



DOLL ARTISAN GUILD®

JUNE 18—21, 2025
CROWNE PLAZA HOTEL
KNOXVILLE, TENNESSEE

4 Days of
Dolly Fun!



And they're off! Prepare to don your fanciest hat and embrace the thrill of A Day at the Races! The Doll Artisan Guild invites you to the International Convention 2025. Whether you're a seasoned doll maker or a sewing enthusiast, this event promises a delightful blend of creativity and camaraderie.

Be a part of the winner's circle! Fun-filled program with amazing workshops by well known artists, exquisite accessory-making and the opportunity to showcase your creations in

the Competition. Immerse yourself in the company of like-minded people from around the world, sharing your passion for doll artistry and crafting.

Betting on a winner?

The D.A.G. International Convention 2025 is the perfect chance to learn new techniques, gather inspiration, and have an absolute blast with your fellow doll makers.

And wait 'til you see the souvenir doll!!

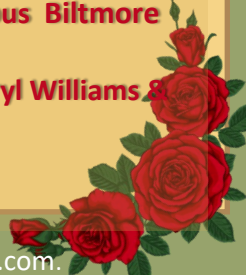
So, dust off your hats and mark your calendars! We're off to the races for another unforgettable dolly experience.

We can't wait to see you there!

Early registration discounts will apply.

- ◆ Hands-on Workshops of all kinds!
- ◆ Make and Takes, Mini-workshop fun
- ◆ Special Themed Luncheon
- ◆ Gala Theme Dinner and Costume Party
- ◆ Exclusive Souvenir gift & Presentation with snacks
- ◆ Sales Room packed with dolly treasures
- ◆ D.A.G. Competition with Top Awards

- ◆ D.A.G. School of Dollmaking Graduation & Dinner
- ◆ D.A.G. Competition Award Ceremony
- ◆ Pre-convention Tour to world famous Biltmore Estate, NC (Tentative)
- ◆ Post-convention Seminar with Sheryl Williams & Karen Clohessy, Australia
- ◆ And lots more!



Early registration discounts. Bookings will be accepted at our new Convention website DOLLYFUN.com.

Hosts/Convention Directors :

Sue Mitchell
Heather Campbell

suemitchell6@aol.com
heathercampbellstudio@gmail.com

Tel : 678 773 5236
Tel : 540 760 9781

www.DollArtisanGuild.org

www.dollyfun.com

TENTATIVE SCHEDULE

Tuesday, Jun 17
PRE-Convention Tour*
The Biltmore Estate (tentative)

Wednesday, Jun 18

8:00am to 12:00pm
 8:00am to 12:00pm
 9:00am to 12:00
 1:00pm – 2:00pm

1:00pm – 3:00 pm
 1:00pm to 5:00 pm
 6:30pm to 9:00 pm

Thursday, Jun 19

8:00am – 12:00pm
 1:00pm – 5:00pm
 Evening

Convention registration
 Competition registration
 Mini Workshops/Make & Takes
 Competition Registration
 (final)

Convention Registration
 Hands on Workshop*
 Official Welcome/Souvenir
 presentation/Snacks

Hands-on Workshops*
 Hands on Workshops*
 Sightseeing/Shopping
 on own Be sure to visit
 Market Square

Friday, Jun 20

7:00 AM – Noon
 8:00 AM – Noon
 Noon – 5:00 PM

6:00 PM – 7:00 PM
 7:00 PM – 9:00 PM

Saturday, Jun 21

8:00 AM – 12:00
 9:00 AM – 4:00 PM

9:00 AM – 3:00 PM

12:00N— 1:00 PM
 1:00 PM—5:00 PM
 3:00 PM – 3:30 PM
 6:00 PM – 9:00 PM

Sunday—Tuesday

Sales Room set up
 Hands-on Workshops*
 Sales Room
 (Open to participants only)
 DAG Booth/Helpers
 Celebration Dinner
 DAGSD Graduation &
 Competition Awards

