**SPHS Business Advisory Board   
Building partnerships to empower all students to develop their vision for a successful and productive career**

**www.sphsbab.org**

**March 9, 2021**

1. Welcome/Introductions

In attendance: Patrick Bathras, JoAnne Brack, Tom McGinn, Susan Gallagher, Heather

Barnstead, Nancy Jackson, John Clark, Liz League, Jimmy Miller, James Henson, Kim Marie Walker, Jason Port, Jeremy Blain, Karima Davis, Lindsay Brown, Jill McKay, Melanie Wood, Alice Lukas, Owen Moore, Elizabeth Heller, Jen Blain, Ryan Thompson.

1. Committee Reports
   1. Business, Innovation, & Leadership Signature-JoAnne Brack
      1. Celebrated Signature Student Video- Jimmy Miller- Miller Custom Flags. Jimmy has been designing and producing decorative wooden signs since he was a freshman.
      2. Update for Diamond Challenge Competition-Secure Delivery Solutions: Several BAB members reviewed the business plan and made suggestions. It was submitted but the project didn’t make it to the second round. The team is still interested in this project and will tweak it and find other opportunities to submit the concept, including the Rotary. In order to submit to the Rotary, would have to ascertain interest within the next week. Also, there is a cost.
      3. Explorations 1 Capstone- Sweet Annie’s Flower Truck- Anne Bodnar (5th grade teacher at Oak Hill Elem). The Explorations class be working on a marketing plan for this business including designing a logo. Will interview the owner virtually. Ms. Bodnar’s fifth grade students will be involved in the project.
   2. Financial Literacy Mar. 22-26, 2021- Alice Lukas/ James Henson/JoAnne Brack
      1. Mon Advisory- Video, Preset PowerPoints, additional student questions
      2. Wed Advisory- Video, survey students (10 questions per grade, related to their lesson on Wed, + 1 open ended optional question) Asynchronous
      3. Mon (29) Advisory- Trivia game, questions answered (volunteers still needed to answer questions pre-recorded)
      4. Video-kick off (Henson) Friday Mar.19- Connect Ed
      5. Family Night March 24- Live panel. Zoom link & information sent out to feeder-system families on March 1 and on website. Zoom has capacity of 500. Kirk Lynn will MC. We’ve received 37 RSVPs so far. Will send the link again on March 15.
      6. Requested brief video from BAB members re financial literacy – mistake, lesson learned, something you wish you had known. Alice shared format in the chat.
      7. Will use Twitter as communication means. It was mentioned that young people don’t use Twitter any more, but while it may not be their go-to, many have accounts, and it is approved by the school system, so we will use it. If there is not sufficient response, will reconsider.
   3. Sharing BAB programs and models (Financial Literacy, Mock Interviews) to other school systems: Tom would like to share our approaches with a colleague who wants to launch a Financial Literacy program at a high school in another state. We have posted slides on our website, so that information is public. We discussed issues regarding student confidentiality. Any student whose images were used in any materials has provided a release allowing use of the image.
   4. Mock Interview/ Career Conversations Committee- N. Jackson/ J. Brack
      1. May 17-21, 2021. 458 Juniors will be interviewed. All interviews will be virtual through Google Classroom, scheduled during their actual class period. Activities will include resume assistance, career information via an interview with an expert, mock interview, thank-you note room (via email), and student survey. This will be managed via an HR ticket process. Volunteers will sign up through Sign-Up Genius. Volunteers will receive a link and students will rotate through that link. An AACPS monitor must be in the room with the volunteer. Will need the same number of volunteers as in other years. Students interviewing in school will have to wear a mask. Students interviewing at home must have their cameras on. Career Conversations will be handled through short videos from BAB members and associates about our career path. JoAnne and Nancy will conduct those interviews. In prior years the interviewers provided feedback to the students via a paper form. This year it will be handled via a Google form which the interviewers will access online. After the forms are submitted, they will go to a SPHS database and then mailed to the students at home. We discussed offering optional training session for interviewers in light of the new online format.
   5. Marketing/Membership/Appreciation Committee- Melanie Wood/John Clark.
      1. Marketing/Membership: How do we want to promote the BAB? A Save-the-date (or week) notice for Financial Literacy week could be posted on Facebook. Info also could be shared through the Rotary and other email blasts, and could include SignUp Genius link.
      2. Appreciation: We submitted nomination for Stephen Primosch from AAWDC.
2. Announcements/New Business: None
3. Upcoming events:
   1. BAB Meetings for the rest of the school year: April 13; May 11 (Virtual until further notice)
   2. Financial Literacy Week- March. 22-26, 2021
   3. Mock Interviews & Career Conversations- May 17-21, 2021
   4. Senior Graduation- June 7 (tentative) Md Live Event Center