

**Overview**

The Praxis Advantage Institute (PAI) is an emerging regional initiative centered in Canton, Ohio, focused on strengthening community well-being by improving the organizations and systems that sustain it. Grounded in industrial-organizational psychology, public health, and collective impact, PAI will support organizations in moving from Stable to Strong to Resilient by strengthening leadership practices, cultivating healthy cultures, and building effective structures.

**Participation Model**

PAI's annual membership model will provide organizations with tiered access to:

- **Certification and Evaluation** - A research-based framework assessing structure, governance, financial health, and measurable outcomes to increase funder confidence.
- **Training and Tools** - Interactive workshops, on-demand resources, and ready-to-use templates that strengthen operations and workforce culture.
- **Technical Assistance** Tailored coaching and workflow supports that help organizations integrate sustainable practices and strengthen operations.

**Partnership and Governance**

Partnership with the institute offers the opportunity to shape a regional model that builds lasting community strength. Advisors will guide final approval of the certification and capacity-building framework, guide early implementation, and ensure the institute reflects local values and needs. A neutral anchor partner could assume fiscal and administrative operations of the institute during the growth phase to accelerate implementation.

The Praxis Advantage Institute is independent of Praxis Development LLC. The LLC owns the IP for the framework and tools utilized by the institute, and will retain a non-voting board seat at the discretion of the PAI board of directors. All decisions related to the institute and its operations are made by the PAI board of directors. A license agreement between PAI and the LLC will be implemented upon the establishment and approval of the PAI board of directors.

The institute will leverage a mix of for-profit membership fees, corporate sponsorships, cross-sector cohorts, optional upgrade packages, and philanthropic support to provide subsidised certification and access to qualifying nonprofits.

Thank you for your time and consideration. Visit [praxisadvantage.org](https://praxisadvantage.org) to learn more.

Toward thriving communities,

**Jordyn Wheaton**

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***Better Teams. Greater Impact.***

Praxis Development LLC  
Canton, Ohio