Hands-on Workshops*
 Sales Room
 (Open to everyone)
 DAG Competition Exhibit
 (Open to everyone)
 Special Luncheon
 Hands-on Workshops*
 Pick up Competition Dolls
 Gala Dinner & Costume Party
 with prizes
 Post Convention Seminar*

*NOTE: This is a tentative schedule. The full schedule has not been confirmed and some times/events may change. More will be added and updated. *Denotes additional fee may be required.*

Knoxville, Tennessee

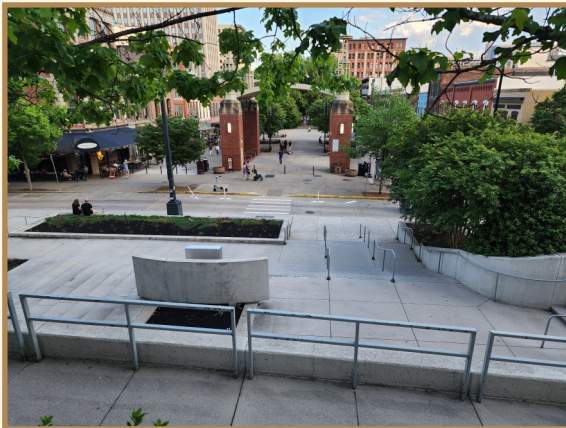


Extend your stay to explore the sights around historic Knoxville, known as the birthplace of Tennessee and the gateway to the Great Smokey Mountains National Park. You will not want to miss the Knoxville Museum of Art.

Next you will want to check out pedestrian-friendly Market Square, where locals and tourists have been shopping, working, and engaging in general merriment since the 1860s. Restaurants & shopping across from the hotel. near- by University of Tennessee campus, the Tennessee River,

and the Great Smoky Mountains. There are also historic home tours, riverboat tours and a free trolley will take you around downtown. Lots to see and do!

Check it out yourself at www.visitknoxville.com



Market Square



Crowne Plaza Knoxville
401 W. Summit Hill Drive
Knoxville, TN 37902



This non-smoking hotel is located only minutes from some of the best Knoxville attractions and within walking distance of great shopping and restaurants. The guest rooms offer complimentary Wi-Fi, a coffeemaker, hair dryer and an iron with ironing board. Parking fee is \$15/day. The hotel also offers a fitness center, pool, gift shop, ATM and restaurant. Must use bellman if luggage cart is required. Some rooms are Pet Friendly.

Special Convention Rate

The special convention room rate is \$145.00 per night, plus tax, single or double. (King request is \$15 more) No extra charge for more than two persons. If you wish to extend your stay, this special room rate may also be available following the convention, subject to availability at the time of registration.

After you have registered for the event, you will receive a confirmation email with hotel contact information and special group name for making your reservations. You must use the group name to receive the special rate. Space is limited, so sign up now if you want to stay at the hotel where the convention is being held. Cutoff date for making reservations is May 17, 2025

For more information about the hotel:

<https://www.crowneknox.com/>

Getting There:

The hotel is a 15 minute drive from Knoxville's McGhee Tyson Airport. Uber, Taxi and Lyft are available. Nashville is 173 miles from Knoxville and is only recommended if you plan to rent a car and drive the approximate 3 hour drive. Atlanta airport is a 4 hour drive.

Doll Competition 2025

Experience the thrill and showcase your dolls in the esteemed global competition for porcelain dollmakers. Have your work professionally evaluated, where your artistry will be celebrated with well-earned ribbons, coveted rosettes, and prestigious awards.



Our Special Theme categories will include: A Day at the Races (Hats Requested), and My Equestrian (dressed in riding attire)

Top honors will include the prestigious Millie for Best Reproduction of an Antique Doll, the Magge (Best Reproduction of a Modern Doll), the Crystal, Louise Hedrick Costuming Award, and so many more including People's Choice and the Pinnacle, Best of Show!



