

# SPHS Business Advisory Board

Building partnerships to empower all students to develop their vision for a successful and productive career  
www.sphsbab.org

## Sept. 14, 2021 Meeting Minutes

### I. Welcome/Introductions

In attendance: Patrick Bathras, JoAnne Brack, Jason Port, James Henson, Kim Marie Walker, Susan Gallagher, Tom McGinn, John Clark, Heather Barnstead, Tara Soriano, Lindsay Brown, Jessica Farrar, Joanna Kouvaras, Alice Lukas, Nicholl Dial, Jill McKay, Melanie Wood, Ryan Thompson

Mr. Bathras thanked Jason for assuming the lead, and thanked Tom for many years of leadership. This committee supports activities to provide students with the best experience outside of their classroom walls. Meetings will be virtual until decided otherwise, but student activities will be in person when possible.

Jason introduced the executive board. We are hoping to expand membership to reach more people and gather fresh ideas. If we know anyone who would like to be involved, please reach out to them. If anyone has additional ideas, please let the group know, and we will try to fit it in to our 2021/2022 plans.

### II. Committee Reports:

#### A. Back to School Night

- a. In person with a virtual option
- b. September 14, 2021 6:45- 8:35 p.m.
- c. Backboard and table with map of school will be set up in lobby.
- d. Connect Ed advertising BAB and events to SPHS families
- e. Refer new members to membership committee (welcome).

#### B. Mock Interview/ Career Conversations Committee

- a. Recap from May 2021
- b. Advisory November 19, 2021 (22 presenters)
- c. Plans for December 2021 (500 students)
- d. JoAnne shared student feedback from last year's mock interviews. This information is in our share drive in a new folder: "21-22 School Year." Feedback was very positive.
- e. Jason: noted that many students don't have the opportunity to talk to adults outside of their parents and teachers. The mock interviews provide that experience.

#### C. Pizza with Professional initiative: Purpose: to link student population with professional community member; educate students with the person's background and what it takes to be successful in that field. This is a way to expose students to people in fields that interest them; to understand what education is required and what the financial outlook is. Hope to schedule these events regularly (monthly?), e.g. during "Falcon Block," a 20-30 minute session where students can ask questions. This will take place in the College and Career Center beginning in November. The professional guest could be in-person or virtual; either way, students can get pizza. Suggestion – include recent grads who are new to their fields; could offer insight. SPHS already has "Return of the Falcon" during Senior

Advisory, which is provides this experience. These recent grads are also used for the career fair. If anyone is interested in helping, email JoAnne. We need to build a calendar for November-May.

- D. Virtual Entrepreneur Fair- JoAnne Brack/ Signature program
    - a. October 28, 2021
    - b. New this year: Virtual/Synchronous panel of Entrepreneurs during Falcon Block 10:37-11:07 a.m. Similar to Financial Literacy night.
    - c. Additional recorded short stories needed (4-5 min.) Heather and JoAnne will interview and record.
    - d. County wide high school participation- other high schools will be invited to participate. All schools are on the same schedule; will be run during Falcon Block.
    - e. BAB role – reach out and suggest participants.
  - E. Financial Literacy
    - a. New Financial Literacy Club established after feedback from 2021 Financial Literacy week; James Henson will lead; will meet at least monthly. Speakers are lined up; topics include taxes, investing, budgeting. Parents are enthusiastic. There are already two pages of student sign-ups for this club.
    - b. 2021 event included panel presentation to families on Wednesday night. It was presented via Zoom and was even better than the previous live event.
    - c. Next FL week: Mar. 21-25, 2022
    - d. Structure will depend on status of students in schools.
  - F. Marketing/Membership/Appreciation Committee
    - a. Recap from 3 summer meetings: Wants to broaden the lines of communication – utilize different ways to get the message out. Our biggest communication partner right now is Severna Park Chamber of Commerce. Due to privacy issues, many social media platforms are limited in use (e.g. Snapchat or Pinterest). We are considering having a student who will work the social media sites to get the word out and relate how the BAB will work with students and families in the area.
    - b. Change in software: Brightspace replacing Google Classroom
    - c. Each of us has a contact list that we should use to help get the word out.
    - d. Joanne is getting interest as a result of Back to School night; asked that this committee, as the Welcoming Committee, send a welcome message to those people.
    - e. Discussed using NextDoor.
- III. Announcements/New Business
- A. Rotary: this Saturday at Pasadena Y from 10-2 – Family Fun Day: give-aways, food, children’s activities
- IV. Upcoming Events
- A. 2021-2022 Monthly meetings 8:00-9:00 a.m. - Virtual until further notice 10/12, 11/9, 1/11, 2/8, 3/8, 5/10
  - B. Virtual Entrepreneurial Fair- Oct 28, 2021
  - C. Mock Interviews & Career Conversations- Dec 6-10, 2021
  - D. Financial Literacy Week- Mar. 21-25, 2022