



We are a company with over 10 years of experience in the construction and marketing of real estate developments and investments specialized in the Riviera Maya.

Our commitment to our clients is to carry out high-quality work that supports the reputation and trajectory we have built.



#### LOCATION

8

It is a real estate development located in the heart of Playa del Carmen, on 4th Street North, between 20th and 15th Avenue. This exclusive location is just 2 blocks away from the famous 5th Avenue, the tourist and commercial epicenter of the city, and 3 blocks away from the stunning crystal-clear water beaches of the Riviera Maya.



## CONCEPT

Belehu is an astonishing fusion of modernity and the distinctive nature of the Riviera Maya region. The aim was to integrate natural elements with avant-garde architectural lines, creating a unique living experience that mirrors the beauty and enchantment of the area. Typical regional materials and colors were utilized to achieve a harmonious connection with the surroundings, allowing every visitor to connect with the universe, the sea, and the tranquility of Playa del Carmen on a physical and spiritual level.

The development stands as an oasis of elegance and comfort due to its prime location, high-quality finishes, and a design that seamlessly blends modernity with nature.



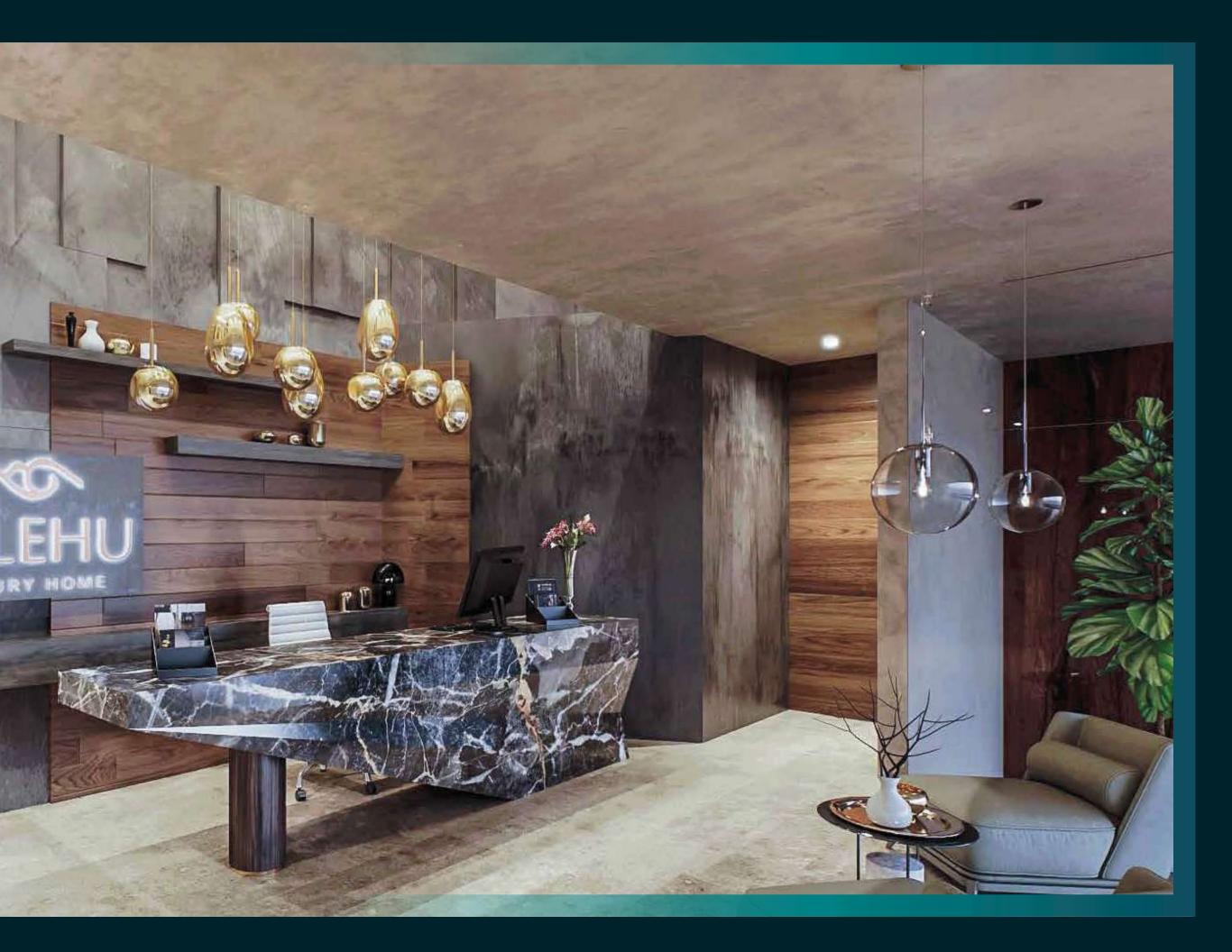






There are 35 residential units and a modern commercial space, arranged across 6 intelligently designed levels, including a semi-basement dedicated to parking to provide comfort and security for both residents and visitors.

On the ground floor, an elegant reception area and an administrative office can be found, where personalized and high-quality services are offered.





