**SPHS Business Advisory Board   
Building partnerships to empower all students**

**to develop their vision for a successful and productive career**

**www.sphsbab.org**

**January 12, 2021**

**Welcome/Introductions**

1. In attendance: Patrick Bathras, JoAnne Brack, Tom McGinn, Susan Gallagher, Heather Barnstead, Nancy Jackson, John Clark, Kim Marie Walker, Michelle Krause, Lindsay Brown, Alice Lukas, Jessica Farrar, Jason Port, Karima Davis, Ryan Thompson, Nicholl Dial.
2. The minutes from the November meeting were reviewed and accepted as submitted.
3. Status of scheduling: Board of Education, school superintendent and Health Department will meet this week to discuss metrics, concerns, pros and cons regarding the school schedule. The Board will meet again next week.

**Committee Reports**

1. Financial Literacy
   1. March 22-29, 2021
   2. Finalize plan
      1. Friday, March 19: Will send a Connect Ed to launch the week, including a video featuring James Henson.
      2. Monday, March 22
         1. BAB member video: Volunteers needed to record brief (30 sec or less) video on “the worst/best financial decision or money mistake I ever made.” Send to JoAnne or Heather by 1/26 to be curated to present during Monday Advisory as part of FL week kick-off. JoAnne will share a flyer to describe the process. Tips: include introduction of yourself in the video; hold the phone in landscape position; pause between sentences so the editor can cut it as needed. If you plan to submit video, please let JoAnne know.
         2. Survey students (5 questions per grade, related to their lesson on Wed, plus 1 open ended optional question).
      3. Wednesday, March 24 – Grade-level PowerPoints will be presented by teachers during Advisory. Students will have opportunity to ask additional questions via Google Form. Those questions will be given to BAB members on Wednesday afternoon to answer via video. Responses will be needed by Friday 3/26 mid-day, to be prepared to present to students the following Monday.
      4. Monday, March 29 - final day of FL week. Will provide answers to questions submitted last Wednesday and do a trivia game as a recap of what students learned and provide random prizes. Additional ideas or donations for prizes would be appreciated.
   3. Family night Wednesday evening, March 24 – will include a live/remote panel and breakout sessions for specific topics, organized via SignUpGenius. The panel will include Tom, James, Roberta, Dominic, and AACC Financial Aid expert and recent grad. Format: introduce panelists: ask them to respond to this question: what financial advice would you give to your 15 year old self and 35 year old self? Will encourage the audience to participate via leading questions. In 2019 students could participate in activities while parents heard from the panel. This year, website info will be provided for students to engage in relevant activities, not necessarily concurrent with the panel. Committee will determine the time frame for the event. A volunteer is needed to moderate the panel discussion.
   4. Feedback:
      1. Tom suggested having one of the student entrepreneurs present via video to discuss their story. The videos are archived so those videos could be incorporated into the week.
      2. Jessica suggested having a presentation from a recent grad – current college students or very recent college grad. Could consider a separate panel of young people.
2. Mock Interview/ Career Conversations
   1. May 17-21, 2021
   2. Structure will depend on status of students in schools. Will be done virtually whether students are in school or remote. BAB members will be needed to interview the students; scheduling will be done via SignUpGenius. Doing this virtually will require a focus on time-management to move efficiently from one interview to the next. The overall time frame in days will be expanded.
3. Business, Innovation, & Leadership Signature
   1. Leadership Applications live until Jan. 22. Freshmen are currently applying.
   2. Karima Davis will be the E-club guest speaker. There will be a new date and time due to new high school virtual schedule.
   3. Working on next Celebrated Signature student recognition; video will be shared at our next meeting featuring Jimmy Miller, who started a woodworking business during quarantine.
   4. We have one group that has decided to do Diamond Challenge. Their 5-page paper needs to be reviewed: Karima and Nicholl volunteered to review and provide feedback.
4. Marketing/Membership/Appreciation
   1. Will contact the Severna Park Chamber to ask for volunteers.

**Upcoming Events**

1. Monthly BAB Meetings (8 am-9 am virtual until further notice): 3/9, 4/13, 5/11
2. Financial Literacy Week - Mar. 22- 29, 2021
3. Mock Interviews & Career Conversations- May 17 - 21, 2021