



GABRIELLA STEFANELLI

EXPERIENCE

Mar. 2020 - Present

Freelance Motion Designer

Gabriella has done contract based work for a variety of clients including Palace Business Centres, Erie County Technical School, Muchachos, Music for Veterans, Etsy's Gifts by Gabby Studo.

Aug. 2018 - Mar. 2020

Manager of Game Day Operations & Advertising Content at Lincoln Stars Hockey

Gabriella created all content materials for marketing in the form of animations, videos, and graphic designs for the Lincoln Stars hockey team. All of this content was used for advertising to their social media platforms, sponsorship commitments, and fan engagement during games. Then once the puck was dropped, she wrote, managed, produced and directed the show!

Dec. 2017 - Aug. 2018

Media Support at Norland International, American Beer Equipment & Norland Pure

Gabriella collaborated with another member of the marketing team to provide all three companies with photography, videography, graphic design, and social media support.

Aug. 2017 - Dec. 2017

Freelance Motion Designer

Gabriella did contract based work for a variety of clients including USHL Lincoln Stars hockey team, PostGame, Music For Veterans, Erie Insurance, Fallen Soldiers Picnic, Erie Dance Consortium.

Jul. 2014 - Jul. 2017

Media Production Specialist II at Erie Insurance Group

In the Media Services division of a Fortune 500 Insurance company, Gabriella collaborated with a wide variety of departments to create animations for informational videos, webcasting, social media, and historical documentation.

SKILLS

3D Computer Animation, 2D & 3D Motion Graphics, Graphic Design, Project Management, Editing, Producer for Live Events, Compositing, Photography, Videography, Database Management, and Marketing.



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Edinboro University of PA

- BFA Applied Media Arts
- Concentration in Computer Animation
- Minor in Art History
- Cum Laude



Animation Mentor

- Completed 5 classes up to Advanced Acting
- Student of the Week
- Peer Mentor

SOFTWARE

Autodesk Maya, Blender, Cinema 4D, Adobe After Effects, Media Encoder, Photoshop, Illustrator, Indesign, Lightroom, and Premiere.

