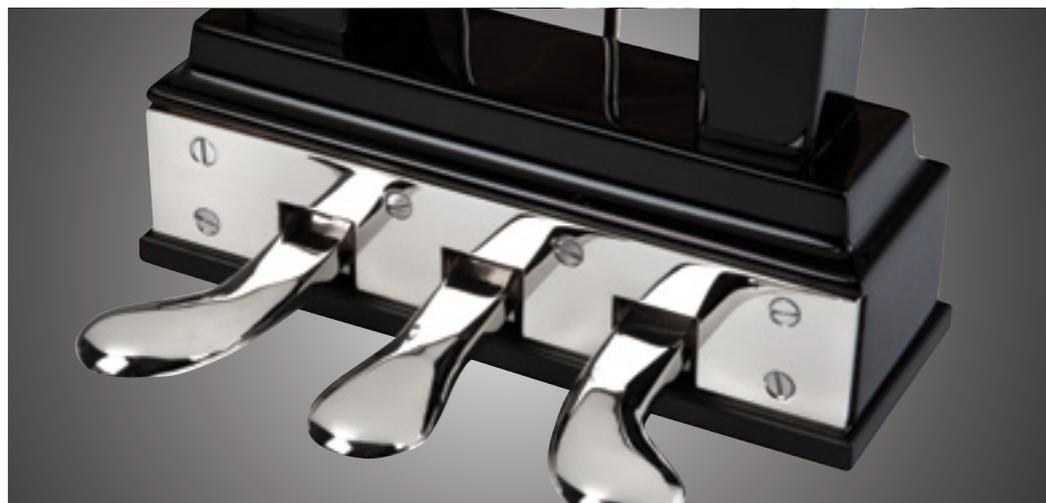


INTRODUCING THE STERLING STEINWAY



When Steinway & Sons was founded in 1853, the standard hardware found on pianos was nickel – a trend that continued through the 1920s. In 1928, following design trends of the day, the hardware on Steinway pianos was switched to brass, which has been the standard since. Now, Steinway & Sons offers a piano style that is both modern and a throw-back – the Sterling Steinway. Featuring beautiful nickel hardware

and a silver cast-iron plate, as well as a high-polish polyester finish, these stylish pianos combine the ultimate in modern design with the unmistakable Steinway Sound. The only place you can purchase a Sterling Steinway is from an authorized Steinway dealer. Find your nearest authorized dealer and find out more about the Sterling Steinway by calling 1-800-STEINWAY (1-800-783-4692) or by visiting www.steinway.com/sterling.



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