

# SOLLAR

MIDTOWN

**Small**  
**is the new**  
**B.I.G.**

(Better Income Growth)



**Solar, B.I.G. studios in Playa del Carmen.**



**SOLAR**



FRAGATA  
BEACH CLUB

Mamita's  
BEACH CLUB

THE REEF 28  
SUITES ONLY - ALL SUITES & SPA

# A PERFECT GETAWAY BY THE SEA

5TA AVENIDA

Av. 10

C. 38



Selecto  
CHERALI

C. 34

Siempre Playa  
Midtown



# B.I.G. Locations

AV. 10 & C. 38  
SIEMPRE PLAYA

**SOLAR**

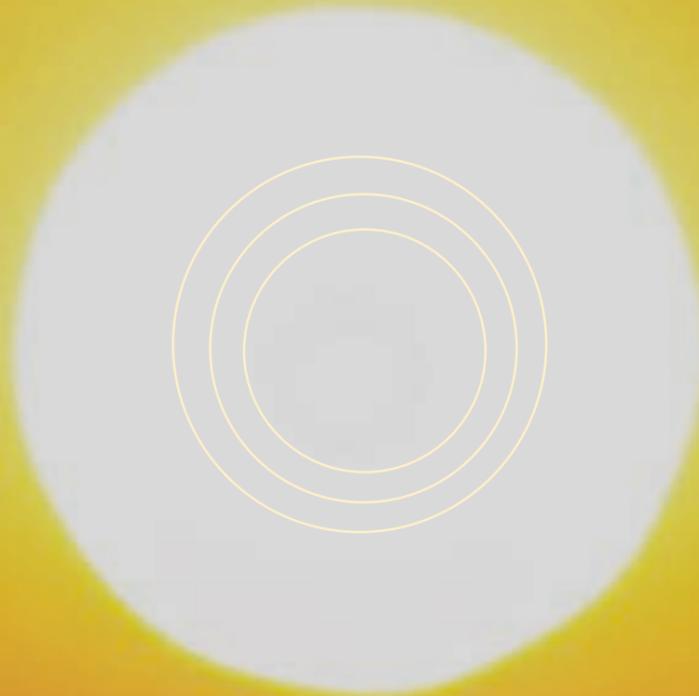
**SOLAR**  
MIDTOWN

**163 TURNKEY CONDOS,  
READY TO GENERATE PROFIT.**

NestSeekers

HAPPY ADDRESS

SINCA



**140 STUDIOS.**  
**14 CONDOS 1 BEDROOM.**  
**1 CONDO 2 BEDROOMS.**  
**8 PENTHOUSES.**

**MIDTOWN**

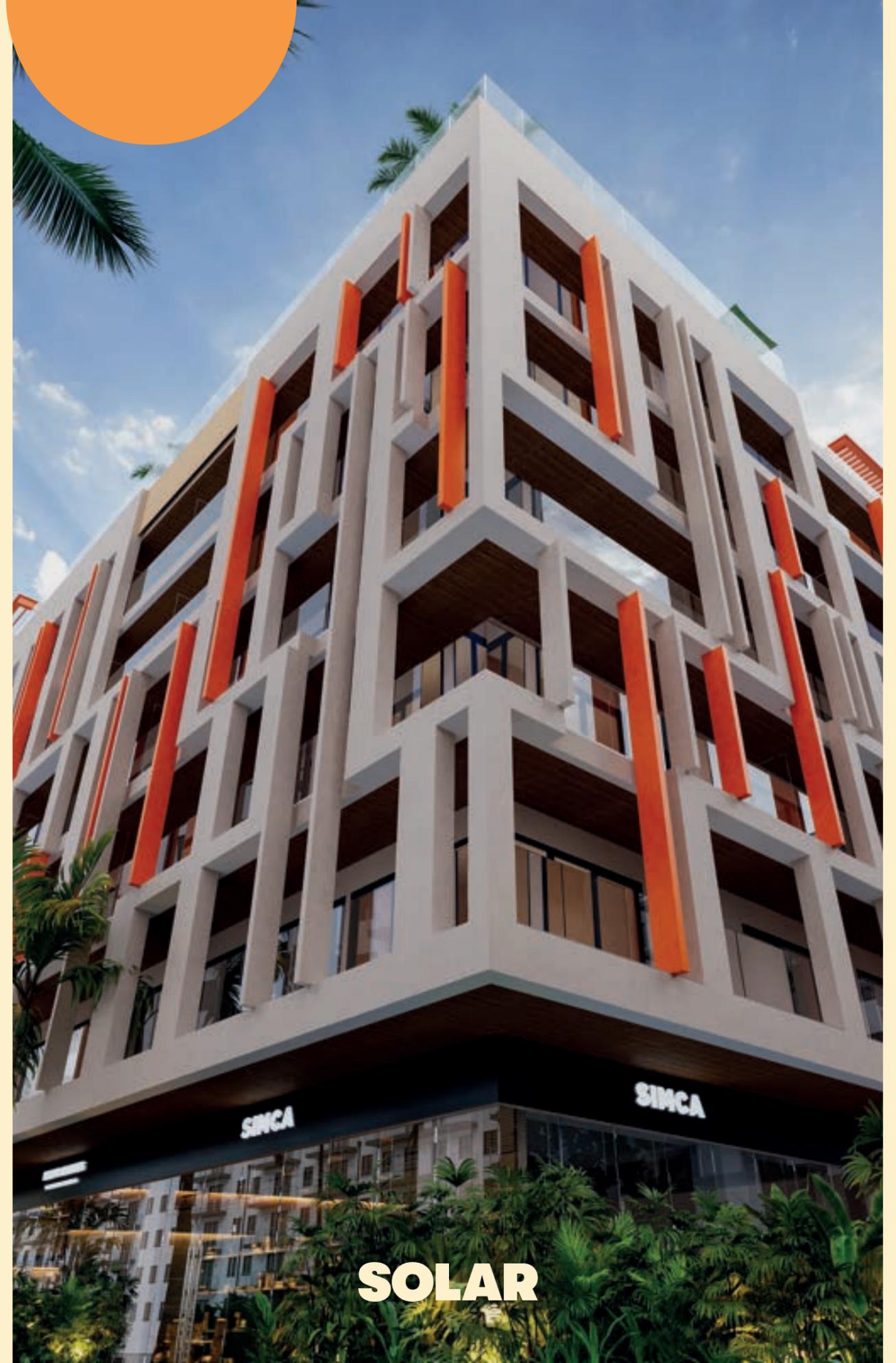


# B.I.G.

## Design

Designed by the  
award-winning firm

**S E I J O**



A modern, bright apartment interior featuring a kitchen with a wooden island, a living area with a grey sofa and a marble coffee table, and a bedroom with a bed and a large window. The room is decorated with light wood, white walls, and a warm orange accent wall. A laptop is open on the kitchen island, and a vase with a plant sits on the coffee table. The floor is made of light-colored tiles.

**FROM  
301.38FT<sup>2</sup>**

# B.I.G.

## Style

Interior design by  
the iconic firm

SENSIBILIDAD  
APLICADA