OR Enter one of your past favorite in the **Tribute to Dollmaking** section. Everyone should bring a doll as their Tribute! Share the talent, Inspire another dollmaker as you will be inspired. Witness the magnificence of competition dolls as they grace our grand exhibit during this extraordinary event. Watch for upcoming Competition Information and Sign-up details on the dollartisansguild.org website and be a part of this wonderful (and fun!) opportunity.

Deadline to enter (ALL ENTRIES): May 9, 2025

Learn from Top Dollmaking Experts

Throughout the convention experience a first-class educational program of workshops, lectures and demonstrations provided by top doll experts from around the globe. Create fabulous doll projects in the hands-on and mini workshops. All workshops are reserved for full convention participants and family members.

Workshops will be filled on a "first come - first served" basis, so please sign up early. No advanced sign up required for mini workshops/Make & Takes, but kits do sell out fast. It is recommended to arrive early to choose the projects you would like to make.

A Day at the Races Costume Party on Saturday Night



Join us on Saturday night for a fun-filled grand finale of good food, music and more when we celebrate "A Day at the Races" theme. You may want to wear your favorite hat or maybe this is the perfect time to don a fascinator! Will we see an equestrian or two? Who will

bring a Mint Julep? Let your imagination be your guide from a past era until today. The festivities will be topped off with special prizes awarded to the winners of the parade. Start planning your costume now!



Special Luncheon



Our 2025 luncheon will feature a well-known DAG artist who will be creating a special keepsake doll for those who sign up for the luncheon, Once the details are announced you will be able to sign up on the D.A.G. website or send payment to Sue Mitchell. Seating will be limited, so sign up early.

International Sales Room

You're sure to find the dolly treasures you have been looking for in the fabulous sales room on June 20 and 21. Stock up on those beautiful fabrics, ribbons, trims, accessories, hard-to-find tools, molds and other dollmaking products offered by vendors from around the world. Salesroom will be open to the general public on Saturday, June 21.



Dealers interested in booth space, please contact

Sue L Mitchell at 678-773-5236 or sueLmitchell6@aol.com



Post-Convention DAG Seminar

A Dynamic Duo!
Sheryl Williams (L)
Karen Clohessy (R)

Photos by Barbara Porter

Why not continue the fun by extending your stay and participating in a D.A.G. seminar? If you have come this far, but have never attended a DAG seminar in the past, this is your chance! Immerse yourself in the expertise of the esteemed artists

and DAG Instructors Sheryl Williams, NY and Karen Clohessy, Australia as they guide you through the creation of a fabulous costume, designed exclusively for the 2025 Souvenir doll. The details of this sensational ensemble remain top secret, adding an air of anticipation BUT you won't be disappointed!

Stay tuned for upcoming seminar information, including registration details. Space will be limited. As a bonus, you will earn 3 DAGSD credits upon completion of the seminar. Remember to inquire about the special convention room rate when making your hotel reservations.

Secure your spot early!

Registration Information

Deadline	Full Participant	Family member
Sep. 15 2024	\$480.00	\$240.00
Dec 31, 2024	\$495.00	\$255.00
From Jan 1, 2025	\$525.00	\$265.00

Full Participant Registration:

Includes Lectures and Demonstrations, Welcome party with snacks, Souvenir Presentation, Silent Auction, Friday Dinner and Awards Ceremony, Saturday Dinner and Costume Party, Top Secret Souvenir Gifts and unlimited access to Sales Room, DAG Competition and other exhibits. Full participants may register for workshops and enter in DAG Competition.

Non-members, please add one year membership fee. Membership must be current for you to attend the event. See sign-up form.

Family Member Registration:

Includes Wednesday night Welcome party and snacks, Silent Auction, Friday Dinner and Awards Ceremony, Saturday Dinner and Costume Party and unlimited access to Sales Room, DAG Competition and other exhibits. Family members may also register for workshops. Family members limited to spouse, parents, siblings and children (ages 15 - 21) of full participants.



