

Privacy Policy - The Christmas Tree Co.

1. Who We Are

The Christmas Tree Co. is a UK-based Christmas tree delivery and collection business. We operate in accordance with the General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

Contact: contact@thechristmastreeco.co.uk

2. What Information We Collect

We may collect and process the following personal data:

- Full name
- Email address
- Phone number
- Delivery address
- Billing address
- Payment method (note: we do not store full card details)
- Order history
- Correspondence
- IP address and browser data

3. How We Use Your Information

Your data is used to:

- Process and deliver orders
- Provide customer support
- Send order confirmations and updates
- Collect trees post-Christmas
- Improve services and meet legal obligations

We do not sell or rent your data.

4. Legal Basis for Processing

We process data under:

Privacy Policy - The Christmas Tree Co.

- Contractual obligation
- Legitimate interest
- Consent
- Legal compliance

5. Marketing Communications

You may receive updates about offers or services if you have opted in. You can unsubscribe at any time.

6. Data Sharing & Third Parties

We share data only with trusted providers such as:

- Payment processors
- Delivery software
- Email platforms
- Analytics providers

All third parties comply with UK data law.

7. How We Store and Protect Your Data

We store data securely with encryption and access control. Data is retained only as needed for legal or operational reasons.

8. Your Rights

You have the right to access, correct, delete, or restrict processing of your data. Contact us to exercise these rights.

You may also file a complaint with the Information Commissioner's Office (ICO).

9. Cookies

Our website may use cookies to improve user experience. You can manage preferences via your browser.

Privacy Policy - The Christmas Tree Co.

10. Policy Updates

We may revise this policy periodically. Updates will be posted on our website with a new effective date.