

ENVIRONMENTAL POLICY

At Seeds with Love we are totally committed to sustainable business operations, including responsible environmental management and continual improvement of our environmental performance.

We recognise that our business has an important role to play in protecting and enhancing the environment for future generations and this is embedded in our brand values.

To this end we are committed to taking the following action:

- To achieve sound environmental practices across our entire operation
- To comply fully with all relevant legislation
- To minimise our waste and reduce our water consumption where possible
- To reduce, reuse, recycle the resources consumed by our business wherever practical
- To openly communicate our policies and practices to interested parties
- To monitor environmental impacts on a regular basis and compare our performance with our policies and goals
- Align our goals to the UN's Sustainable Development Goals



UN SUSTAINABILITY GOALS

Goal 3 – Good Health & Well Being

Many studies have found that gardening can reduce mental health problems such as depression and anxiety, as well as improving overall fitness.

Through our greeting cards with a gift of seeds, we want to make gardening accessible to all, and encourage everyone, of every age to give gardening a go!

Goal 12 – Responsible Consumption & Production

Here at Seeds with Love we are doing everything we can to reduce our impact on the environment. Our cards and their packaging are either recyclable, compostable or biodegradable. We ensure our product components are produced ethically, and where possible sourced locally and made within the UK.

Goal 14 – Life Below Water

To reduce our impact on the world's waterways, we only use water-based eco-friendly inks to print our cards and their packaging.

Goal 15 – Life on Land

At Seeds With Love we are passionate about making a space for nature and connecting people with their environment.

Many of our greeting cards explain the benefits of growing trees and plants and the positive impacts they have on the environment and to wildlife with all of our seeds ethically sourced within the UK.

Further, our greeting cards are printed onto carbon captured card, recognised by The Woodland Trust Carbon Capture Programme.