



POLL YOUR OWN

KLRB
CARMEL
FM-102

"ROCK AND ROLL IS DEAD"
- RUBINOVIS 1977

WE'RE KLRB • CARMEL AND, ACTUALLY IT SEEMS TO US THAT POPULAR MUSIC WAS PRETTY LIVELY IN '77. BUT, WE'D LIKE YOUR OPINION. THUS: THE KLRB "POLL YOUR OWN." THERE'S NOT MANY RULES; ALBUMS SHOULD BE 1977 RELEASE, LIVE ACTS ONE'S YOU'VE SEEN IN '77. PLEASE RETURN IT TO US BY: FEBRUARY 6, 1978. OUR ADDRESS: KLRB • BOX 3904 CARMEL, CA. 93921 THANKS AND HAVE FUN.

ARTISTS

1977

TOP ARTISTS (GROUPS OR SOLOS): (3)

- _____
- _____
- _____

TOP LIVE ACTS OF 1977: (2)

- _____
- _____

WHO WOULD YOU LIKE TO SEE COME TO OUR AREA:

TOP NEW GROUP OR SOLO:

TOP R&B/SOUL ARTIST(S):

TOP JAZZ ARTIST(S):

TOP LOCAL ARTIST(S):

WORST GROUP OR ARTIST:

PERSONAL INFO → AGE: _____
NAME: _____
OCCUPATION: _____
LOCAL: _____

WHAT OTHER RADIO STATIONS DO YOU LISTEN TO: _____

IF YOU WANT A KLRB BUMPER STICKER INCLUDE YOUR ADDRESS: _____
IF YOU WOULD LIKE TO PARTICIPATE IN A FURTHER LISTENER SURVEY, INCLUDE YOUR PHONE #: _____

VINYL

1977

BEST POP/ROCK ALBUMS: (3)

- _____
- _____
- _____

BEST SONG OF 1977: _____

BEST R&B/SOUL ALBUM: _____

BEST JAZZ ALBUM: _____

ALBUM COVER OF THE YEAR: _____

MUSIC MAGAZINE OF THE YEAR: _____

PERSON OF THE YEAR: (NOT NECESSARILY MUSICAL) _____

EVENT OF THE YEAR: _____

ALL-STAR

1977

FEMALE SINGER: _____

MALE SINGER: _____

GUITAR: _____

KEYBOARD: _____

BASS: _____

DRUMS: _____

HORN(S): _____

MISC. INSTRUMENT(S): _____

SONGWRITER(S): _____

PRODUCER: _____

ANY COMMENTS, DOODLES, ETC: _____

POLL YOUR OWN

NOW THAT 1978 IS SAFELY OVER, WE'D LIKE YOU TO JOIN US IN A QUICK REVIEW OF ITS MUSICAL DIRECTIONS... RESULTS OF THIS POLL WILL BE AIDED ON SUN. FEB 18TH, SO PLEASE RETURN THEM TO US BY VALENTINES DAY, FEB 14TH. THANKS & HAVE FUN!

VINYL

BEST POP/ROCK ALBUMS OF '78:

- ① _____
- ② _____
- ③ _____

BEST SONG/TUNE OF '78:

★ _____

BEST R&B/SOUL ALBUM OF '78:

★ _____

BEST JAZZ ALBUM OF '78:

★ _____

ALBUM COVER OF THE YEAR:

★ _____

FLESH

BEST GROUPS/ARTISTS OF '78:

- ① _____
 - ② _____
- BEST LIVE ACTS/SHOWS OF '78:
- ① _____
 - ② _____

BEST NEW GROUP/ARTIST OF '78:

★ _____

BEST LOCAL GROUP/ARTIST:

★ _____

WORST GROUP/ARTIST OF '78:

★ _____

TREND/GROUP OF THE 80's?

★ _____

ALL-STARS

BEST IN 1978...

