

STEINWAY & SONS



## GRAN NICHETTO PIANOS

“Gran Nichetto is a great example of an object with multiple souls – craftsmanship, technology and legacy merge perfectly with the sculptural appearance and sound performance expected of a Steinway.”



STEINWAY & SONS

Since 1853 at Steinway & Sons, there has been a tradition of honouring special occasions by inviting leading designers to create exceptional instruments. Over the years, these limited editions have delighted discerning collectors. These precious instruments are unique masterpieces featuring the individual style of each designer.

Gran Nichetto is the latest such collaboration, created by Luca Nichetto. Award-winning designer Nichetto is the creative force behind Nichetto Studio — a multidisciplinary design studio creating an impressive array of products, accessories and furniture as well as architecture, exhibition design and branding. The Gran Nichetto is his first piano design.



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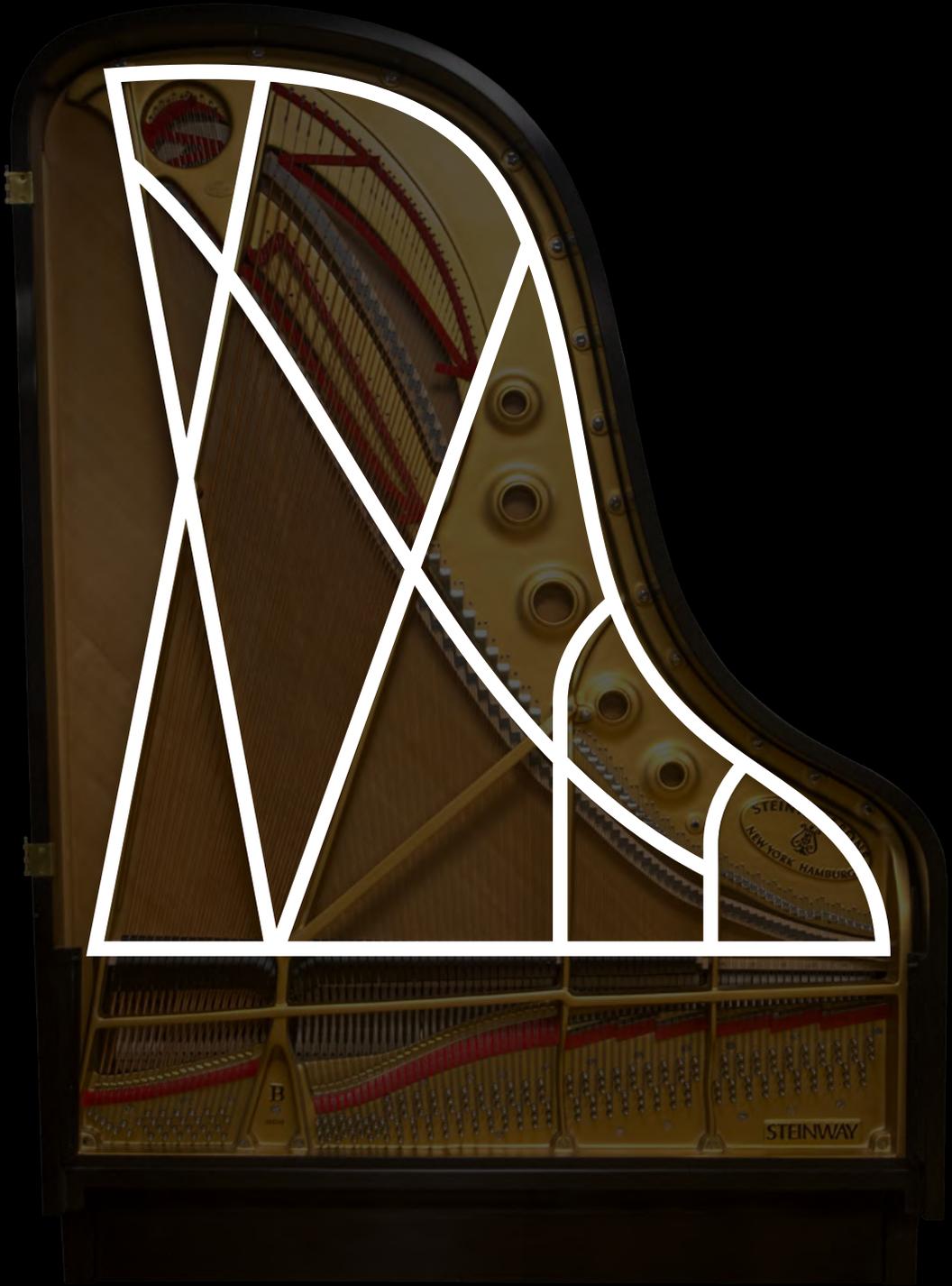
Born and raised north of Venice on the island of Murano, Nichetto's life has been influenced by the fine skills and poetic craft demonstrated by Murano's finest master glassblowers which he witnessed growing up. With an ongoing passion for both craft and industrial processes and materials, Nichetto has evolved the design language of Steinway & Sons archetypal Grand Piano.

