

Cascade “Quotes”

friends of the CASCADE LIBRARY

AUTUMN

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The President's Letter

A few short years ago, I was newly retired, enjoying freedom from alarm clocks, corporate bureaucracy and daily commutes. I had launched into woodworking, travel and landscaping projects with the pent-up enthusiasm of a 40-year career. Then, one day, my wife asked if I would help set up the tables for the library's annual 4th of July sale. Of course, I said, "Sure, why not."

Well, one thing led to another, and recently my friends in the Friends organization elected me to serve as their new president. Taken along with the arrival of our first two grandchildren, it's safe to say I'll be doing a little less woodworking, traveling and landscaping for a while. But, that's okay because I'm truly thrilled to have an opportunity to contribute my time and experience to helping build on what my predecessors have achieved with the Friends organization.

In my time volunteering as a Friend

of the Cascade Library, I have learned of some of the major contributions the organization has made to the expansion of the library and of its many wonderful programs for the community. But, I have

“Thanks to Those Who Have Built a Solid Foundation”

also witnessed firsthand the selfless commitment and the attention to a myriad of small details by Board members and other volunteers that have helped our Friends organization emerge as the model for other libraries within and outside the KDL system.

So, at the risk of slighting others who deserve recognition, I would like to acknowledge the contributions of several retiring board officers, including Debbie Straub, president; Paula Rowland, vice-president; Jean VanderLaan, past president; *Continued on page 2*

The Sales Roundup

Next Inside Book Sale November 2-4.

Unlike the 4th of July Sale, there shouldn't be any heat issues at the Annual Fall Book Sale scheduled for November 2-4 inside the Cascade Township Branch of KDL at 2870 Jacksmith Ave. SE. More than 10,000 used books will be for sale sponsored by the Friends of the Cascade Library. So, mark your calendars and join us for some bargains on used books.

- On Friday, November 2, we'll kick things off with an "Early Bird Special" from 9:30 to 10:30 am for members only. If your membership isn't up-to-date, we can help you update it at the door. The sale will be open to the public from 10:30 am to 4 pm.
- On Saturday, November 3, the sale is open to everyone from 1 to 4 pm
- On Sunday, November 4, the sale is open to everyone from 1 to 3 pm

There will be books for all ages and interests. Other items for sale include music CDs, movie DVDs, music LPs and sheet music. Cash, credit cards and checks are accepted, and all proceeds support the Cascade Branch. *Continued on page 3*



Book Discussion Dates

Book discussions are held on the third Monday of each month from September through May at 10 am in the Wisner Center at the Cascade Library.

Our discussion leaders are Linda Berra, Joann Ott and Jean Vander-Lann.

October 15

Killers of the Flower Moon: The Osage Murders and the Birth of the FBI by David Grann.

November 19

Every Note Played by Lisa Genova.

December 17

The Last Ballad by Wiley Cash.

January 21

Before We Were Yours by Lisa Wingate.

February 18

The Underground Railroad by Colson Whitehead.

March 18

The Women in the Castle by Jessica Shattuck.

April 15

Imagine Me Gone by Adam Haslett.

May 20

Paris in the Present Tense by Mark Helprin.

We urge anyone who can to read ahead of the schedule if possible - because some of these titles might be hard to get ahold of at the time of our discussions, and the "book club in a bag" contains only 12 or 14 copies.

The President's Letter

Continued from page 1

and Kyle Landman, secretary. While Debbie has retired from the president's position, we are fortunate that she will remain active on the Board as Past President. And, Jean will stay involved in our "Book Discussion" and "Booked for Lunch" programs.

Future Directions

It's a little early to get very specific about the types of events and programs the Friends will support in the future. But, I can share a little "insider information" to give you a sense of priorities:

New Programs: We have earmarked much of our revenues in the last few years for future capital expansion projects related to library construction. But, because specific plans and timetables are a bit fluid due to planned construction of an Ada branch library, we hope to redirect some of those funds into new programs that will be of immediate benefit to patrons of the Cascade library and the community.

Existing Programs: Community support for and participation in current programs suggest that there is value in continuing events like "Flix @ the Library," "Book Discussions," etc. The Board will look at these programs with an eye toward improving them. We welcome your suggestions.

Membership: Growth in membership has been modest in recent years. While we're grateful for any growth, we will take a look at membership structure, fees, discounts, etc. in the months ahead since those have remained static for nearly two decades.

