

DSG GROUP PRIVACY POLICY

1. Our Privacy Policy ("Policy") tells you when and how we collect your information, what information we collect, what we do with it and how we might share it. Whenever we collect and use your information, we comply with all applicable laws in New Zealand, including the New Zealand Privacy Act 2020.

About this Policy

2. This Policy applies to any personal information we collect or receive when we provide our services or when you interact with us. When we say "your information" in this Policy, we mean your personal information or personal data, which means any information about you.
3. When we say "us" or "we", we mean DSG. This Policy applies to all the services we offer.
4. If you don't agree to this Policy, please stop using our sites, apps and services. You can also de-register if you'd like to stop hearing from us – we explain how to do that at paragraph 22 below.
5. We may need to change or update this Policy to reflect the law or changes to our practices. If we do, we'll communicate the changes in a way we think is appropriate. Any changes will apply from the day we communicate them.

Who does the Policy apply to?

6. This Policy applies to:
 - a. Anyone who uses our services. This includes anyone who:
 - i. registers an account with us;
 - ii. visits the DSG website;
 - iii. Anyone who interacts with us, e.g. if you're subscribing for updates or contacts us through our website'
 - iv. Anyone who subscribes to our digital magazine "Digital Assets Investor", or accesses it through a lead capture form..

What information do we collect?

7. Depending on which of our services you use, we may collect:
 - a. Contact details so we can recognise you, register and protect your account and so we can get in touch with you. These may include your name, email address, date of birth, passport number, the industry you work in or role you hold, and password.
 - b. Details about how you use our services. This includes what and when you use our services. This helps give us a better idea of what services to tell you about and to improve our services and your experience with our services.
 - c. Your device ID, IP address, location, device type.
 - d. Copies of any communications you send us.
 - e. Payment details (including credit/billing information).
8. So we can improve the accuracy of information we hold about you (in your account) or to make sure we deliver seamless services, we sometimes collect information about you from:
 - a. our commercial partners;
 - b. any other third parties where we believe you have consented or we can do so under the Privacy Act.

9. If you use one of our sites, we use cookies to collect viewing and usage information. This helps us undertake analytics and reporting to understand what is popular with our products and services and how we can improve them. Cookies help us know when you visit our sites, where you are, what you look at and how you got there (like if you clicked through from an email we've sent or an online ad).
10. We also use cookies to improve your experience on our sites, including keeping you signed in, showing you products and services that are relevant to you.

How do we use your information?

11. We also use your information to improve your experience with our products and services or to provide you with offers that are more relevant to you.
12. We only keep your information for as long as we need, e.g. when we need it for personalising your experience, where we need it to improve our services or when delivering other services to you.

When do we share your information?

13. The Personal Information we collect is stored on our local servers in NZ.
14. We are very careful if we have to share your information. We never sell your information to any third parties but do sometimes have to share your information so we can provide our services and make sure they are relevant to you. We may share your information in the following ways:
 - a. We may provide some of your information to third party suppliers to provide services to us or on our behalf in connection with our sites and for the purposes we explain in this Policy. We'll make sure that these suppliers commit to comply with the Privacy Act, and to only use your information for the purposes in this Policy (unless we expressly get your permission for them to use it for another purpose).
 - b. Our third party service providers who help us with troubleshooting, data engineering, data pipeline building, modelling and technical issues.
 - c. Where you have asked us to or given us permission.
 - d. Where we are able to do so under the Privacy Act, including responding to requests from law enforcement agencies.

How do we keep your information safe?

15. We know your information is important and we make sure we comply with the Privacy Act.
16. We take steps to keep your information secure, whether your information is stored in New Zealand or with trusted service providers based overseas.
17. When we store or share your information with anyone, we make sure we take steps to protect your information.
18. Our site may contain links to and from websites that aren't controlled by us. If you follow a link to any other website, they have their own rules around privacy – we suggest you check these. We don't accept any responsibility or liability for anyone else's policies or for any transactions that you enter into with them.

Your privacy: what if you want access to your information?

19. Under the Privacy Act, you will typically have the right to request to see the information we have about you. You can also ask us to correct your personal information that's inaccurate, out-of-date, incomplete or irrelevant.
20. If you'd like access to your information, please request this at info@dsg.exchange
21. More information on your rights is also available at the Office of the Privacy Commissioner's website at <https://www.privacy.org.nz>.

How can you get in touch with us?

22. If you have any questions or want to make a complaint, you can contact us through info@dsg.exchange