

**SPONSORSHIP LEVELS**

**Official Sponsor**

* Name and logo are added on to all Parade correspondence along with the words “Official Sponsor”.
* Logo will be printed on the parade banner behind the announcers.
* The Official Sponsor will be granted the right to use the words “Official Sponsor of the
Central Valley Veterans Day Parade on their marketing material.
* Your logo will be displayed on all of our marketing material including, website and Facebook.
* Name and logo are added on to all Parade correspondence along with the words “Official Sponsor”.
* The name and the logo of the Official Sponsor will be added to the 1,000+ parade posters and direct mail flyers,
* Official Sponsor will be mentioned numerous times throughout the course of the parade at various times by the announcers.
* Provided 8 seats on the Grandstand with the dignitaries and will be announced during the opening ceremonies and will be given a brief interview by the televised parade announcers.
* Parade entry fee waived, and entry will be given priority to be in Division 1.
* Logo will be displayed on all division signs.
* Acknowledgement at the parade meetings, radio / TV interviews, and meetings with city officials.
* Commemorative gift will be presented.

**Diamond Patriot Sponsorship Level - $10,000**

* Name and logo are added on to all Parade correspondence along with the words “Major Sponsor”.
* Logo will be printed on the parade banner behind the announcers.
* Provided 5 seats on the Grandstand with the dignitaries, will be announced during the opening ceremonies and will be given a brief interview by the televised parade announcers.
* Parade entry fee waived, and entry will be given priority to be in leading Divisions .
* Acknowledgement at the parade meetings.
* Commemorative gift will be presented.

**Platinum Patriot Sponsorship level - $5,000**

* Platinum/Corporate Sponsors name/logo will be printed on the parade banner.
* Platinum/Corporate Sponsors will be mentioned throughout the course of the parade at various times by the announcers.
* Provided 3 seats on the Grandstand with the dignitaries and will be announced during the opening ceremonies.
* Parade entry will be given priority to be one of the leading Divisions .
* Acknowledgement at the parade meetings.
* Commemorative gift will be presented.

**Gold Patriot Sponsorship Level - $3,000**

* Sponsor’s logo will be printed on the parade banner.
* Gold Sponsors will be mentioned throughout the course of the parade at various times by the announcers.
* Provided 2 seats on the Grandstand with the dignitaries and will be announced during the opening ceremonies.
* Acknowledgement at the parade meetings.
* Commemorative gift will be presented.

**Silver Patriot Sponsorship Level - $1,000**

* Sponsor’s logo will be printed along the bottom on the parade banner.
* Silver Sponsors will be thanked by the announcers during the parade.
* Acknowledgement at the parade meetings.
* Commemorative gift will be presented.

**Bronze Patriot Sponsorship Level - $500**

* Acknowledgement at the parade meetings
* Bronze Sponsors will be thanked by the announcers during the parade.
* Commemorative gift will be presented.