

Melbourne Boardriders Club

Annual Report FY 24-25



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Executive Committee Members

President Jackie Trieu, Vice President Tyler Frazier,
Treasurer Marc Reilly, Secretary Steven Schmied,
Club Captain Ying Chan

General Committee Members

Contest Director Paul Whiting, Comms Officers Roxanne
Millar & Roser Pie, Equipment Officer Kyle Lewis, Prizes
Co-Ordinator Graham Waddingham, Women's
Development Leads: Roser Pie and Tanya Carroll.



A note from the President

Thankyou to YOU. We wouldn't be where we are without the passion, commitment and loyalty of our members, partner URBNSURF and sponsors.

First shout out goes to URBNSURF for their continued sponsorship and support of the club. Without URBNSURF's financial support, we could not run as many events as we do at a marketable price point for our members. Thank you to Mitch and BD who helped us lock in the year's schedule in January and to the Duty Managers, Facilities staff and Lifeguards who help each event run smoothly. Special gratitude goes to the continued support of Flowstate for helping us capture the memories, as well as Heaps Normal and Stone & Wood for keeping our thirsty members satisfied.

Thank you to Vice-President Tyler for the sanity checks and working out seemingly impossible surf maths, Steven Schmied for dominating LiveHeats administration, Marc Reilly for managing the books, Ying Chan for recruiting and inducting new members, Paul Whiting as Head Judge extraordinaire, Graham for your prize craftsmanship, Roser and Roxy for social media creativity, Kyle Travis for setting up each event, Paul Ucharatna for our new banner, Tanya Carroll for her dedication to the club, and our volunteers that often get voluntold their duties before each event.

Thank you to the club's founding executives for creating strong foundations and entrusting me to keep the club stoke alive. And thank you to each member for supporting me to lead the club and for attending all the events. I'm proud to look back on all we have achieved together as a club, including cultivating and expanding a surfing community both within and outside of URBNSURF. As a female, I'm stoked to be the first MBC female president, and extremely proud to have fielded a women's only team across three different Surfing Victoria affiliated events, all backed with the unwavering support of our male members. I strongly believe that the club's inclusive and supportive community has helped us all grow not only in the water but outside as well. Thank you all ❤️

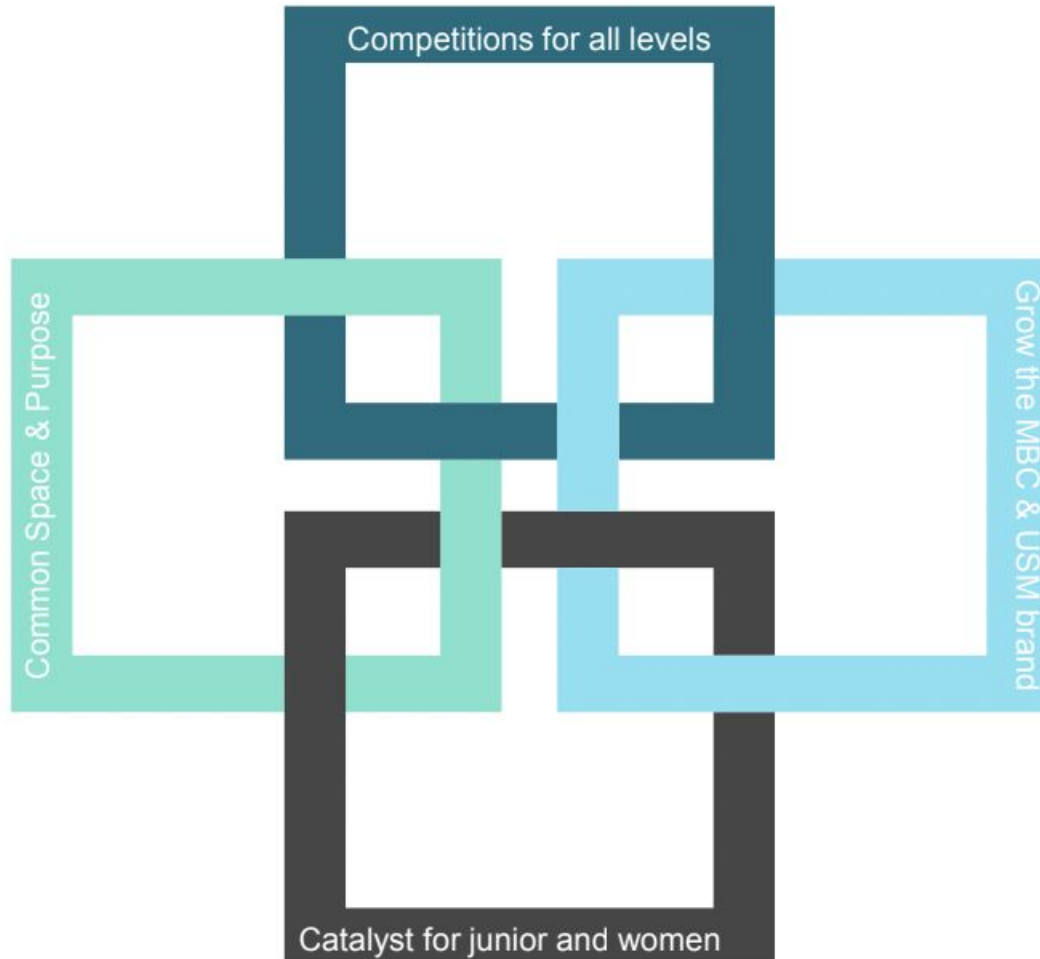
Jackie Trieu, President, Melbourne Boardriders Club.

