

## Takeaway News – October 2022

by Larry Nobles

“Oh, what a charming man!” they would say about James Hammock Nobles who could sell ice cream to Eskimos. My Dad wasn’t perfect, but still a wonderful pop. He taught me how to play ping-pong, Yahtzee, work hard, use tools, be honest, and that necessity was the mother of invention! Dad could figure out almost anything mechanical).

Primarily, he taught me the power of laughter when meeting folks and making new friends. His

*Golden Ticket* to success in business (and life) was that he was ‘Charming.’ By charming I mean he had **the natural and developed ability to approach people of all kinds and make them feel good about themselves**. How? Well, he genuinely cared about them and what they had to say, was curious and listened. He was also an ‘easy laugh’ himself should you tell a funny. He provided many to others. People quickly felt connected and comfortable because of his authentic *charm*.

In narrating an audiobook, ‘acting’ is required as you portray characters or emote writing to invoke interest for the listener. But the best way to “act” is to, actually, **NOT “act” at all**. Instead, be natural. And if you’re naturally charming (*or learn how to be*), listeners will implicitly notice. They won’t say, “Wow. That person is charming.” They may not even think it. But they’ll sense it. And it’ll be your Golden Ticket to their hearts.

After I finished one of my latest books, I asked the author, “Why did you pick my audition?” He said, “Well, we had about 5 finalist we were listening to and I asked my wife which one she liked. She said, ‘Well, I like them all, but I think Larry would be pleasing to listen too over a whole long book.’”

Now, I can’t explain why she felt that way, but I like to think that my interpretation of her husband’s words made her feel comfortable, that she liked the interspersed humor, felt engaged with the material and sensed the authenticity in the writer’s words. In other words, my narration didn’t get in the way of the author’s information and personality, but rather, allowed it to come through. That’s what I like to think, anyway.

**If charm is present in an authentic way, it’ll come through the read.**

I’m gonna have to give James Hammock Nobles the credit for that. (And, yes, Hammock is a weird name!!!)

But it really boils down to THE *Golden Ticket* (Rule):

“In everything, do to others what you would have them do to you” (Matt 7:12).

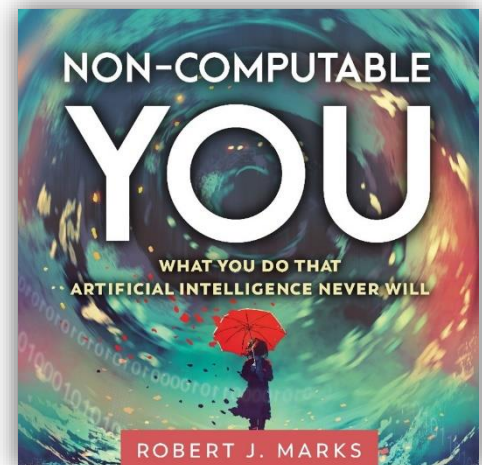
**Be kind. Be curious. Be humorous. Be charming!** (Thanks Dad)

- **NON-COMPUTABLE YOU: What You Do that Artificial Intelligence Will Never Do**  
Your narration was great! **It was full of subtle voice nuances that added seasoning making my words more delicious.** I really liked your appropriately placed muted chuckles too.  
Dr. Robert J. Marks – Author (Discovery Institute Publishing)



## My LONGEST Narration Has Arrived

Baylor Professor Dr. Robert Marks’ extensive 13+ hour intellectual discourse about why humans can never be duplicated ... is a doozy! It’s full of the A.I. journey, intellect, humor, and exceptionally insightful



theological truth of how **God made all of us ‘unique’ and ‘unduplicatable’ with our emotions, feelings, empathy and faith.**

(Note: this is a book from a renowned scientist/mathematician whose faith has caused him to be shunned by some in this academic arena).

[Click here to listen and learn](#)



This year I was honored to have been the voice of the daily devotions from Adrian Rogers’ teachings.

It’s now featured on the “Today at Love Worth Finding” link on their LWF mobile app.

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