The Gran Nichetto limited edition pianos were more than four years in the making, having been imagined, tweaked, honed and perfected by designer Luca Nichetto together with the master craftspeople at Steinway & Sons.

A visit to the Steinway factory in New York triggered childhood memories for Nichetto. The sinuous curves of the classic black pianos in their various stages of construction reminded him of the curvaceous gloss hulls of the gondola, the famed form of transport used to traverse the canals of his hometown of Venice.

He sought to translate the smoothness and dynamism of the gondola into the detailing of his pianos, accenting the lines and celebrating the contours across the instrument's every detail.





Nichetto approached the piano like he would a piece of furniture, dissecting and redefining all of the external elements in close collaboration with Steinway's craftspeople. He describes the assembly of these elements as similar to a micro-architecture project, evolving the aesthetic of the Grand Piano in a timeless way that honours the history and tradition of Steinway & Sons.



VARIATION 1

# THE MIDNIGHT RED







STEINWAY & SONS  
NEW YORK  
HAMBURG

VARIATION 1 – THE MIDNIGHT RED



GRAN NICHETTO PIANOS



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VARIATION 2

# THE BLACK POLISHED







VARIATION 2 – THE BLACK POLISHED



GRAN NICHETTO PIANOS



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VARIATION 3

# THE WALNUT VENEER







GRAN NICHETTO

*Gran Nichetto*



### VARIATION 3 – THE WALNUT VENEER



GRAN NICETTO PIANOS



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# KEY FEATURES



### AN EVOLUTION OF THE STEINWAY MODEL B

Evolving the aesthetic of the classic Steinway Model B Grand Piano and preserving its inner workings, Nichetto has reworked all of the external components. The designer has embraced expertly polished piano finishing across the instrument's surfaces in a celebration of reflections, volume and light.



SPIRIO | *r*

#### SPIRIO | R TECHNOLOGY

Every Gran Nichetto comes equipped as a revolutionary SPIRIO | *r*, the world's finest high-resolution player piano capable of live performance capture and premium definition recording and playback, giving life to your Steinway with performances from the world's greatest pianists in a constantly updated and growing library.

