**SPHS Business Advisory Board   
Building partnerships to empower all students**

**to develop their vision for a successful and productive career**

**www.sphsbab.org**

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**March 10, 2020**

1. Welcome –Tom McGinn

In attendance: JoAnne Brack, Tom McGinn, Jill McKay, Susan Gallagher, Kirk Lynn, Heather Barnstead, Liz League, Jim Cleveland, Owen Munroe, John Clark, Kim Walker, Alice Lukas, Elizabeth Heller, Dominic Powell.

1. Committee Reports:

1. Executive Committee

The minutes from the January meeting were reviewed and approved as submitted.

1. Financial Literacy Week update- March 23-27

* Reality Fair: March 18 (7:30-10:37 a.m.). SECU will lead; 250 seniors will participate. Each student will choose a profession, get a salary, and rotate through life stations (home, car, groceries, utilities, etc.) to determine spending; meet with a financial counselor and get advice. Volunteers are needed; sign-up sheet went around.
* Promo video: Initial Financial Literacy advisory was held on February 11. We watched the video which features James Henson.
* Financial Literacy Advisories: Videos and talking points have been uploaded on BAB website. Sign-up data shared: 2 volunteers needed for 10th grade; 4 volunteers needed for 11th grade.
* Flyer: describes daily Financial Literacy Week activities.
* Family Night: March 25 - Reviewed schedule; shared sign-up data. Volunteers are needed.
* JoAnne will order green t-shirts for people who don’t have one from a prior year.

1. Business, Innovation, & Leadership Signature

* Exploration Capstone: Marketing challenge - Annie’s Flower Truck. Students are offered a problem by a business and students suggest solution. Students will be working on a marketing campaign.
* Healthy Teen Choices Fair: Recap - 21 presenters; 500 students. New this year: pain management; Health Department - STD prevention.
* Diamond Challenge winners: University of Delaware international student idea challenge competition. 3 SPHS students participated in competition at AACC. SPHS took first place. Project was a technology based note-taking application with built-in enhancements. Next step: will pitch the concept at University of Delaware competition. Top prize is $10,000.

1. Announcements/New Business:

Partners in Education event is no longer partnered with Teacher of the Year. The Partners event will take place later than usual this year – June 23 at Live Hotel at Arundel Mills. People can be a sponsor or just attend. Our Business Partner of the year is Ed Knox from Small Business Administration. Tickets will be available via a link to AACPS website.

1. Important dates:

* March 19-22 and 26-29: Rock N Roll Revival
* March 23-27: Financial Literacy Week
* March 27: Financial Literacy Advisory
* May 12: BAB Meeting (includes elections for next year’s officers)
* June 1: Senior graduation, 1 p.m. Maryland Live Event Center
* June 23: Partner in Education Networking and Awards Reception, 5:30-8:00 p.m. Live Hotel at Arundel Mills