

# DESIGN THINKING: CREATING A CURRICULUM PLANNING AID FOR THE OVERWHELMED ART TEACHER

---

WHITNEY RUPP  
TANYA MCDAVID  
JOURNEY STEIN  
BRIAN TESTA



# BIG IDEA: CURRICULUM PLANNING & TRANSACTING STANDARDS INTO OBJECTIVES

---

- Interview Information:
  - New teachers are overwhelmed by the number of standards, and the lack of concrete examples.
  - Organizing curriculum and standards is confusing and overwhelming.
  - Not having a calendar type form that allows for time-management.
  - New teachers wonder about the particular order of standards, and how to scaffold them.
- Big Takeaways:
  - New teachers new a way to organize standards in a format that best fits their needs.
  - Having a Year-at-a-Glance (YAG) would help new teachers to budget and organize their supplies.

# HOW MIGHT WE?

---

- **How might we support art educators in understanding standards in order to create a timeline for thoughtful teaching and artmaking?**

# T-H-I-N-K

## THINKING & INQUIRY

---

### BUG LIST:

- Being asked to create posters, and lend supplies to other teachers in the building
- Not being taken seriously by administration
- Not enough time to teach and accomplish standards
- Having an overwhelming number of standards

### Insights from New Art Teachers:

- “I need a way to organize the standards, so they are easy to understand” - Jessica S.
- “I would like to see examples of what would hit the standard” - Amanda R.
- “Students come to me with different art knowledge, and I don’t know how to differentiate between standards” – Shelly B.



# T-H-I-N-K HAVE A PLAN

---

- User's Main Needs:
  - Planning
  - Organizing
  - Determining clear purpose
  - Simplification

# T-H-I-N-K INVESTIGATE

---

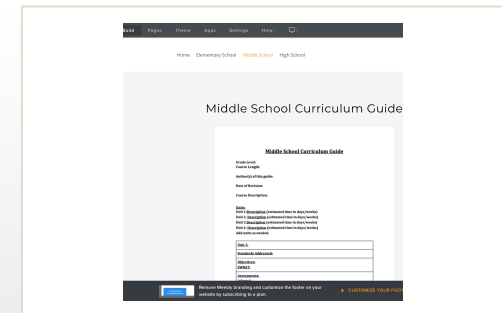
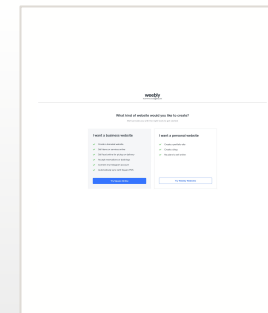
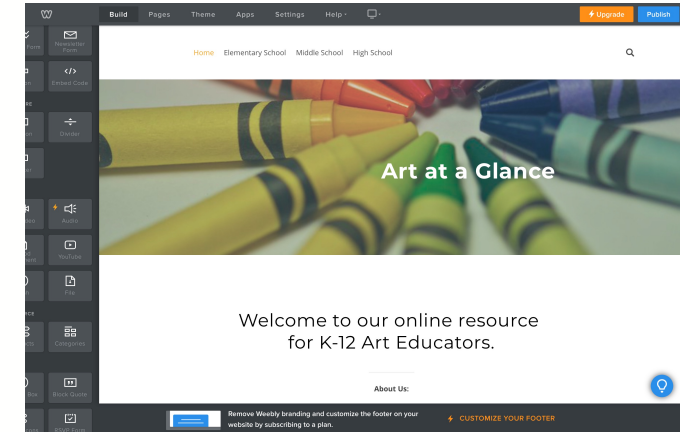
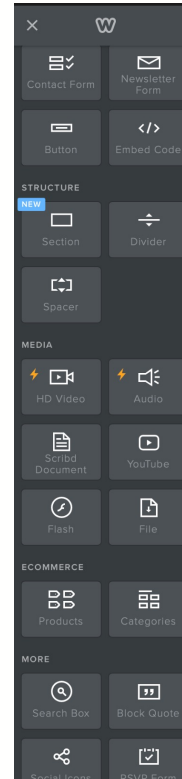
## **Brainstorming for Solutions**

- Template
- Seminar
- Workbook
- Website

# T-H-I-N-K NEW IDEAS

---

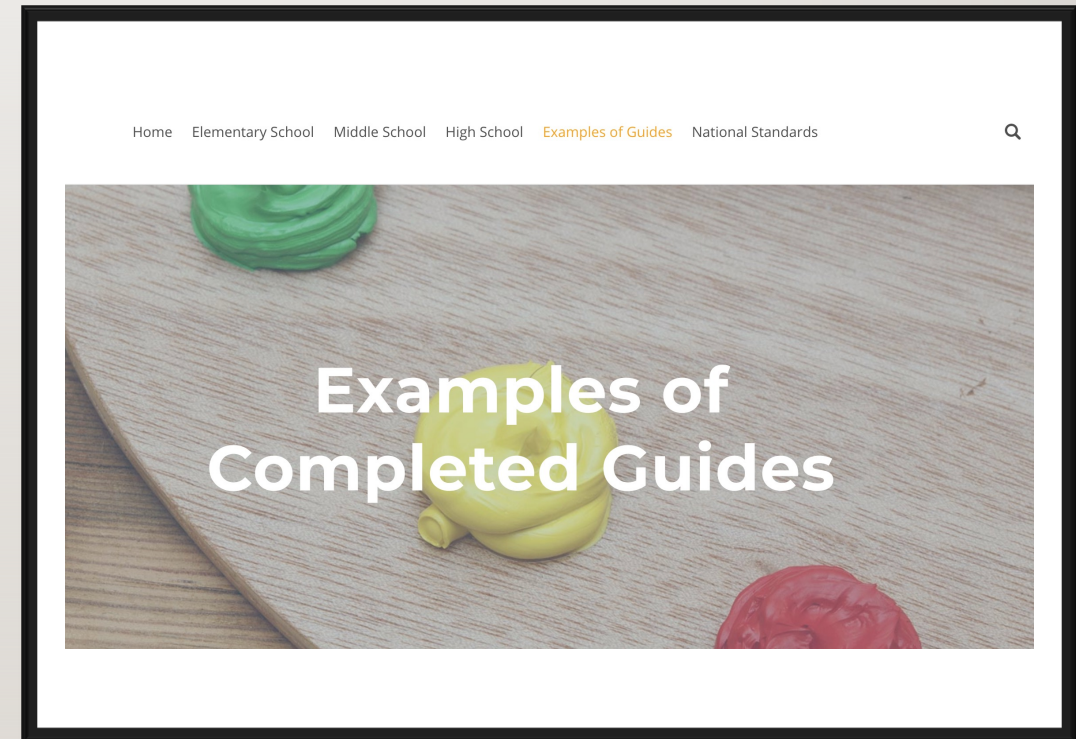
- We developed a website prototype
- Shared the idea with new art educators through interviews
- Continued to adapt website based on the needs of art educators



# T-H-I-N-K KNOW OR UNDERSTAND

---

- Added filled out templates
- Added National Standards Page





# SUMMARY & INSIGHTS GAINED

---

- EMPATHY
- COLLABORATION
- CONFIDENCE
- ACCOMPLISHMENT



# HUMAN CENTERED DESIGN THINKING

---

- **Real Classroom Applications**
- **Everyday Design Thinking**