How to Sign Up

It's easy!

1. Sign up on our new website: www.dollyfun.com
OR

2. Complete the sign-up form and choose:

- Fax it to: 607.441.1040
- Mail it to: Doll Artisan Guild
c/o Sue Mitchell
1204 BAKERS BRIDGE RD
DOUGLASVILLE, GA 30134
- Scan it/take a picture and email the attachment to: SUELMITCHELL6@aol.com
- Call host Sue Mitchell 678-773-5236

PayPal, VISA, MasterCard, American Express and Discover accepted.

Upon receipt of your registration and payment, you will receive:

- Email confirmation. Please print and bring to Convention. This email will also include your hotel reservation code and contact information.

Information and sign-up forms for DAG competition, Workshops and more will be available at WWW.DOLLYFUN.COM

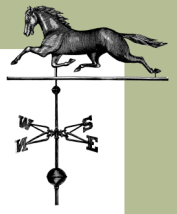
Please note: If you do not provide an email address for confirmation please add \$15.00 for printed receipts/tickets, brochures and postage.

Registrations are non-refundable and non-transferrable. Cancellations received on or before December 31, 2024, will be refunded less \$100.00 administrative fee. No refunds will be issued after January 1, 2025 but souvenir gifts will be sent to you.

Looking for Table Hostesses and Donations for Helpers and Auction

Your donations of Convention Helpers and Auction items would be very much appreciated! We are also looking for table hostesses for Saturday night. Your support and assistance will help make the Convention a great success. Please contact Heather Campbell to donate a helper or auction item or for more information about volunteering as a table hostess:

heathercampbellstudio@gmail.com



Doll Artisan Guild, Inc.



www.dollyfun.com
www.dollartisanguild.org
info@dollartisanguild.org

SIGN UP FORM

D.A.G. International Convention 2025

June 18 – 21, 2025

Knoxville, Tennessee



MAIL with payment to:

Sue Mitchell
 c/o Doll Artisan Guild Inc.
 Attn: International Convention 2024
 1204 Bakers Bridge Road
 Douglasville, GA 30134 USA

SCAN and email to: dollyfun.info@gmail.com

FAX: (607) 441-1040

Online: www.dollyfun.com

Date	
D.A.G. Member No	
Name	
Street Address	
City	State/Prov.
Zip/Postal Code	Country
Phone	Email

Full Participant Registration Fee:

Before Sep 15, 2024	\$480.00	\$ _____
Dec 31, 2024	\$495.00	
From Jan. 1, 2025	\$525.00	

Family Participant Registration Fee:

Before June 15	\$240.00	
Dec 31	\$255.00	\$ _____
From Jan 1, 2024	\$265.00	

Family members limited to spouse, parents, siblings and children (age 15-21) of Full Participant.

Name _____ Relationship to Full Participant/Age _____

D.A.G. Annual Membership Fee: New Renewal

If you are not a DAG member, please sign up. \$ 42.95 \$ _____

Membership must be current at time of convention.

I do not have an email address. Add \$15.00 for printed receipts. \$ _____

TOTAL: \$ _____

I am enclosing Check or Money Order **drawn on US bank in US\$,** payable to *Sue L Mitchell/Doll Artisan Guild*

Please charge my credit card No: _____ (VISA, MC, AMEX, Discover)

Exp. Date ____/____/____ Security Code _____

Signature _____

- Please advise if there will be a DAG Instructor/Teacher meeting
- I am a Newcomer, attending a D.A.G. event for the first time.
- I would like to be a Table Hostess on Saturday night.
- I'll be glad to help out by volunteering my time during the event as needed.
- I will bring a HELPER or donation for the SILENT AUCTION.
- Special Dietary Needs? _____

Registration cancellations received before Jan 1, 2025 will be refunded, less \$100.00 administrative fee. After that date, no refunds will be issued, but souvenir gifts will be sent to you. Registrations are non-transferable.