

# JENNI PARSONS

Graphic Designer  
Project Manager

## ABOUT ME

Pisces. Designer. Singer. Actor.  
International superstar.  
Originally from North Carolina.  
Loves real BBQ, movies  
and anything arts related.

## SITES

[www.jenniparsons.com](http://www.jenniparsons.com)  
[linkedin.com/in/jennisheetparsons](https://www.linkedin.com/in/jennisheetparsons)

## CONTACT ME

513.399.1922  
[jennisheetparsons@gmail.com](mailto:jennisheetparsons@gmail.com)

## SKILLS

- Adobe Creative Suite
- Microsoft Office
- Smartsheet
- Wordpress
- Product Management Systems

## WORK EXPERIENCE

### Regulatory Packaging Graphic Design Manager & Project Manager II

Cintas Corporation / First Aid & Safety, Garment Rental, Facility Services Divisions  
*June 2018 – present*

#### Regulatory Packaging Graphic Designer:

- Supervise labeling controls and artwork creation for 6 major brands applying to FDA, Health Canada, OSHA and ANSI guidelines for regulated products
- Coordinate package design and execution across sourcing, purchasing, marketing, compliance, and legal to ensure all product labeling meets corporate standards and budgeting.
- Provide marketing department support in designing collateral, catalogs, tradeshow graphics, email blasts and direct mail pieces.
- Created and implemented artwork processes to ensure accuracy while also meeting compliance guidelines.
- Redesigned multiple brands by integrating customer-feedback and consumer insights data.

#### Project Manager:

- Facilitate over 6 million dollars' worth of product launches and resourcing initiatives through product development within the First Aid & Safety and Garment divisions.
- Oversee timelines, budgets, and specialized priorities of internal stakeholders- buyers, demand planners, quality assurance, and compliance across all divisions
- Own relationships between Global Supply Chain and over 25 external suppliers – across a global matrix structure including Canada, China, Thailand and Mexico.
- Develop and maintain the company-wide, internal product lifecycle management system for all products that are brought into the 5 distribution centers.

### Regulatory Packaging Graphic Design Manager

Cintas Corporation / First Aid & Safety Division  
*June 2016 – June 2018*

### Regulatory Packaging Graphic Design Specialist

Cintas Corporation / First Aid & Safety Division  
*November 2013 – June 2016*

## PRIOR PROFESSIONAL EXPERIENCE:

### Freelance Graphic Designer

*July 2007 – present*

- Logo & Branding
- Marketing Collateral
- Campaign Materials
- Illustrations

### Graphic Design Specialist

Ecolab Corporation / Kay Chemical Division  
*November 2007 - November 2013*

Designed and produced global packaging initiatives for quick service restaurants adhering to FDA, EPA, and GHS labeling guidelines. Managed international product lines for US, Canada, Mexico, Japan, China, Taiwan, and Korea. Largest accounts included McDonald's, Burger King, Wendy's and YUM! Brands. Responsible for managing 6 freelance designers and trained them on the internal brand standards. Supported the creative services department drawing technical illustrations and developing marketing assets.

## EDUCATION

### Guilford Technical Community College

Associates Degree / Advertising & Design  
*2004 – 2006*

### Montreat College

Bachelor of Arts / Vocal Performance  
*2002 – 2004*

## VOLUNTEER WORK

- Rosey's Dog Rescue
- Beautiful You {The Day of Rest Campaign}
- ArtsWave