

SHORTAGE NOW

The American Red Cross is facing a **severe blood shortage** as requests from hospitals exceed the available supply of blood, drawing down the blood supply by about 35% over the past month. The shortage is especially serious for types O, A negative and B negative blood. Donors of all blood types are urged to donate now and throughout the winter.

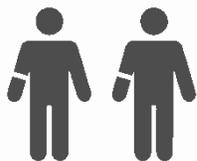
Make an appointment to give blood now!

Visit RedCrossBlood.org.

Download the Blood Donor App.

Call 1-800-RED CROSS (1-800-733-2767).

Two more ways you can help restock the shelves:



Bring a friend
to donate
with you.



Spread the word
about the need in
your community.



**American
Red Cross**

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