1. Our objectives



Melbourne Boardriders Club (MBC) seeks to be an inclusive boardriders club focusing on developing grassroots talent and building the Melbourne surfing community

In the immediate term, MBC has four key objectives that will inform club direction



- ❑ **1. Competitions for all levels of surfing**
MBC seeks to leverage USM competitive advantage of a plethora of waves, on demand, to suit all levels of surfing, on all types of craft.
- ❑ **2. Grow the MBC and Urbnsurf Melbourne (USM) Brand**
MBC success is intrinsically tied to USM success. MBC and USM should seek opportunities to grow both brands together where possible (inside and outside of the Pool, e.g. Bells Trials)
- ❑ **3. Act as a catalyst for junior and womens surfing**
Enable and support women and junior surfers to enter, and thrive in the sport of surfing
- ❑ **4. Common space and purpose for Melbourne surfers**
Provide a common space for like minded people to connect in an all inclusive environment

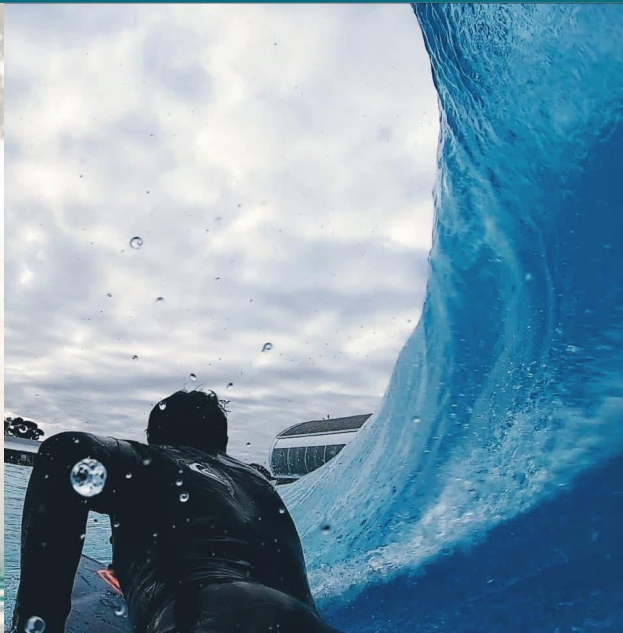
2. Year Highlights



Competitions for all levels of surfing

Across FY24-25, MBC continued to host regular sold-out competitions, welcoming first timers at each event as well as returning members. In addition to the individual division based competitions, two team events were held using a range of URBNSURF settings.

- 9 competitions delivering 50 heats with 450 competition slots (an increase from the previous year of 8 competitions, 45 heats and 333 competition slots)
 - To award both the advanced surfers and those newer to the sport, MBC continued to run the division format to events - Men's A, Men's B, Men's Open and Women's Open.
 - In response to member's feedback on the challenges moving between divisions last year, point allocations across divisions was revised to facilitate greater movement between the surfers across the various divisions.
 - To promote greater age inclusion of the club, a Master's Over 50 leaderboard was introduced, composing of 25 surfers.
 - Women's competition was particularly fierce this year, with 8 out of the 9 events featuring a sold out Women's division
- MBC had registered teams in Surfing Victoria's Teams Titles event at Bells Beach, the Great Ocean Road Women's Surf Festival in Lorne and High Line Surf Festival in Torquay.