**SOLAR**







CONCIERGE



GIMNASIO



SKY BAR



DELI



BUSINESS CENTER



INFINITY POOL



HOTEL LIFESTYLE

# AMENITIES







IRONBUILT  
STRENGTH





# B.I.G.

## Benefits

Operated by

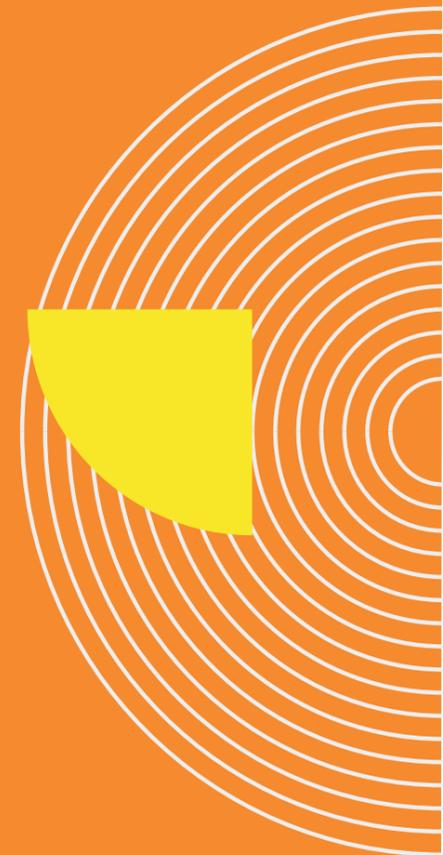


**THE REEF**  
RESORTS AND SPA

The Riviera Maya's most  
successful hotel chain.

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**SOLAR**





# THE REEF

RESORTS AND SPA

Inspired by the colorful beauty and unique characteristics of our namesake marine life, the hotels in The Reef Resorts and Spa collection elevate the art of service to a whole new level. Choose among three elegant yet approachable luxury resorts in Playa del Carmen, each of them pairs warm island hospitality with authentic experiences.

## **The Reef Coco Beach**

Your premier all-inclusive resort, near Cancun, Mexico. Embracing the laid-back vibes of a beachfront town, our resort offers luxurious amenities that cater to your every need.

## **The Reef Playacar**

Nestled by the ocean in an exclusive gated community, this all-inclusive hotel blends Mayan traditions, tropical energy, and coastal beauty.

## **The Reef 28**

Our unique boutique resort, The Reef 28 Adults Only - All Suites & Spa Optional All-inclusive, is located just one block from Playa del Carmen's world-famous beaches.

