA) alongside IMSciences Peshawar funded by DAI (USAID) - 2023
 - b. Research study for designing community based approaches to address radicalization of ex-combatants in the insurgency hit Swat valley (UNDP)
 - c. Report on “Displaced Persons of North Waziristan Agency: Issues and Challenge”.
 - d. Worked for RAHA program of GIZ and UNHCR in Haripur and Mansehra districts
- 3) **Discussion and Dialogues:** We have been organizing many national, Provincial and regional level discussions (seminars, conferences, workshops, debates and round table conferences) on various issues of national and international importance, ranging from social, political and economic to cultural, medical and security issues in and around Newly Merged Districts (NMDs) of KP and Baluchistan. To have a better understanding on the issues in question we have been inviting and engaging Academia, Journalists, Politicians, Artists, Youth, Women Leaders, Lawyers and government officials, tribal elders, *maliks* and community leaders.
- 4) **Social Media:** IR2D has its own Youtube TV Chaneel (Channel 51). We have got a multi-purpose studio based in Islamabad with facility of program conception, design, shooting, editing and dissemination. IR2D has a regular feature of radio programming as well from this studio. IR2D has an experience of producing radio PSAs and Election Advocacy Programs from its state of the studio, established since its inception in 2019.
- 5) **Youth Empowering Through Skill Based Learning:** IR2D has a strong base in working on international level with Amazon and other online shopping enterprises. We have been training youth on different online tools like designing, content production, marketing, SEO and many other tools. Learning through these brings a decent livelihood opportunity to each youth at home.
- 6) **Capacity Building:** One of the basic objectives of IR2D is to build capacity of the locals, government institutions and other relevant quarters in media, communication, security and governance, conflict resolution and disaster risk reduction in order to equip and train the locals to address issues themselves while living in a disaster prone zone. To that end, we have been working in collaboration with academicians,

institutes and organizations to build their capacities for improved delivery of services and outputs as desired.

III) Details of the Studies and reports led by the Executive Director IR2D. The donors include;

- 1) LRMA / IM Sciences funded by DAI/ USAID
- 2) UNHCR/ GIZ
- 3) United Nations Development Program (UNDP)
- 4) Provincial Disaster Management Authority (PDMA, KP)
- 5) UNESCO
- 6) National Democratic Institute (NDI)
- 7) Community Motivation and Appraisal Program (CAMP)
- 8) Open Society Foundation (USA)

IV Key Team Members

1. Mr. Jawaid Iqbal - MS in Development Studies from Manchester University UK
2. Mr. Fazal Saeed - M Phil in Political Science / Governance
3. Mr. Fazal Rabbi - Masters in Statistics
4. Ms. Rahila Yousafzai M Phil in Anthropology Islamabad