**SPHS Business Advisory Board   
Building partnerships to empower all students**

**to develop their vision for a successful and productive career**

**www.sphsbab.org**

**Jan 11, 2022 Meeting Minutes**

1. Welcome/Introductions

In attendance: Patrick Bathras, JoAnne Brack, Jason Port, Kim Marie Walker, Susan Gallagher, Jessica Farrar, Paul Heath, Bill Cannon, Ryan Thompson, Mike Farrell, James Henson, Terry Grant, Nancy Jackson, Linda Jones, Alice Lukas, Tom McGinn, Melanie Wood, Teagan Schumann (Signature Student).

1. Committee Reports:
   1. Celebrated Signature Student Video- Teagan Schumann <https://drive.google.com/file/d/1aIeqhsLArOdICtjJ1jhbhaGaKulm4-zP/view?usp=sharing>. Teagan has been involved in entrepreneurial activities throughout her high school career. She has an Etsy site where she sells beach-themed décor, was a member of a team that won the Diamond Challenge for a concept called Jottle, an online notetaking program, and has participated and led service projects. She plans to major in criminology. Her advice for other students: try to get as many people as possible interested in your passion; trust the process.
   2. Mock Interview/ Career Conversations Committee: 2021 Event Debrief
      1. 485 junior class students were interviewed, accomplished in 3 days this year. 140 community partners participated.
         1. No face to face Career Conversations this year.
         2. Thank you notes: completed immediately after interview. Started via email but there were problems with sending emails the first day so pivoted to snail mail. Students preferred sending hard copies rather than emails.
      2. Student feedback: shared data. Suggested asking students to elaborate when they provide negative feedback, open-ended and/or multiple choice (e.g. if they learned nothing or will not use anything from the process in future, why not: learned nothing now, had specific negative interaction, simply already doing everything right). Overall impression from student feedback: students feel comfortable with the process. Thank you notes are a good source of feedback; students go into detail on how it helped; interviewers could share their thank-you notes to enhance the feedback process. Only 6% of students utilized the Resume Doctor. Value of resume: enables students to organize their thoughts regarding what they’ve done, and to identify gaps between their activities and goals.
   3. Pastries with Professionals
      1. 12/21/21: Dr. Piccoli: Great show of student interest on 12/21 topic. 55 signed up.
      2. 1/20/22: Mike Farrell <https://docs.google.com/presentation/d/1Ax1E1RNuhrYI2KawhzBL_J69zUTznFCWscrpq_GGjSs/edit?usp=sharing>

Cybersecurity/entrepreneurship. Students can submit questions when they sign up; will be shared with Mike so he can build presentation around the questions.

* 1. Financial Literacy
     1. 3/21/22 – 3/25/22

The Financial Literacy group was created to support students to develop excellent financial mindsets. Financial Literacy takes place over two weeks. Four business partners including Jason have agreed to live-stream to each of the grades. Teachers will take post-session questions and revisit the topics during advisory. BAB members are invited to volunteer to record interviews in response to student questions; recordings will be shared with students in an advisory.

* + 1. Family night- virtual live panel

This will take place on Wednesday, 3/23 at 6:30. James will create the Zoom link which will accommodate hundreds of people. The event is one hour organized into 3 parts with 4-5 panelists. Kirk Lynn will MC. The committee is in the process of inviting panelists; could use 1-2 more, so let JoAnne know if you’re interested. Agenda: 3 topics: living within means (budgeting, spending wisely); investing to build a secure future (college and retirement); maximizing earning potential/career satisfaction (college, trade school). Will share a sign-up genius in 2nd week of February so people can register and submit question.

* + 1. Financial Literacy club meets this Thursday; had homework to work their budget.
  1. Business, Innovation, & Leadership Signature
     1. Leadership Applications available until 1/14 – freshmen students who are interested in joining Leadership Institute must submit application and do an interview.
     2. Pastries with Professionals: January (1/20/22) – Mike Farrell – Cybersecurity Engineer, Entrepreneur, Investor
     3. BIL 1 Explorations pitches (Quarterly Assessment) Scheduled for 1/21 and 1/25 (B day 7:30-8:41, 11:12-12:33, & 1:07-2:18 p.m.) T. McGinn, T. Grant, D. Angelo. Will not do 1/21; will only run pitches on 1/25. Let Joanne know if you are still available and during which session. Tom: all three; Terry: 11 and 1. If anyone else is interested, could take 1-2 more.
  2. Marketing/Membership/Appreciation Committee
     1. Kim Walker- AACPS November Volunteer of the month

<https://docs.google.com/presentation/d/1odP1JqnpmE-F4w9cpbLoQOgfkCfXE8NLw_uzAhKK9Zk/edit?usp=sharing>

* + 1. What are our membership goals? Jason: just want to keep the pipeline running. We want to encourage fresh ideas and new leadership. Should be looking to grow 25% every year (based on 4-year cycle of high school involvement). We have a number of members who stay on, and stay active, beyond their children’s high school years, but we need to continue to infuse the group with new blood, new ideas, new energy. We have a lot of people who participate on different levels.

1. Announcements/New Business:
   1. None
2. Upcoming Dates/Events:
   1. 2021-2022 Monthly meetings 8:00-9:00 a.m: 2/8, 3/8, 5/10
   2. Financial Literacy Week- 3/21/22 – 3/25/22