**SPHS Business Advisory Board   
Building partnerships to empower all students**

**to develop their vision for a successful and productive career**

**www.sphsbab.org**

**April 10, 2018**

1. Welcome/Introductions –Tom McGinn

In attendance: Patrick Bathras, JoAnne Brack, Tom McGinn, Susan Gallagher, Kirk Lynn, Nancy Jackson, Melanie Wood, Kim Walker, Jim Cleveland, Kirk Lynn, James Henson, Alice Lukas, John Scalley, Jill McKay, Lindsey Brown

1. Committee Reports/Chair Selection:

1. Executive Committee

* The minutes from the March meeting were reviewed and accepted as submitted.
* Elections for officers for 2018-2019 will take place in May. Let JoAnne know if you are interested in serving as President, Vice President, Secretary or Treasurer.

1. Financial Literacy Week Committee Debrief - March 19-23rd

* Presenter feedback, including info back to 2013, was reviewed. See feedback form. Some students asked for post-Advisory follow up activities. One presenter said she inserts some of her own slides. It was suggested that she participate in the presentation preparation sessions so that we may incorporate her ideas into all of the presentations. We discussed including an elementary school/middle school component. Patrick could get us inroads into feeder schools. We would have to condense the information and make it age-appropriate. Some BABs include feeder school representation. Discussed the debt burden of student loans. We encourage parents to continue the dialog.

1. Business, Innovation, & Leadership Signature: JoAnne Brack

* Healthy Teen Choices Fair- February 8, 2018 debrief:
  + 600 students rotated through 15 stations in mini-gym.
  + Jim Cleveland co-presented with Chuck Hall who owns the fitness center near Safeway.
  + Student presenter: Ther-hoppy. (Therapy rabbits).
* Partner of the Year nomination - Danielle Schwarzmann, ICST member; an economist who works for the National Oceanic and Atmospheric Administration. She will receive the AACPS Excellence in Education award at the Excellence in Education event on 4/25. Individuals who would like to attend can purchase a ticket online. The SPHS BAB will present her with a plaque at a future BAB meeting.
* Dr. Susan Crate will do a presentation and provide a viewing of her movie ***The Anthropologist*** at SPHS on Wednesday, 4/18. This free event was organized by Advanced Studies and Programs of AACPS.
* AACPS Volunteer Recognition Tea: Thursday, 5/17 at Michael’s 8th Avenue. Breakfast 8:30-9:30, awards 9:30-10:30. All are invited.
* Teacher Field Trip to Md. Port Authority (Dundalk terminal), Masonville Cove Environmental Center, and Amazon: 4/17. BAB members are welcome to join the group. This is a full-day trip - 7:45-2:50.
* Celebrated Signature Student video: Joshua Hannesson: Business is “Brothigo” which revitalizes run-down sneakers by cleaning and painting new designs on them and returning them to the owner. Profit margins are good.

1. Website- Jim Cleveland: We need to upgrade our version of Godaddy. Jim will find out what this would entail, what we would gain, and what might change. JoAnne renewed the subscription for 2 years; package includes website builder.

3. Announcements/New Business:

* Melanie volunteered to create a social media presence (LinkedIn, Facebook) for the BAB. AACPS has a policy regarding social media use. We can use it to promote events, but it can’t be a two-way communication allowing complaints. Can do link on the BAB website.

1. Important dates:

* 30th Annual Excellence in Education Awards BWI Marriott- **April 25, 2018**
* Senior Graduation-University of MD Baltimore County- **May 29, 2018**
* **Last BAB Meeting** of 2017-2018 school year- **May 8, 2018**