Grow the MBC and URBNSURF Brand

MBC continues to build a growing, supportive and inclusive surfing community within URBNSURF, offering invaluable connections for URBNSURF members. Synonymous with URBNSURF within the surfing community, MBC has representation at Surfing Victoria Boardriders Teams annual events, connecting members and promoting the URBNSURF brand to other Victorian surfing communities in and out of the water.

MBC has continued to grow its membership base and delivered more opportunities for its members to connect:

- 181 members (as of 30 June 2025 up from 136 in 2024)
- 30 (17%) female and 151 male (83%) member composition
- 18 MBC paid memberships (non USM members), up from 8 the year prior.
- 9 competitions held across FY24-25, up from 8 the previous year.
- Outside teams events, we continued to hold 3 hour competitions, thanks to the growth of the Open Men's Division.
- Introduction of 2 additional events into the year's program (10 events in total, up from 8 prior) - social surf private 1 hour session to cater for those members who want to be part of the MBC community but prefer not to participate in competitions.



Catalyst for women and junior surfing

MBC continues to campaign for greater equality in the line up and creating a supportive and enabling environment for women in the sport of surfing.

The past year has been the many firsts milestones for MBC:

- First female president and club captain elected, composing of 40% female representation in the executive committee and 50% representation in the general committee
- First MBC women's only team registered into Surfing Victoria Boardriders Teams Title Event
- First MBC women's only team registered into the Great Ocean Road Women's Surf Festival in Lorne
- First MBC women's only team (three teams in total) registered into the High Line Surf Festival in Torquay.

Whilst MBC continues to promote MBC to juniors surfing at URBNSURF and via connections through the wider MBC community, unfortunately most are part of existing Boardrider Club making junior recruitment challenging.



Common space and purpose for Melbourne surfers

MBC continues to provide a common space for its members to socialise and connect. Thanks to MBC's sponsors, each MBC event offers a community BBQ for members to mix and mingle amongst others. In addition to the regular schedule of competitions, MBC continues to hold the Teams format competition to encourage surfers to mix amongst other members and practice together across a range of wave settings. For those MBC members who prefer not to participate in competitions, MBC formalised the social surfs previously held across public sessions to private bookings for the first time.

The connections made within Urbnsurf continues to extend beyond the Tullamarine boundaries, with MBC members regularly organising surfs together outside the pool - in the ocean and surf trips interstate and overseas.



3. Financial Summary



Financials - Profit and Loss

- MBC has increased its membership base from 2024, and has shown positive growth in the number of entrants year on year.
- Competition fees remained the same from the previous year consistent with the unchanged pool hire fees from USM.
- Important to note is that MBC relies heavily on USM sponsorship, without which we would be unable to run events at a marketable price point for members. We thank URBNSURF and highly appreciate their continued support.
- This financial year, the club extended existing USM sponsorship to run an additional 3 events.

Income		
USM Sponsorship	\$15,000.00	
Event Entry Fees	\$47,541.19	\$62,541.19
Expenses		
Pool Hire	\$60,500.00	
Surfing Vic Annual Membership	\$674.16	
Surfing Vic Event Registrations	\$231.00	
Consumer Affairs Vic Incorporated Association Fee	\$49.00	
Competition Administration Fees (Liveheats)	\$3,537.84	
Competition Trophies	\$846.80	
Competition Food and Drinks	\$497.06	
Misc	\$102.34	\$66,438.20

Financials - Balance Sheet

- For the 2024-25 financial year, the club's balance went down by approximately \$3.9K. This negative position change in balance can be attributed to paying for pool hire for 2 comps from other FYs (eg May 2024 and July 2025) as well as running an additional three events from the year prior. Under nominal circumstances, it is estimated the balance would be \$5.5K positive.
- The incoming executives will continue to work collaboratively with USM to ensure the club continues to thrive, and can continue to put on these events for our loyal members.
- The club's income remains under the threshold of \$75K for mandatory registration for GST. There is potential that registering for GST would be overall financially beneficial, although whether the amount would be worth the additional effort requires closer investigation.

Account Balances	(as at 30/06/2024)	
NAB	\$11,069.70	
Paypal	\$489.00	
Stripe (LiveHeats payment system)	\$197.00	
Petty Cash	\$300.00	\$12,055.70

4. What next?



Looking forward

MBC's four key objectives will continue to guide our activity and effort into FY25-26. Key activities include but are not limited to:

- Continue to deliver the competitions and social surfs our members love
- Continue to encourage new members to participate in MBC events and competitions
- Continue to grow MBC membership base
- Continue to promote participation and engagement of female and junior surfers
- Explore opportunities to develop the surfing skills and capabilities of our members.





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