Member Communications: We try not to bombard you with email, especially since some of our members have chosen

not to share their email addresses. But, we are considering creating a true digital version of our newsletter (not just a PDF of our print version) for a couple reasons. First, the cost to print and mail the newsletter is one of our larger expenses and is money we would rather invest into library programs and supplies. Second, we would prefer a medium that allows for more frequent and, hence, timely communication. If you're not a fan of digital newsletters, we hope you will make an exception for us. But, if not, we'll send you a printed copy of the digital newsletter upon request.

A True 'Dream Team'

With all due respect to every "Dream Team" that has ever graced the sports pages, we have a team that would make

"I look forward to working with you"

them all envious: Volunteers who give generously of their time; library staff who bend over backwards to help the Friends succeed; members who support us with membership fees; community neighbors who donate books and then buy them back at book sales; and a Board of Directors blessed with experience, creativity and cooperation. (You can "meet the board" in a separate article in this issue.)

I look forward to working with you for at least a couple years and truly hope that you will share your ideas and concerns in constructive and actionable ways as we move toward a promising future for the Friends and the Cascade library.



The Sales Roundup

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If you are unable to attend, please shop our ongoing sale of newer books at the Chapter Two Bookstore located near the check out desk in the library and on our new Buckmobile located in the library's lobby. For more information please visit www.kdl.org, www.CascadeFriends.org or call 616-784-2007.

Online Sales Continue to Grow.

Collectible books and other memorabilia have always been part of our sales activities. But, a little over a year ago, a wizened volunteer named Nancy Harper opined that we could probably get more bang for our buck if we made some changes to our sales model to reach additional customers beyond local book dealers.

So, she recruited a topnotch group of volunteers to help research prices, photograph books, list them on eBay and ship them to buyers. The result has been a steady increase in revenues from online sales to help support library projects. In fact, sales have been so good and ratings from eBay customers so high, that we have been given our own store on eBay!



Planning Improvements for the 4th of July Sales Event.

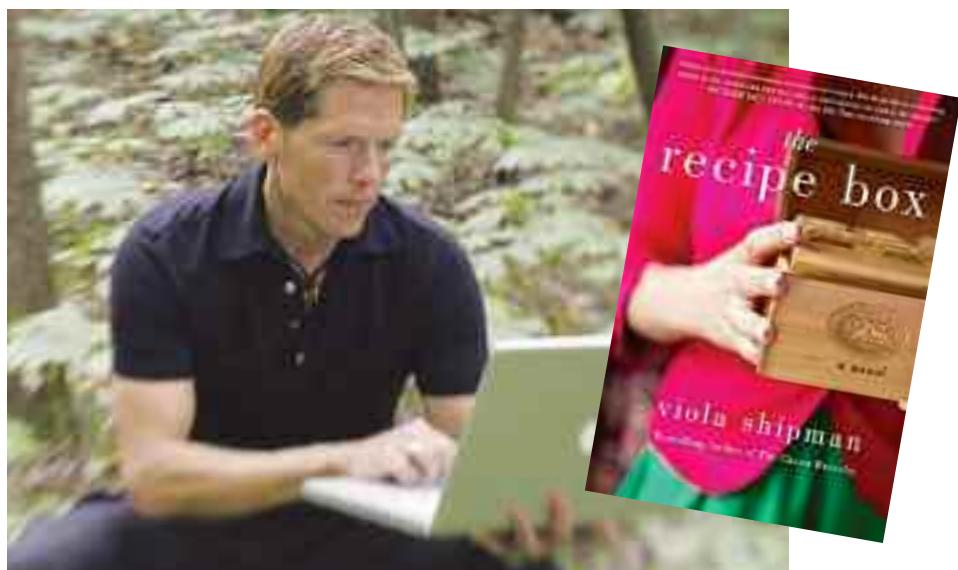
This remains our biggest one-day sales event of the year. But, the intense 4th of July heat hasn't been a "Friend." As it turns out, not too many people are thrilled to stand on 105-degree asphalt leafing through books. Go figure!

So, the Friends have assembled a committee of problem-solving volunteers to find ways to alleviate some of the heat and enhance the buying experience for patrons. No, fire hoses won't be involved. But, we hope to get you off the asphalt and out of the sun.

'Chapter Two' Bookstore Continues to Expand.

If you haven't seen our Chapter Two used book store, check it out the next time you're in the library. It offers a wide variety of books and DVDs for adults and children, with all revenues supporting initiatives to improve the library. It's a win-win for the Friends and library patrons: You get clean used books at a very low price, and we find good homes for the many books that our neighbors donate.

