

## **John Dale Enterprises Products “Privacy Policy”**

The Product owner is John Dale Enterprises LLC located at 1308 Basswood Ave Carlsbad, CA 92008 email: jdemaxnet@gmail.com

The data being collected from an automobile dealership owner, or general manager, is done so for the sole purpose of providing contact information for John Dale Enterprises LLC and required credit card information required by our e-commerce vendor, Stripe, when the client registers, or signs-up for the service of “software as a service” (SaaS) being provided to allow dealerships access to a means by which they may display individual salespersons’ performances, regarding “real-time” daily and monthly sales and negotiations between salespeople and their customers. The data is entered via a computer of the dealerships’ choice and remains accessible through our application software products.

Our system is self-contained, and autonomous, in that it does not interface with ANY of the dealerships’ software or management systems. Also, no social media connections are being made available to users.

Users’ rights consist primarily of the fact that participation in our service does NOT require any information other than the name of the dealership, the general manager, or owner, physical address, email address and basic credit card information required by the vendor, Stripe, to process payment information for making monthly payments in exchange for the service provided by John Dale Enterprises LLC. All of the previous information will be available for viewing by designated dealership personnel at any time by a simple logon to their online account. If a dealership decides to terminate our service they may do so at any time by contacting John Dale Enterprises LLC and request an immediate cessation of monthly charges, in which case all of the dealership information, and further billing, will be deleted from their registered account.

If there are updates to the privacy policy, the changes will be made and a new privacy policy will be available on our website for our dealership clients to read whenever they choose to do so. That said, we respect our clients’ privacy and have no plans to share ANY information with third parties.

The effective date of this “Privacy Information” is April 28th, 2024.