



REAL
FEDERACIÓN
ESPAÑOLA
DE FÚTBOL



SELECCIÓN ESPAÑOLA
DE FÚTBOL



THE
SHOW
CASE
MADRID

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ABOUT THE SHOWCASE

The Showcase is a **once in a lifetime opportunity** for young talented footballers around the world. A platform where they can show their skills to professional European clubs, with the aim of getting a professional contract.

With **several Main Events** around the world each year, we are creating a worldwide platform that provides exposure for talented footballers.

WE
BRIDGE
THE GAP
BETWEEN
YOUNG TALENTS
AND
EUROPEAN CLUBS.

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WHO IS BEHIND THE SHOWCASE

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SHARIF HIGAZY

PRESIDENT

| MULTI AWARDED ENTREPRENEUR |
| LUXURY REAL ESTATE DEVELOPER |
| FOOTBALL INVESTOR |
| MEDIA & MARKETING ENTREPRENEUR |

MARC BAUTISTA

CEO

| ENTREPRENEUR |
| INTERNATIONAL FOOTBALL AGENCY OWNER |
| EX-FOOTBALLER |
| EVENT ORGANIZER |



CURRENT PARTNERS



Z'NE14



THE SHOWCASE PARTNER CLUBS

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RC Celta de Vigo



Crystal Palace F.C.



Real Betis Balompié



Venezia FC



Real Valladolid CF



SD Huesca



G.D. Estoril Praia



Sporting de Gijón



Albacete Balompié



THE SHOWCASE PURPOSE

This beautiful game is also a **life changing** opportunity for a lot of talented footballers and their families, so we are creating this platform to give them a chance to show that they deserve to play in the **big leagues**.

*AS FOOTBALL IS EVOLVING MORE AND MORE INTO
A STRUCTURED INDUSTRY, WE TEND TO FORGET
THAT IT IS 'THE BEAUTIFUL GAME'.*

SHARIF**H**GAZY



THE SHOWCASE MADRID 2022



<https://youtu.be/FNU7LTP-lxQ>

THE SHOWCASE CAIRO 2023



https://youtu.be/7VcdzZ2h3ug?si=5LxCE_WNFCuCpacb

SUCCESS STORIES

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ANAS GUENDOURI

20 year old player from Morocco.

After attending The Showcase in 2022, he was selected for a one-week tryout with Rayo Majadahonda and got a contract offer.

After the Main Event and the tryout week, if a player gets a contract offer it will proceed to be a regular job offer, where the player will get a social security number in order to work in Europe.



SUCCESS STORIES

JUAN CAMILO MARIN TORRES

18 year old player from Colombia.

After attending The Showcase in 2023, he was selected for a two-week tryout with Real Valladolid and got a contract offer.

After the Main Event and the tryout week, if a player gets a contract offer it will proceed to be a regular job offer, where the player will get a social security number in order to work in Europe.



SUCCESS STORIES

ERALD MEMAJ

19 year old player from England.

After attending The Showcase in 2023, he was selected for a two-week tryout with Rayo Majadahonda and got a contract offer.

After the Main Event and the tryout week, if a player gets a contract offer it will proceed to be a regular job offer, where the player will get a social security number in order to work in Europe.



SUCCESS STORIES

IBRAHIM ALANI

18 year old Ibrahim Alani, a remarkable talent from Nigeria, has become the latest success story of The Showcase. Coming from a modest background, he caught the attention of scouts at The Showcase Cairo 2023 with his outstanding performance, earning him a coveted tryout with Real Valladolid. Recently, Ibrahim signed a contract with Real Valladolid, marking a significant milestone in his promising career.

After the Main Event and the tryout week, if a player gets a contract offer it will proceed to be a regular job offer, where the player will get a social security number in order to work in Europe.





The Egyptian Minister of Youth and Sports Ashraf Sobhy delivered a speech during the closing ceremony of The Showcase Cairo 2023, just before the announcement of the player selections.

THE SHOWCASE MADRID

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THE SHOWCASE MADRID

The event will take place **from July 25 to 30, 2025**, at the **Spanish National Team facility** in Madrid, Spain. Distinguished representatives from **top European professional clubs** will be in attendance, aiming to identify promising young talents. **Each club will select at least one player**, who will not only start the preseason with them but also have the opportunity to **sign a professional contract**.





Damian Trejo

15-year-old player from USA. After attending The Showcase Madrid in 2022 he was selected for a one-week tryout with Albacete Balompié (Spanish Second Division).



Odera Samuel Adindu

17-year-old player from Nigeria. After attending The Showcase Cairo in 2023 he was selected for a two-week tryout with RC Celta de Vigo (LaLiga).