But, before you even get to Chapter Two, take a minute to browse through the books for sale on the new Buckmobile in the lobby. You can find out more about the Buckmobile in a brief article in this issue.

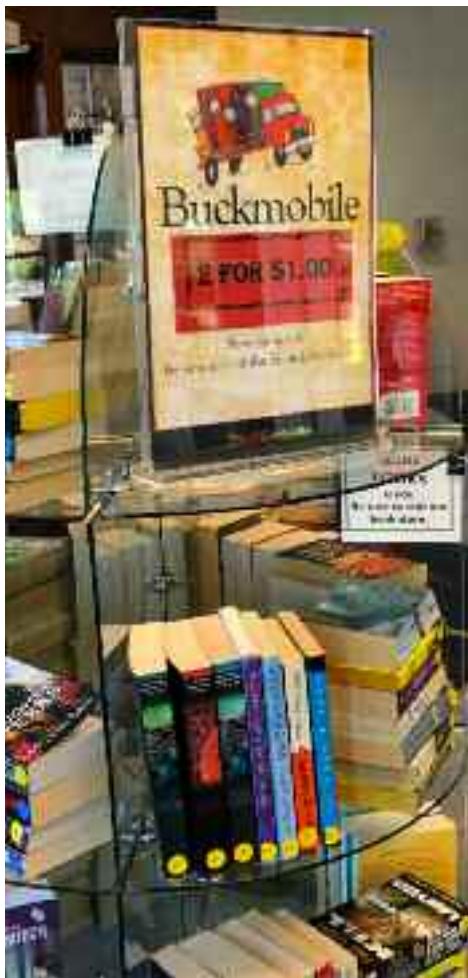


Booked For Lunch

Meet Author Wade Rouse, writing as Viola Shipman as he discusses his latest novel "The Recipe Box".

The Friends of Cascade Township Library present a luncheon and talk by West Michigan Author Wade Rouse, who has written seven books, four humorous memoirs plus three novels under his nom-de-plume Viola Shipman.

Pre-registration is open and is required by 5:00 pm October 22. Lunch is \$10 for members and \$12 for non-members.



New ‘Buckmobile’ Is Easy to Swallow

Sometimes, lunch is more than just a pleasant meal with friends. Just ask several Friends of the Cascade Library volunteers who were chatting recently over lunch. Nancy Harper had suggested selling some of the many duplicate copies of books that are regularly donated to the library. She had a plan to place a kiosk in the library’s lobby where everyone coming into the library

“Why don’t we call it the ‘Buckmobile’?”

would see it. A great idea, everyone agreed.

After determining what kind of books would be best suited for the display and planning the logistics of keeping it stocked, they were ready to name the new “baby.”

So, in between swallows, Judith Markham said, “Why don’t we call it the ‘Buckmobile’?” Everyone liked this

catchy and memorable play on the word “Bookmobile”, since all of the books would be priced at \$1.00 each for hardcovers and two for \$1.00 for paperbacks.

The rest is history - albeit, recent history. The Buckmobile is now an extension of our Chapter Two Bookstore, and provides another creative way for the Friends to use the generous book donations that come to the library. And, based on the attention it has already received from library patrons, it is going to be a successful and valuable addition to the services provided by Chapter Two.

We’re grateful to the volunteers who came up with this delightful addition to the library.



October Book Discussion

By Jean VanderLaan

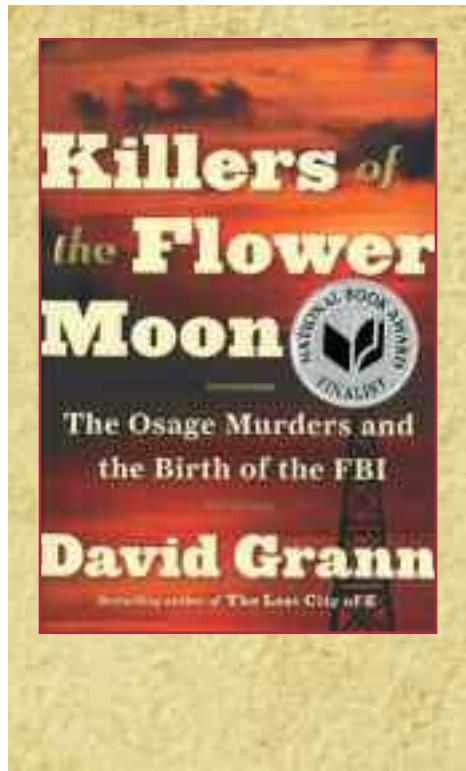
October 15

Killers of the Flower Moon:

The Osage Murders and the Birth of the FBI by David Grann.

