



Hyson Green
Community Action

Engagement Report

2025

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Our Early Journey – Hyson Green Community Action

We started this group because the usual ways of doing things weren't working. We saw so much frustration being shared by residents and online, in conversations, and on the streets, but very little action that made a real difference. What stood out to us was a lack of meaningful communication between the people who live here and those responsible for services. We felt that if we could bring our voices together, we might actually be able to make an impact.

It began with a simple WhatsApp group, just local people sharing concerns and ideas. As the group grew, we realised this was more than just a chat, it was a growing community of people who care. That's when we decided to make things official and began the journey of setting up as a Community Interest Company (CIC).

As founders, we were driven by our love for Hyson Green. We grew up here and our children are now raised here too. And it's heartbreaking to see our area neglected with waste problems and a sense that no one really listens. We believe this image of our community is unfair to our children. Just because we live in a deprived area doesn't mean our children should be deprived of a good start in life. Every child deserves to grow up in a place that makes them feel proud and safe.

Our experience as Parent Champions with Small Steps Big Changes (SSBC) taught us the power of co-production and working with communities instead of making decisions for them. We've seen the positive changes SSBC made by listening to parents and putting families at the centre of the conversation.

Too often in our area, problems are passed around like a hot potato. Residents blame shopkeepers. Shopkeepers blame the council. The council blames fly-tippers. And nothing really changes.

We knew there had to be another way. So we chose co-production: working together instead of pointing fingers. We've spoken with residents, shopkeepers, and local services, and we've realised we all feel the same. We're all frustrated. We've all hit a brick wall. But instead of blaming each other, what if we teamed up? That's what Hyson Green Community Action is about: finding shared solutions, supporting one another, and creating real, visible change together.



Our First Steps

Some of our achievements

About Us

Hyson Green Community Action (HGCA) is a new Community Interest Company set up by two local sisters who were fed up with fly-tipping and how neglected the area had become. They weren't alone many neighbours felt the same way.

We believe in the Broken Windows theory: when an area looks uncared for, it can lead to more problems. But when people see it being looked after, they're more likely to respect it. That's why we've joined litter pickers, encouraged people to report fly-tipping using the ClearWaste app, and worked with groups like Notts Garden Project to turn a fly-tipped space into a community garden. Since then, fly-tipping in that spot has dropped and local pride has grown.

As a new CIC, we're just getting started, but our WhatsApp and Facebook groups are already growing with local residents who want to see real change.



202 followers
and growing
community reach
in 2025



60+ Members on
WhatsApp
where residents
uplift each other

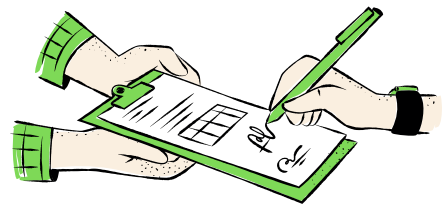


Aiming to
Making a real
difference

Our timeline 2024 - 2025

Petition

We started with a petition to show that a wide group of residents were affected by fly-tipping. This helped raise awareness and led to connections with CICs and local services we now work alongside.



Litter Awareness Campaign

We ran a storytelling campaign on social media, sharing real experiences about litter and fly-tipping. Many people connected with these stories and shared how they felt the same frustrations.

Collaboration Building

Working with Notts Garden Project, we turned a fly-tipped space into a green community garden. Since then, fly-tipping has dropped and local pride has grown.





Official Registered HGCA

We became a CIC, turning local action into a recognised organisation. A proud step forward, built by the community, for the community.

Moving forward

We were featured in LeftLion (Go green go fresh) and promoted by ClearWaste it was a proud moment that shone a light on our efforts and put Hyson Green's community action in the spotlight.

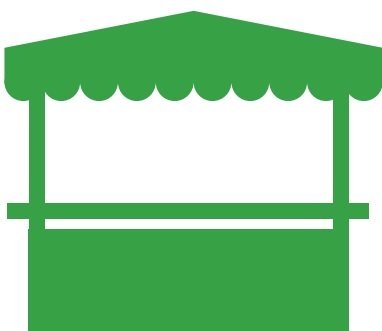


Opal recycle program

We began collecting information about how local businesses dispose of their waste. By understanding this we are in the process of supporting outdoor play in schools turning waste into play, and building stronger school-community links.

Journey to school

In partnership with local schools, we're making walks to school safer and more fun with pavement art and educational graffiti working alongside Notts Garden Project we will run workshops with the children.



Community Stall

We've also started setting up stalls to raise awareness about what we do. One of our first was at Notts Garden projects event and a local school fun day, where we were invited to speak with parents and share our work directly with the community.

Funding Overview (2024–25)



Source	Amount	Purpose
Personal contributions from directors	£730.23	promoting HGCA / Registering CIC
Grants/Funding	None yet (plans to apply in 2025)	N/A

Repairing The Broken Window

Our Core Principle

Hyson Green Community Action CIC was born out of frustration with neglect — constant fly-tipping, disconnected services, and unsafe spaces for children and families. We want everyone in Hyson Green to grow up in a safe, clean, and proud community.