#### **STUDIO UNIT** FROM GROUND FLOO TO 5TH LEVEL

FROM 31.14 m2 TO 44.80 m2

- Kitchen with granite countertop
- 12 ft3 refrigerator
- Balcony and/or garden (ground floor units)
- Queen size bed
- 1 Bathroom
- Mini-split air conditioning / with Wi-Fi
- Marble floors







## 1 **BEDROOM UNIT** FROM GROUND FLOOR TO 5TH LEVEL

FROM 39.55 m<sup>2</sup> TO 48.88 m<sup>2</sup>

- Kitchen with granite countertop
- 12 ft3 refrigerator
- Balcony and/or garden (ground floor units)
- Queen size bed
- 1 Bathroom
- 2 Mini-split air conditioners / with Wi-Fi
- Marble floors







## UNIT TYPE 2Ra

LEVELS PB to 4TH Leve

FROM 71.31 TO 87.75M2

-Kitchen with granite countertop
-12 ft3 refrigerator
-Balcony and/or garden (PB units)
-King Size Beds
-2 full bathrooms
-Mini split / with Wi-Fi
-Marble Floors







## UNIT TYPE 2Rb

LEVELS PB TO 4TH LEVE

FROM 68.85 TO 82.28M2

-Kitchen with granite countertop
-12 ft3 refrigerator
-Balcony and/or garden (PB units)
-King Size Beds
-2 full bathrooms
-Mini split / with Wi-Fi
-Marble Floors



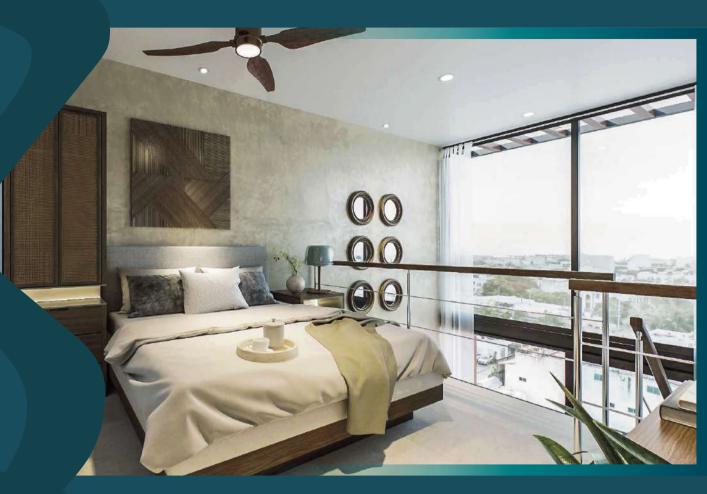




### **LOFT UNIT** 5th Level

FROM 49.83 m<sup>2</sup> TO 52.66 m<sup>2</sup>

- Kitchen with granite countertop
- -12 ft3 refrigerator
- -Balcony and double-height living area
- -Queen size bed
- -2 Bathrooms
- -2 Mini-split air conditioners / with Wi-Fi
- -Marble floors









## AMENITIES





Panoramic Views





Sun Lounger





Laundry





Areas Designed for People with Disabilities











# PROPERTIES

ADMINISTRACIÓN INMOBILIARIA Y CONCIERGE



At Belehu - Luxury Home, our alliance with Marea Properties represents a comprehensive commitment to the well-being and success of our investors. This collaboration combines Belehu's first class facilities, exclusive lifestyle, quality construction and comfort with Marea Properties' experience and management, offering our owners a real estate ecosystem that ensures the value of their investment. This alliance pays special attention to the constant care and positioning of each property in the market, raising the standard of quality and attention that our investors deserve.

## WHO IS MAREA PROPERTIES?

A team of experts in service and maintenance of properties, focused on maximizing the profitability of each unit. Aiming to exceed the expectations of our owner-partners, ensuring loyalty and support through effective business models.

## SERVICES



#### Administration and preventive maintenance:

Complete management of the property, including electricity, water, payroll and extraordinary expenses



Property management and marketing:

Administrative operation of each unit.



**Consulting:** Hotel-type service configuration.



Revenue Management business strategies:

Through digital media and travel agencies.



Real-Time Accountability and Transparency:

Through a state-of-the-art tracking platform.

## HOW DO WE OPTIMIZE YOUR INVESTMENT?

Marea Properties, manages properties with strategic alliances to maximize performance. Offering access to exclusive benefits with restaurants, beach clubs and tour operators, enhancing the experience of guests and owners.

This increases the occupancy and profitability of the properties in the competitive tourism market, giving you peace of mind of a careful and optimized investment.

In addition, we have a solid partnership with the company "CREATE TOURS - Tour Operator and Experience Generator", which allows us to provide guests with security, first class service and fair prices to make their vacations an unforgettable experience.

## COMMERCIAL SYNERGIES

- Grupo Ahau
- Ikal
- Luv Tulum
- Grupo Anderson
- Grupo Rosa Negra
- La Pezzen
- Gitano
- Elitte Resort
- Create Tours
- Among others



Our mission is to ensure that every property in Belehu is a safe and highly profitable investment. With Marea Properties as our management partner, we take your investment to the next level through a comprehensive management model that maximizes the value and appeal of each unit. This collaboration goes beyond rate competitiveness, focusing on creating exceptional experiences for both guests and owners.

As a strategic partner, Marea Properties provides transparency in management, complete administration and access to strategic alliances that uniquely position each property in the market. With this support, our owners can be confident that their assets are in expert hands, with a team committed to creating value that transcends economics, ensuring an outstanding and profitable position in the market.



Marea Properties www.mareaproperties.mx

Marea Properties @mareaproperties.mx @marea.properties





**Disclaimer:** This image is a conceptual representation and is intended for illustrative purposes only. The image does not depict any proposed development application, nor is it necessarily indicative of scale, height, density, or design.