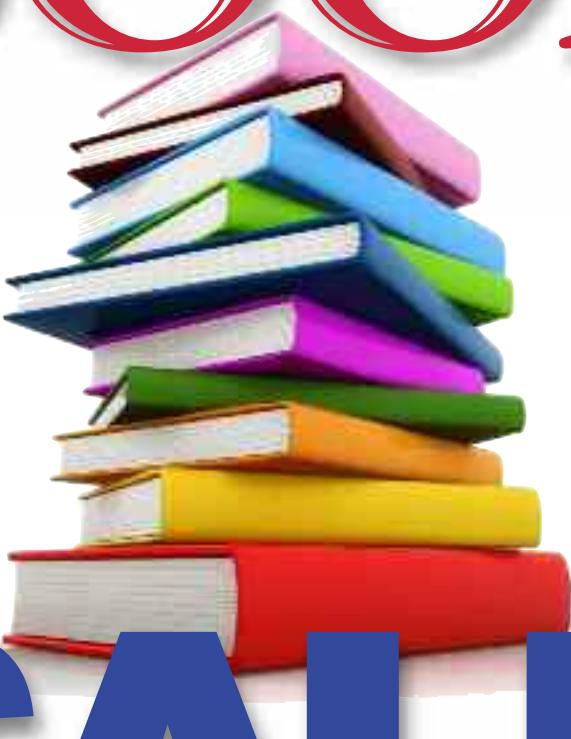
From the New York Times best-selling author of *The City of Z*, comes a twisting, haunting true-life murder mystery about one of the most monstrous crimes in American history. In the 1920s the richest people per capita in the world were members of the Osage Nation in Oklahoma. After oil was discovered beneath their land, the Osage rode in chauffeured automobiles, built mansions and sent their children to study in Europe. Then one by one, the Osage began to be killed off. More and more of the Osage were dying under mysteri-

ous circumstances and those investigating the killings were themselves murdered. The FBI entered the case with its young director, J. Edgar Hoover, along with former Texas Ranger Tom White, who tried to unravel the mystery.



friends of the CASCADE LIBRARY

BOOK



SALE

Huge NOVEMBER Book Sale

Sale Runs from Friday November 2nd through Sunday the 4th

Friday, Member's Presale 9:30 am – 10:30 am

Friday, 10:30 am – 4 pm

Saturday, 10 am – 4 pm

Sunday, 1 pm – 3 pm

Over 10,000 books for every age and every interest!

Members Only Presale, Friday, November 2, 9:30 am – 10:30 am, you can join or renew at the door for only \$5 (seniors and students), \$10 (individual) or \$15 (family).

Buy a bag of books for the low price of \$10 or \$1 hardcover books and \$.50 paperbacks.

More than 10,000 books to choose from, previously sorted, fiction and all categories of non-fiction.

Don't miss out on the other extras: two large media carts full of CDs, DVDs, LPs, high school and college yearbooks, Time Life sets, art book sets and more!

Don't miss out... Lower prices on Sunday!

Meet Your Board Members

The Board of Directors for the Friends of the Cascade Library includes volunteers with a wide variety of organizational experience. The Executive Committee of the Board is elected to two-year terms and includes the president, vice-president, co-treasurers and secretary. Additional trustees

serve on the board as heads of various fundraising and event coordination groups within the Friends organization. Marge Ohlman (Bookstore) and Ellen Gray (Sales Events) are not shown below, but they attend Board meetings as assistants to the Bookstore and Sales Events chairs.

New Executive Committee Members



Joe David

President

Joe has served on the Board for two years as Membership Chair and Marketing Chair. He has also volunteered for book sorting, online research and sales event support.



Alice Morrill

Vice President

Alice is a new Board member who has volunteered in the Children's Books area, Chapter Two Bookstore, sales events support and assisting the treasurers in reporting.



Marilyn Thompson

Secretary

In addition to her role as secretary, Marilyn continues to lead book discussions at Sentinel Point retirement community and help with book readings at Sunrise Assisted Living.



Linda David

Co-Treasurer

Linda is a new Board member who is active in the Online Sales, book sorting and sales event support areas in addition to her new role as Co-Treasurer.