Our Approach

We don't shift the blame, we choose co-production. That means working alongside residents, local organisations, and services to find real solutions together. We focus on building strong relationships so we can implement solutions that continue to benefit the community over time.

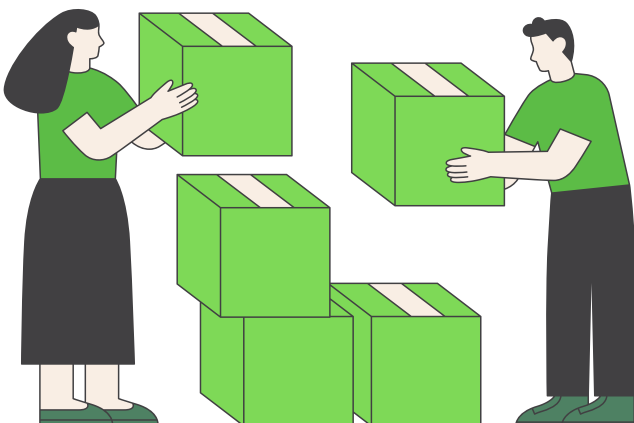
Our first major issue to tackle is fly-tipping and waste problems that suppress our area's potential. By collaborating, we're creating lasting, positive change.

Our Outcomes

We've helped residents report fly-tipping via the ClearWaste app, we are looking into improving neglected walkways through school projects, and developed a community garden that reduce waste and improve local spaces. Our surveys ensure we respond to real community needs, building trust and pride across Hyson Green.

Our Aim

With future funding , we'll expand outreach, increase capacity, and invest in tools to support safer, cleaner streets. We're at a critical stage — ready to grow and prove what a community that believes in itself can achieve.



Plans for 2025–2026



Apply for small community grants to support our projects

Hold regular community meetings to engage and listen to residents

Build strong relationships between residents and local services, such as the council and police, to improve communication, trust, and joint solutions.

Develop policies and strengthen governance as we grow our CIC

Recruit volunteers and gradually open up membership



Thank You Page!

Local Residents

Thank you for being the heart of Hyson Green. Your voices, time, and passion inspire us every day.

Together, you make this community stronger and more vibrant.

Local Businesses

Thank you for partnering with us and generously supporting school initiatives. Your contributions help build a brighter future for our children and families.

Small Steps Big Changes & Notts Garden Project

Your collaboration and guidance have been invaluable. Together, we're shaping a healthier, safer, and more connected Hyson Green.

Local Animal Welfare Group

Thank you "Roxies cat rescue" for caring for our community's animals and supporting our shared goals. Your quiet dedication enriches the area in ways that often go unseen but are deeply appreciated.

Local Services (Radford, Police, Vine Centre & Local Schools)

We appreciate your willingness to listen and work with us. Building trust and better communication benefits everyone in the community.

Everyone Who Believes in Hyson Green

Whether you've picked up litter, shared a concern, or simply cared, thank you. Every small act contributes to the big changes we want to see.



What we need from you... get involved!

Residents & Families

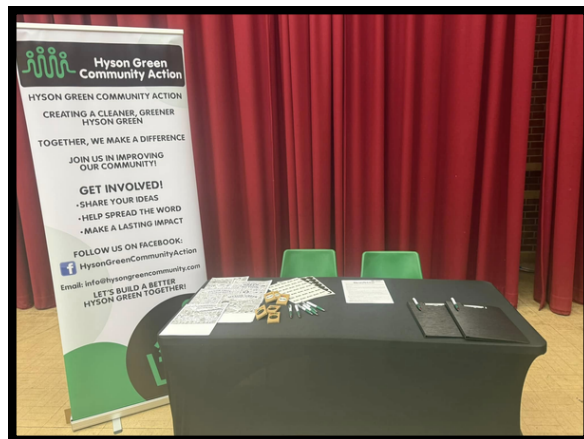
We always welcome more residents and families to join us. There are many ways to get involved, from volunteering at clean-ups and community events, to sharing your ideas, becoming a Community Champion, or helping shape local projects and activities.

Volunteers & Local Partners

Your continued involvement is vital as we grow. You can support us by helping at events, joining working groups, participating in community meetings, or sharing expertise to help solve local challenges like fly-tipping and waste management.

Organisations & Stakeholders

We invite organisations and stakeholders to collaborate with us in driving positive change in Hyson Green. Join our advisory network, help us build sustainable projects, and work alongside us to strengthen community ties and improve local services.



Get involved and find out more:



info@hysongreencommunity.com



www.facebook.com/HysonGreenCommunityAction

**Finally remember
Don't Shift the Blame
Shift the Waste!**

**Thank you for being part of our journey.
— Hyson Green Community Action CIC**