

empowHer

A GALA TO CHANGE LIVES AND INSPIRE OTHERS

All services offered by Women & Family Life Center are FREE! The empowHer gala raises critical funds that enable us to be responsive to the needs of women and families throughout the shoreline. Women & Family Life Center assists many families that would otherwise have no place to turn for help. Your sponsorship ensures program and services are provided at no-cost to all participants.

March 23, 2023

2023 Sponsorship Opportunities

EMPOWHER Sponsor (Exclusive Opportunity, Presented by -): \$10,000

- Full-page, color ad, inside front cover of event program - distributed to all 200+ gala attendees
- Premier logo placement on all event announcements, including front of event program, gala invitation (700+ reach), social media marketing - Facebook, Instagram, LinkedIn (audience of 3,600+), in W&FLC e-newsletter (audience of 5,100+), all print advertising, event press release, and the W&FLC Annual Report
- Premier logo placement on event signage, W&FLC event web page (with hyperlink) and online ticket page
- Opportunity to make brief Welcome remarks during the program
- Eight gala tickets with reserved VIP seating
- One year of logo recognition on W&FLC website event page

CHANGING LIVES Sponsor: \$5,000

- Full-page, color ad, inside back cover of event program (distributed to all gala attendees)
- Premium logo placement on event announcements including gala invitation (700+ reach), social media marketing - Facebook, Instagram, LinkedIn (audience of 3,600+), in W&FLC e-newsletter (audience of 5,100+), all print advertising, event press release, and in W&FLC Annual Report
- Premium logo placement on event signage, W&FLC event web page (with hyperlink) and online ticket page
- Six gala tickets with reserved VIP seating
- Recognition during program welcome
- One year logo recognition on W&FLC website event page

INSPIRATION Sponsor: \$3,000

- ½ page color ad in event program (distributed to all gala attendees)
- Logo placement on event announcements including gala invitation (700+ reach), social media marketing - Facebook, Instagram, LinkedIn (audience of 3,600+), in W&FLC e-newsletter (audience of 5,100+), all print advertising, event press release, and in W&FLC Annual Report
- Logo placement on event signage, W&FLC event web page (with hyperlink) and online ticket page
- Four gala tickets with reserved VIP seating
- Recognition during program welcome
- Six months of logo recognition on W&FLC website event page

women&familylife
CENTER
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2023 Sponsorship Opportunities (continued)

BUILDING CONFIDENCE Sponsor: \$1,000

- ½ page black & white ad in the event program (distributed to all gala attendees)
- Logo placement on gala invitation (700+ reach), social media marketing – Facebook, Instagram, LinkedIn (audience of 3,600+), in W&FLC e-newsletter (audience of 5,100+), all print advertising, event press release, and the W&FLC Annual Report
- Logo placement on event signage, W&FLC event web page (with hyperlink) and online ticket page
- Two gala tickets
- Four months of name recognition on W&FLC website event page

GROWTH Sponsor: \$500

- ¼ page black and white ad in event program (distributed to all gala attendees)
- Logo placement on event website and recognition on W&FLC's social media (Facebook, LinkedIn, and Instagram)
- Two gala tickets
- Three months name recognition on W&FLC website event page

Sponsor Contact & Payment Information

I would like to be an event sponsor at the level checked:

- EmpowHER Sponsor \$10,000 (exclusive Presenting opportunity)
- Changing Lives Sponsor \$5,000
- Inspiration Sponsor \$3,000
- Building Confidence Sponsor \$1,000
- Growth Sponsor \$500

I would like to donate an item to the auction. Please contact me.

Payment (please check one): Total Amount \$ _____

- Check Enclosed (payable to Women & Family Life Center)
- MasterCard / Visa / Discover / American Express (circle one)

Name: _____ Company*: _____

Address: _____

Phone: _____ Email: _____

Card #: _____ Exp. Date: _____ Security Code: _____

Signature: _____ Date: _____

Please fill out and return this form along with a high-resolution logo*

or if you have any questions, contact:

Bernadette Deamico, Development Manager, at: (203) 458-6699

or email: Bdeamico@womenandfamilylife.org