Other Board Members

Linda Berra

Non-Sales Events

Linda continues on the Board as Chair for Book Discussions and adds Booked for Lunch events with Jean VanderLaan who retired as Past President. She has also worked the 4th of July.

Laurel Ingram

Bookstore

Laurel has been a Friend of many libraries since 1982. She volunteered here as a sorter and book sale worker before becoming Sorters & Bookstore Chair.

Marianne Warnock

Co-Treasurer

Marianne has volunteered since 1998, sorting/pricing books, initially, then serving as 4th of July Chair, president and on the Library Advisory Board. She is in her third year as Treasurer.

Judy & Mike Gillen

Membership

Judy & Mike are new to the Board. Judy is also a book sorter and book sale volunteer and maintains volunteer time sheets. Mike is an active member of the Basement Crew as a packer.

Debbie Straub

Past President

Debbie has served the Friends organization for more than two decades in many capacities, most recently as its President. She will continue as an active member of the Board.

Kathleen Wosinski

Bookstore

Kathy started as a book sorter and then co-chaired Inside Sales before taking on the role solo. She has chaired special events, worked the 4th of July, trained volunteers and more.

Nancy Harper

Online Sales

Nancy has worked in virtually every volunteer job for years, starting with cashiering at the 4th of July sale. She founded the Online Sales team and continues to Chair that function.

Philip VanSulichem

Marketing & Publicity

Philip is a new Board member. He started as a sorter but soon became very active on the Marketing team and in the development of our social media presence.

Is Your Membership Current?

Some members of the Friends don't realize that, unless you have a Life Membership, you need to renew your membership each year. So, if you're not sure if your membership is due—or overdue—for renewal, please check out your membership expiration date on the mailing label attached to this newsletter.

If you're ready to renew, please complete the form provided below and return it to the address shown, along with your payment.

Along with revenues from book sales and generous dona-

tions from our patrons, your membership dues comprise the vast majority of funds that the Friends are able to raise to support many of the library programs that enhance our standard of living in the community. Plus, as an active member, you earn "Early Bird" privileges for many of our used book sales, giving you first crack at the best titles for sale.

If your membership is active, we thank you very much for your support. If it has expired, we hope you will take a few minutes now to renew your friendship with the Friends of the Cascade Library.

Membership Application

I would like to: Enroll as a New Member Renew My Membership

First Name:	Last Name:	Today's Date:	
Address:	City:	State:	Zip:
Phone:	Email Address:		

Membership Types & Fees:

(Please select one)

- Student (\$5 annually)
- Senior (\$5 annually)
- 2 Seniors (\$10 annually)
- Individual Adult (\$10 annually)
- Family (\$15 annually)
- Contributor (\$25 annually)
- Life Patron (\$100 one-time)

To reduce expenses and conserve resources, we will distribute your newsletter and other communications via email unless you ask us not to by checking this box.

Have You Considered a Donation?

If you would like to augment your membership fees with a one-time donation, please indicate the amount below and then add it to your membership fees when you submit payment. Thanks!

- \$25
- \$50
- \$75
- \$100
- \$125
- Other: _____

Please make your check payable to Friends of the Cascade Library and mail, with this form, to 2870 Jacksmith Ave SE; Grand Rapids, MI 49546

Volunteer Opportunities

Would you like to spend a couple hours per week supporting the efforts of the Friends? Indicate your interests below and we will contact you to discuss them.

- Book Sale Events
- Booked 4 Lunch
- Book Sorting & Boxing
- Marketing & Membership
- Book Discussions
- Online Sales Support (research, shipping, etc.)
- Chapter Two Bookstore
- I'm not sure. Please contact me to discuss.

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Cascade Township Branch Library
2870 Jacksmith SE
Grand Rapids, MI 49546
phone 616-784-2007
cascadefriends.org

Enjoy Flix @ the Library with Your Family

Presented by the Friends of the Cascade Library

If you have young children or know someone who does, you might want to consider enjoying family-friendly free movies and free popcorn at the Cascade library. It's called Flix @ the Library, and it has been growing in popularity since its introduction more than a year ago by the Friends of the Cascade Library.

The movies are always shown on a Sunday at 2 pm, January through April and September through November. Since scheduling is dependent upon availability of space in the library, the dates will vary. But, for now, here is the schedule: October 14, November 11, January 13, February 17, March 24 and April 14. You can check our website (cascadefriends.org) for times and movie titles or follow us on Facebook to receive notification when a movie is scheduled.



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