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## **SPONSORSHIP LEVELS:**

### **Official Sponsor**

- Name and logo are added to all parade correspondence along with the words, "Official Sponsor." ● Logo will be printed on the parade banner that will be displayed behind the parade announcers.
- The Official Sponsor will be granted the right to use the phrase, "Official Sponsor of the Central Valley Veterans Day Parade" on their marketing material.
- Your logo will display on all our marketing material including, website and social media.
- Official Sponsor will be mentioned numerous times throughout the course of the parade at various times by the announcers.
- Provided eight seats at the VIP designated seating area adjacent to the Grandstand and afforded a brief interview by the televised parade announcers.
- Parade entry fee waived, and entry will be given priority to be placed in Division One.
- Logo will be displayed on all Division Signs.
- Acknowledgement at the parade meetings, radio, /TV interviews and meetings with city officials.
- Commemorative give will be presented.

### **Diamond Patriot Sponsorship Level - \$10,000.00**

- Name and logo are added to all parade correspondence along with the words, "Major Sponsor".
  - Logo will be printed on the parade banner that will be displayed behind the parade announcers.
- Provided five seats at the VIP designated seating area adjacent to the Grandstand and afforded a brief interview by the televised parade announcers.
- Parade entry fee waived, and entry will be given priority to be placed in a Leading Division.
- Acknowledgement at all parade meetings.
- Commemorative gift will be presented.

### **Platinum Patriot Sponsorship Level - \$5,000.00**

- Logo will be printed and displayed on the Parade Banner.
- Platinum Sponsors will be mentioned numerous times throughout the course of the parade at various times by the announcers.

- Provided three seats at the VIP designated seating area adjacent to the Grandstand and afforded a brief interview by the televised parade announcers.
- Parade entry fee waived, and entry will be given priority to be placed in a Leading Division.
- Acknowledgement at all parade meetings.
- Commemorative gift will be presented.

#### **Gold Patriot Sponsorship Level - \$3,000.00**

- Sponsor's logo will be printed and displayed on the Parade Banner.
- Gold Sponsors will be mentioned numerous times throughout the course of the parade at various times by the announcers.
- Provided two seats at the VIP designated seating area adjacent to the Grandstand and afforded a brief interview by the televised parade announcers.
- Acknowledgement at all parade meetings.
- Commemorative gift will be presented.

#### **Silver Patriot Sponsorship Level - \$1,000.00**

- Sponsor's logo will be printed and displayed on the Parade Banner.
- Silver Sponsors will be thanked by the announcers during the parade.
- Acknowledgement at all parade meetings.
- Commemorative gift will be presented.

#### **Bronze Patriot Sponsorship Level - \$500.00**

- Bronze Sponsors will be thanked by the announcers during the parade.
- Acknowledgement at all parade meetings.
- Commemorative gift will be presented.

[Centralvalleyvdp@cvvdp.com](mailto:Centralvalleyvdp@cvvdp.com)

FB @ Veterans Day Parade

Instagram @ cen\_valley\_veterans\_day\_parade

<https://centralvalleyvdp.org>

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106<sup>th</sup> Central Valley Veterans Day Parade