FEMALE VOCALIST:

★ _____

MALE VOCALIST:

★ _____

GUITARIST:

★ _____

KEYBOARDIST:

★ _____

BASSIST:

★ _____

DRUMMER:

★ _____

HORNS/REEDS:

★ _____

SONGWRITER:

★ _____

PRODUCER:

★ _____

NOW... ABOUT YOU!

NAME:

★ _____

AGE:

★ _____

OCCUPATION:

★ _____

LOCALE:

★ _____

★ TURN PAGE OVER →

NOW...ABOUT US...

WHAT WOULD YOU LIKE TO HEAR MORE OF ON KLRB?
★ _____

LESS OF?
★ _____

WHAT OTHER STATIONS DO YOU LISTEN TO?
★ _____

FAVORITE DISC JOCKEY? (ANY STATION)
★ _____

COMMENTS AND SUGGESTIONS...
★ _____

MEDIA & MISC.

MOVIE OF 78:
BEST:
★ _____
WORST:
★ _____

BEST TV SHOW OF 78:
★ _____

HIGH OF 78:
★ _____

BUMMER OF 78:
★ _____

PERSONALITY OF 78:
★ _____

WHO WOULD YOU LIKE TO SEE PLAY OUR AREA?
★ _____

PLEASE MAIL COMPLETED POLL TO US, OR DROP IN BOX AT PARTICIPATING BUSINESSES, BY FEB 14!

WE THANK YOU!
★ GIVE THE POST OFFICE *SOME!

KLRB ~ FM 102
P.O. BOX 3904
CARMEL 93921

FROM: **DAVID LISTENER**

* OR DROP POLL IN COLLECTION BOX AT BUSINESSES

FOLD

FOLD

FOLD

1978

Best Jazz Album – Chuck Mangione Feel So Good
Best R&B Album – The Blues Brothers – Briefcase Full of Blues
Male Vocalist – Elvis Costello
Female Vocalist – Debby Harry
Best Horn Player – Chuck Mangione
Best Drummer - Keith Moon
Best guitarist – Jerry Garcia
Best keyboardist - Rich Wakeman
Best bassist – Tina Weymouth
Best Live Act - Bruce Springsteen
Best TV Show – Saturday Night Live
Best Group or Artist – Rolling Stones
Best Album Cover – Rolling Stones - Some Girls
Best Local Group – Snail
Trend of the future & Worst Group – Devo wins both
Personalities of the Year – Steve Martin
High of '78 – Cannabis
Best New Group of '78 – The Cars
Best Album of '78 – The Rolling Stones

1979

Best pop or rock albums – Tom Petty
Best song – Graham Parker – I want you back alive
Best R&B or Soul LP – Michael Jackson - Off the Wall
Best Jazz album – Pat Metheny – American Garage
Best Album Cover – The Cars
Best Artist – Tom Petty
Favorite Forms of Recreation – Listening to Music
Best Live Act – Devo
Best Movie – Apocalypse Now
Best Music Magazine – Rolling Stone
Event of the Year – Iran (Cincinnati Who concert and 3 Mile Island runners up)
Best New Group – Tie – The Police and Joe Jackson
Best Local Group – The Humans
Worst Group – AC/DC
Group you'd most like to see our area – Todd and Bruce Springsteen
Best Female Vocalist – Deborah Harry
Best Male Vocalist – Joe Jackson
Best Guitar Player – Todd Rundgren
Best Keyboardist – Benmont Tench
Best Producer – Nick Lowe
Best Bassist – tie Stanley Clarke and Paul McCartney
Best Drummer – Keith Moone
Best Songwriter – Todd Rundgren
Best Horn and Reed Player – tie Chuck Mangione / Clarence Clemmons
Best Group of the 70's – Rolling Stones
Best LP of Decade – Bruce Springsteen – Born to Run
Best Song of the Decade – tie Led Zep Stairway to Heaven and Devo Satisfaction
Phrase the Best Describes the 70's – Sex and Drugs and R&R, Disco Sucks, Excuse Me, The Dream is over...
Future – Various – Zevon – the shit has hit the fan, Heads – ain't no party, Elvis - what's so funny about peace love and understanding...



R E S U L T S