# THE REEF RESORTS EXPERIENCE

Enjoy the luxury and comfort of your apartment with the exclusive benefits of The Reef Resorts.

Get extraordinary discounts of up to 25% while receiving the VIP treatment that only The Reef Resorts knows how to provide.



Wellness Treatments



Gourmet Delights



Luxurious & fun Beach day



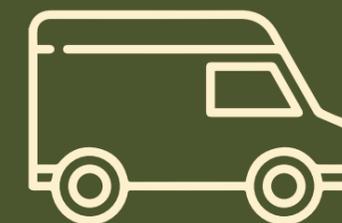
All-inclusive packages  
Day & Night



Nightlife vibes



Culture and Adventures



Shuttle service to  
The Reef Resorts

# WELLNESS TREATMENTS

Balance the Body ,Mind & Spirit with 2 unique luxury Spa's at your disposal.

## OKOM & OME SPA

Located in Playacar and Downtown with services as:

- RITUALS.
- MESSAGES.
- FACIALS & BODY TREATMENTS.
- HYDROTHERAPY.
- BEAUTY SALON.
- EXFOLIATIONS.
- YOGA CLASSES.
- TEMAZCAL.



# GOURMET DELIGHTS

At The Reef Resorts and Spa, we believe in celebrating not only the culinary traditions of Mexico's Riviera Maya, but also those of our friends across the world. That's why you'll find delicious Japanese cuisine, Italian comfort food and Southern Mediterranean fare.

**CACHITO**  
MEXICAN CUISINE.

**SAMURAI**  
JAPANESE CUISINE.

**ASIATICO**  
ASIAN RESTAURANT.

**VEINTI8CHO**  
BUFFET RESTAURANT

**TERRAZA GRILL**  
MEXICAN CUISINE.

**CHULA VISTA**  
BUFFET RESTAURANT

**BOTTICELLI**  
ITALIAN RESTAURANT.

**ROSINELLA**  
ITALIAN A LA CARTE RESTAURANT.

**SABOR LATINO**  
MEXICAN A LA CARTE RESTAURANT.

**MIRAMAR**  
BUFFET RESTAURANT



# LUXURIOUS & FUN BEACH DAY

An exclusive gateway to style and relaxation in the best hot spots in Playa del Carmen. Enjoy an incomparable experience.

## ROOF REEF 28

Treat yourself or your loved ones to an adults-only luxury suite and enjoy the exclusivity.

## THE REEF PLAYACAR

Nestled by the ocean in an privated gated community, enjoy Mayan traditions, tropical energy and coastal beauty.

## THE REEF COCO BEACH

Embracing the laid-back vibes of a beachfront town with delightful buffets and unwind by the expansive pool.

## FRAGATA BEACH CLUB

An exclusive gateway to seaside stylish and relaxation. Indulge in an unparalleled experience of coastal elegance.



# BARS

Explore a vibrant bar scene, where each one offers a unique and memorable experience.

## **LOBBY BAR 28**

AT REEF 28

## **BAR CAPRICHIO**

AT REEF 28

## **NICO'S LOUNGE BAR**

AT THE REEF PLAYA CAR

## **PAPO'S BAR**

AT THE REEF PLAYA CAR

## **DELI SNACK BAR**

AT THE REEF PLAYA CAR

## **LA CASCADA**

AT THE REEF PLAYA CAR

## **LA CHIQUITA**

AT THE REEF PLAYA CAR

## **TABACO & RON**

AT THE REEF COCO BEACH

## **SPORTS BAR**

AT THE REEF COCO BEACH

## **BAR & MAR LOUNGE BAR**

AT THE REEF COCO BEACH

## **EL PALMAR SNACK BAR**

AT THE REEF COCO BEACH

## **AZUL 48**

AT THE REEF COCO BEACH

## **ICE CREAM PARLOR**

AT THE REEF PLAYA CAR



# THE REEF TRAVEL SHOP

Choose unforgettable moments.

**ADVENTURES, EXCURSIONS, TOURS AND MORE.**



**SOLAR**  
STUDIOS

# NIGHTLIFE VIBES

Enjoy our nighttime options for the whole family or just for adults, featuring a party atmosphere with a DJ, VIP lounge, and cocktails.

## **CANTINA CAPRICO**

A Cantina/Bar/Mezcaleria concept in Playa del Carmen, with authentic mixology, tastings with selected Mexican distillates, and a festive atmosphere.

## **ROOF 28**

An adults-only Rooftop pool Bar & restaurant with breathtaking views, DJ party environment, VIP lounge, cocktails & a varied menu with fresh ingredients, mixology and vegan options.



# SOLAR

MIDTOWN

AV. 10 & C. 38- SIEMPRE PLAYA

**SIMCA**

MÁS QUE BIENES RAÍCES

800 56 **SIMCA**

[SALES@SIMCA.MX](mailto:SALES@SIMCA.MX)