## GRAN NICHETTO PIANOS



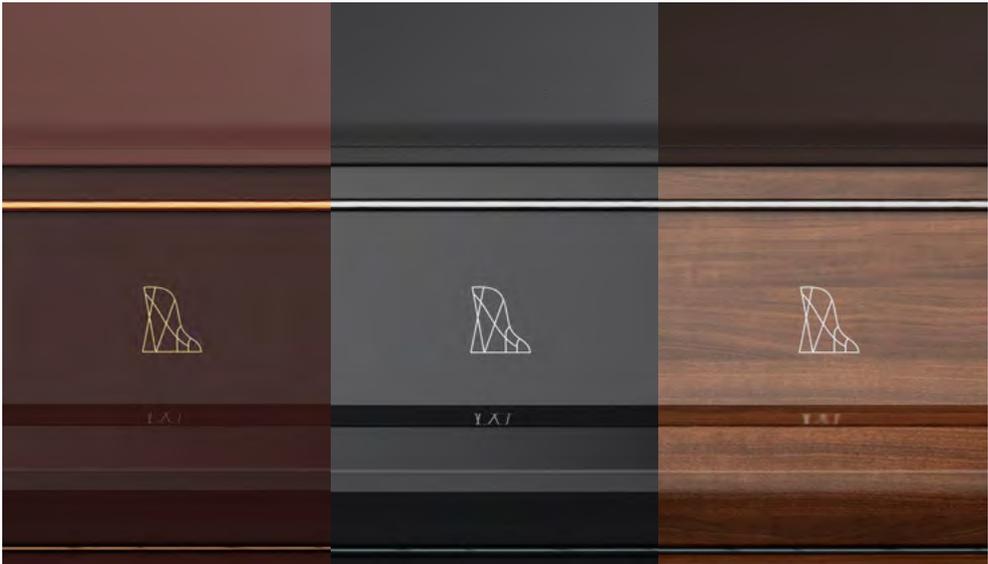
### SCULPTED LEGS

The body of the piano sits atop elegantly sculpted legs defined with brass or stainless-steel accents.



### ITALIAN LEATHER DETAILS

The fine lustre of Italian leather detailing distinguishes the music desk panel and desk plates from the rest of the piano's high polish finish.



### THREE DIFFERENT FINISHES

The Midnight Red: hand-selected macassar ebony. The piano case, top stick, and legs are finished in high polish Midnight Red. This version has brass hardware.

The Black Polished: high polish black ebony finish with stainless-steel hardware.

The Walnut Veneer: hand-selected American walnut.

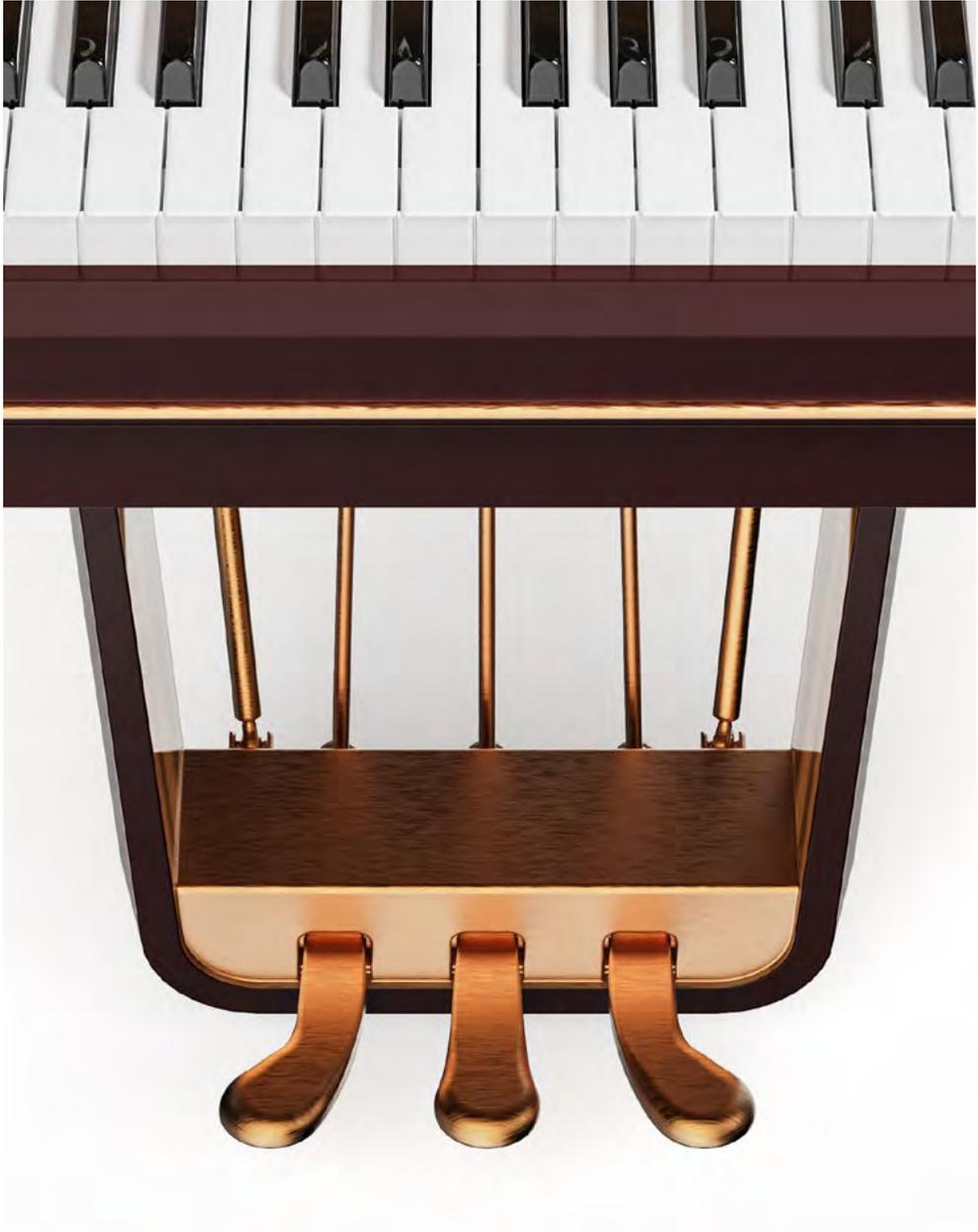
The keylid and inside of the pedal lyre are finished in high polish Urushi Red accents. This version features stainless-steel hardware.



