



West Babylon Cheerleading Association  
26 Railroad Ave #162, Babylon, NY 11702  
westbabyloncheer@gmail.com

March 2019

Dear Potential Sponsor:

We are a newly formed cheerleading association which operates independently from any football league. Our league was formed specifically to focus on cheerleading as its own sport. Our league is a non-profit organization that caters to youngsters ages 5 through 13.

We want to give our cheerleaders the best possible advantage when competing against neighboring towns, while also preparing them for high school-level cheerleading. West Babylon Cheerleading Association is run with the cheerleaders and their program as its paramount goal. All fundraising and sponsorships will be solely for the benefit of the cheerleaders.

At this time, we are specifically looking to raise money to purchase new uniforms and an additional set of tumbling mats. Unfortunately, the uniforms that are currently being utilized have been worn by some of the parents in our league when they were children and it is time to show our children and the community that we care enough about this program to have uniforms that can compete with those from neighboring towns. In addition, we only have one set of mats that are of the quality and consistency to enable safe stunting and tumbling. This means that only one team can hold a full and productive practice at a time.

In an effort to give our children every possible opportunity, we are looking for businesses such as yours to make a monetary donation to our league. We have created three different levels of sponsorship each with its own unique set of perks.

We cannot thank you enough for taking the time to read this letter and sincerely hope that you decide to provide your assistance to this wonderful program.

Warm regards,

Andrea Snyder  
Terri Viera  
Hope Hoolan

## WBCA Sponsorship Levels

As we are a 501(c)(3) non-for-profit organization, any donation of Two Hundred Fifty Dollars (\$250.00) or more may be claimed as such on your taxes. A confirmation letter will be sent to you which will provide our Tax ID Number, as applicable.

A **“White Level”** contribution of Two hundred and fifty (\$250.00) would allow us to buy game day shirts with your business name and logo name on it.

The **“Blue Level”** of sponsorship, for Five Hundred (\$500.00), would include your business name and logo being included on our game day shirts and your business logo is prominently displayed on our website with a link to your company website.

The **“Gold Level”** of membership, for Seven Hundred Fifty (\$750.00), would include your business logo on our game day shirts, your business logo on the website, a link on website to your business, your business logo printed in our home competition program (1/4 page), DJ shout-outs promoting your business at our home competition, space on sponsor table for business marketing materials, and 4 tickets to WBCA home competition (any session).

## Sponsorship Form

Please complete the sponsorship form and send it with your donation made payable to:

West Babylon Cheerleading Association  
26 Railroad Ave #162  
Babylon, NY 11702

Name or Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Donation Amount: \_\_\_\_\_

*\*White level and above, names and logos must be submitted to the WBCA (westbabyloncheer@gmail.com). Game day t-shirt deadline is August 1, 2019.*