Marko Kraljevic

17-year-old player from Croatia. After attending The Showcase Madrid in 2023 he was selected for a two-week tryout with Real Oviedo (Spanish Second Division).



Luka Managadze


20-year-old player from Georgia. After attending The Showcase Madrid in 2024 he was selected for a one-week tryout with G.D. Estoril Praia (Portuguese First Division).

Tristan Flores and Giorgi Kikvadze trial at Real Betis




<https://youtu.be/ucJrnpiDIqw>


DAY 1 - Friday, July 25th

 8:00AM - 8:00PM


Arrivals


 Main Hall

Official The Showcase transportation service to the airport every hour


 8:00PM - 9:00PM

Opening Presentation

 Main Hall

 9:00PM - 10:00PM

Dinner

 Main Hall





















DAY 2 - Saturday, July 26 th		
🕒 8:00AM - 9:00AM	Breakfast	
📍 Main Hall		
🕒 9:00AM - 10:15AM	Training Group A	
📍 Main Field		
🕒 10:15AM - 11:30AM	Training Group B	
📍 Main Field		
🕒 11:30AM - 12:45PM	Training Group C	
📍 Main Field		
🕒 1:00PM - 2:00PM	Lunch	
📍 Main Hall		
🕒 3:00PM - 4:00PM	Emotional Intelligence Coaching Session	
📍 Main Hall		
🕒 5:00PM - 6:00PM	Game Group A	
📍 Main Field		
🕒 6:00PM - 7:00PM	Game Group B	
📍 Main Field		
🕒 7:00PM - 8:00PM	Game Group C	
📍 Main Field		
🕒 8:00PM - 9:30PM	Dinner	
📍 Main Hall		

DAY 3 - Sunday, July 27 th		
🕒 8:00AM - 9:00AM	Breakfast	
📍 Main Hall		
🕒 9:00AM - 10:15AM	Training Group A	
📍 Main Field		
🕒 10:15AM - 11:30AM	Training Group B	
📍 Main Field		
🕒 11:30AM - 12:45PM	Training Group C	
📍 Main Field		
🕒 1:00PM - 2:00PM	Lunch	
📍 Main Hall		
🕒 5:00PM - 6:00PM	Game Group A	
📍 Main Field		
🕒 6:00PM - 7:00PM	Game Group B	
📍 Main Field		
🕒 7:00PM - 8:00PM	Game Group C	
📍 Main Field		
🕒 8:00PM - 9:30PM	Dinner	
📍 Main Hall		















SCHEDULE

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DAY 4 - Monday, July 28th

	8:00AM - 9:00AM	Breakfast
	Main Hall	
	9:00AM - 10:15AM	Training Group A
	Main Field	
	10:15AM - 11:30AM	Training Group B
	Main Field	
	11:30AM - 12:45PM	Training Group C
	Main Field	
	1:00PM - 2:00PM	Lunch
	Main Hall	
	3:00PM - 4:00PM	Sports Nutritionist Talk
	Main Hall	
	5:00PM - 6:00PM	Game Group A
	Main Field	
	6:00PM - 7:00PM	Game Group B
	Main Field	
	7:00PM - 8:00PM	Game Group C
	Main Field	
	8:00PM - 9:30PM	Dinner
	Main Hall	

DAY 5 - Tuesday, July 29th

	8:00AM - 9:00AM	Breakfast
	Main Hall	
	9:00AM - 10:15AM	Game Group A
	Main Field	
	10:15AM - 11:30AM	Game Group B
	Main Field	
	11:30AM - 12:45PM	Game Group C
	Main Field	
	1:00PM - 2:00PM	Lunch
	Main Hall	
	6:00PM - 7:30PM	Closing Ceremony and Players' Selection
	TEATRO LUIS ARAGONES	
	8:30PM - 10:00PM	Dinner
	Main Hall	

DAY 6 - Wednesday July 30th

	8:00AM - 9:00AM	Breakfast
	Main Hall	
	9:00AM - 12:00PM	Departures
	Main Hall	

REGISTRATION

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STANDARD PACKAGE

€2.000,00

Transportation to and from
Adolfo Suárez Madrid - Barajas Airport
(All terminals)

Accommodation

Full Board

The Showcase Official Clothing

The Showcase Madrid 2024 Ticket

PREMIUM PACKAGE

€2.200,00

Transportation to and from
Adolfo Suárez Madrid - Barajas Airport
(All terminals)

Accommodation

Full Board

The Showcase Official Clothing

The Showcase Madrid 2024 Ticket

- Professional Videos from the Matches
- Professional Photographs of the Event

Sharif Higazy
President & Co-Founder

Marc Bautista
CEO & Co-Founder

Nicola Ercolini
Operations Manager

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