### TOP STICK WITH EXPOSED HINGE

The gracefully tapered top stick supports the piano lid, reinforced with brass or stainless-steel hardware integrated into the piano rim.

## GRAN NICHETTO PIANOS



### BENT LAMINATION PEDAL LYRE

The design of the pedal lyre pillars is obtained from a single element of hand-crafted bent lamination, complete with brass or stainless-steel pedals.

MATERIALS &  
FINISHINGS



LXJ

MAIN RAL 3007

EBONY MACASSAR VENEER

LEATHER RAL 3005

BRUSHED BRASS



YXT

BLACK POLISHED

BLACK LEATHER

BRUSHED SILVER

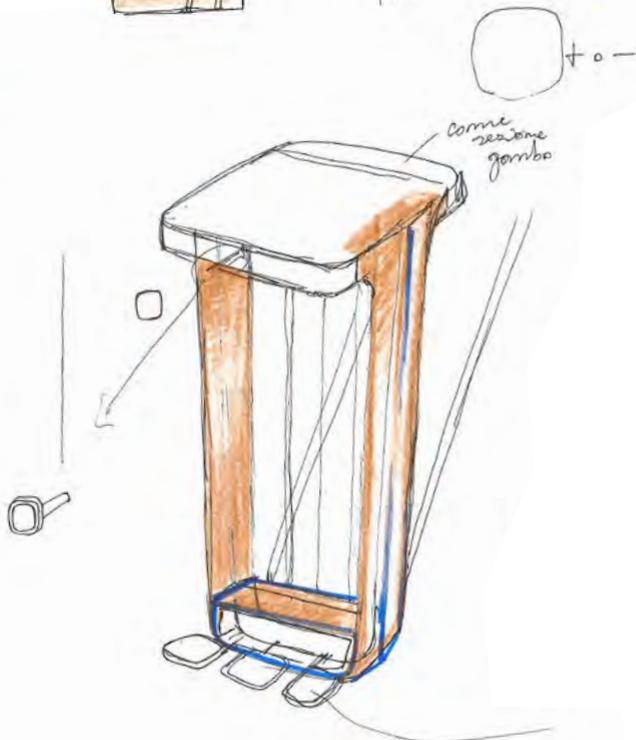
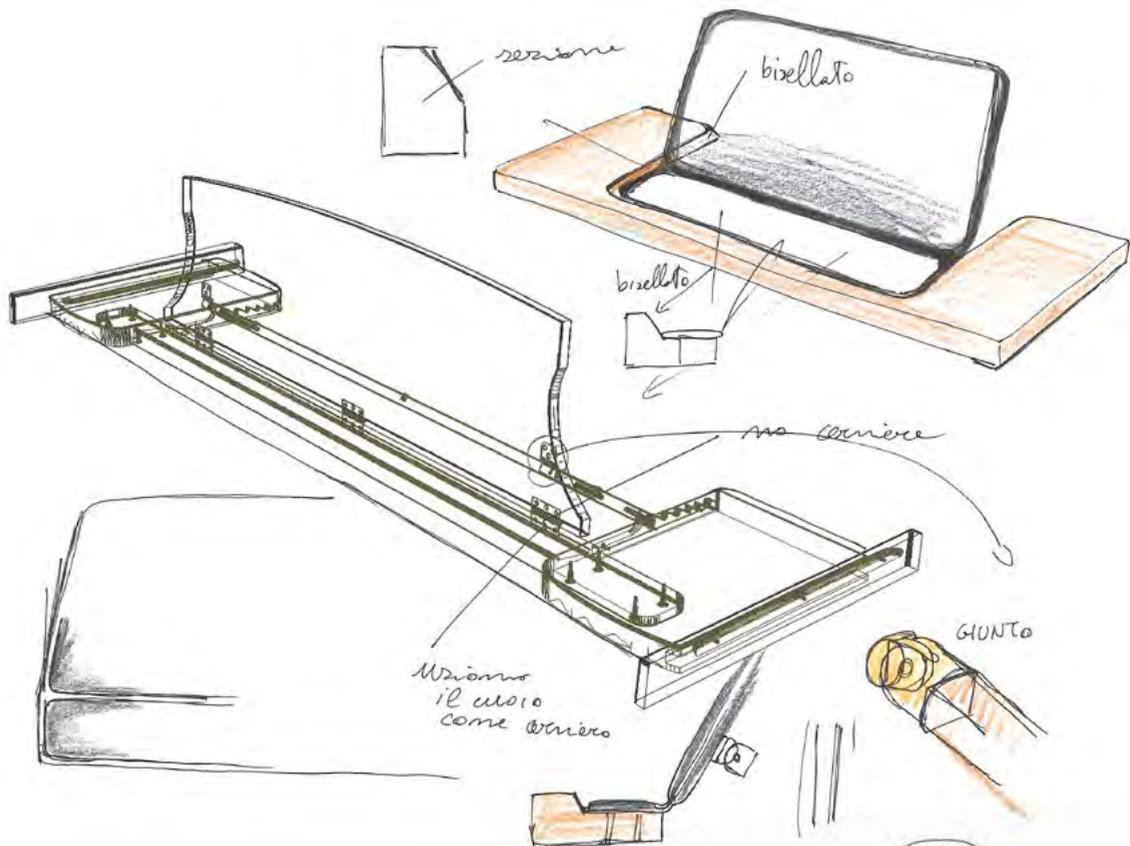


MAIN WALNUT VENEER

RAL 3001

LEATHER RAL 8017

BRUSHED SILVER



## STUDIO NICHETTO

The colour, material and finish of the three piano variations and art direction has been curated by Nichetto Studio. The multidisciplinary design studio was founded in 2006 by Luca Nichetto in Venice, Italy and is specialised in industrial design, product design and design consultancy.

Today, Nichetto Studio has bases in Italy and Sweden and works with a variety of brands and clients from all around the world including Hermès, Land Rover, De La Espada, Cassina, Swatch and 1735 Ginori. The Studio has received several international awards, including the Red Dot Award, Wallpaper\* Design Award, Good Design Award, the IF Product Design Award and the Elle Decoration International Design Award (EDIDA).

The model B 6' 11" (211 cm) Grand Piano is often referred to by pianists as "the perfect piano." It is a wonderfully balanced and versatile instrument that does extremely well in homes, teaching studios, and mid-sized venues and is offered as a STEINWAY SPIRIO, the world's finest high resolution player piano.

Limited Edition of  
50 Model B SPIRIO | *r*

## **DIMENSIONS**

Length: 6' 11" (211 cm)

Width: 58" (148 cm)

Net Weight: 760 pounds (345 kg)



