



West Babylon Cheerleading Association
26 Railroad Ave #162, Babylon, NY 11702
westbabyloncheer@gmail.com

August 2022

Dear Potential Sponsor:

We are a newly formed town cheerleading league formed specifically to focus on cheerleading as its own sport. Our league is a non-profit organization that caters to youngsters ages 5 through 13.

We want to give our cheerleaders the best possible advantage when competing against neighboring towns, while also preparing them for high school-level cheerleading. West Babylon Cheerleading Association is run with the cheerleaders and their program as its paramount goal. All fundraising and sponsorships will be solely for the benefit of the cheerleaders.

At this time, we are specifically looking to raise money to purchase new uniforms, additional choreography, and an additional set of tumbling mats.

It is time to show our children and the community that we care enough about this program to have uniforms and choreography that can compete with those from neighboring towns. In addition, we only have one set of mats that are of the quality and consistency to enable safe stunting and tumbling. This means that only one team can hold a full and productive practice at a time.

In an effort to give our children every possible opportunity, we are looking for businesses such as yours to make a monetary donation to our league. We have created three different levels of sponsorship each with its own unique set of perks.

We cannot thank you enough for taking the time to read this letter and sincerely hope that you decide to provide your assistance to this wonderful program.

Warm regards,

The WBCA Board

WBCA Sponsorship Levels

As we are a 501(c)(3) non-for-profit organization, any donation of Two Hundred Fifty Dollars (\$250.00) or more may be claimed as such on your taxes. A confirmation letter will be sent to you which will provide our Tax ID Number, as applicable.

A **“White Level”** contribution of Two hundred and fifty (\$250.00) would allow us to buy t-shirts with your business name and logo name on it.

The **“Blue Level”** of sponsorship, for Five Hundred (\$500.00), would include your business name and logo is included on our t-shirts and your business logo is prominently displayed on our website with a link to your company website.

The **“Gold Level”** of membership, for Seven Hundred Fifty (\$750.00), would include your business logo on our t-shirts, your business logo on the website, a link on the website to your business, and your business logo printed in our home competition program (1/4 page), DJ shout-outs promoting your business at our home competition, space on sponsor table for business marketing materials, and 4 tickets to WBCA home competition (any session).

Sponsorship Form

Please complete the sponsorship form and send it with your donation made payable to:

West Babylon Cheerleading Association
26 Railroad Ave #162
Babylon, NY 11702

Name or Business Name: _____

Address: _____

Contact Name: _____

Phone Number: _____

Sponsor Level: _____

Donation Amount: _____

**White level and above, names and logos must be submitted to the WBCA (westbabyloncheer@gmail.com). T-shirt deadline is August 12, 2022.*