

Advertising Rates Effective February 1, 2019

Serving the towns of Conrad, Brady, Valier, Dupuyer, Ledger and Pendroy.

Rates subject to change without notice.

Column width for display ads:			Baby	\$25.00
1 column	11 picas	1.83"	Engagement, Wedding	\$25.00
2 column	22.75 picas	3.79"	Thank You	\$10.00
3 column	34.5 picas	5.75"	Public Notices	\$10.00
4 column	46.25 picas	7.708"	Archive Research per hour	\$10.00
5 column	58 picas	9.66"	Obituaries (picture included)	\$25.00
6 column	69.75 picas	11.625"	Funeral Notices.....	N/C
			Lt/Ed Political Endorsement.....	\$25.00
Display Advertising, per column inch				\$7.00
Classified Display Advertising, per column inch				\$7.00
Classified Advertising - 15 words, first insertion				\$7.00
Additional words, per 5				\$.50
Classified Advertising - 15 words, first insertion - CHARGE RATE				\$9.00
National Rate, per inch				\$9.00
Inserts, Flat Rate (no exceptions)				\$200.00
Spot Color (1) (In addition to cost of ad)				\$35.00
Full Color Display Ads (In addition to cost of ad)				\$75.00
Circulation				1,700
Local Circulation (with Inserts)				1,100
Page size				6 col x 21 inches
Printable page size				6 col x 20 1/2 inches
Maximum insert size				11"x12 1/2"
Publication Day				Thursday
Distribution Day (under normal conditions)				Wednesday
Deadline for all advertising				Friday at 5 p.m.
Population of Conrad				2,577
Population of Pondera County				6,032

Subscriptions: In-County \$35.00 • Out of County \$40.00 • Out of State / Dual Address \$45.00
 Edition subscriptions \$30.00

Publisher's Liability for Error

"The publisher shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement. The publisher's liability for other errors or omissions in connection with and advertisement is strictly limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement."

Indemnification

"The advertiser and/or advertising agency agrees to defend and indemnify the publisher against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights of privacy resulting from the publication of the advertiser's advertisement."

New accounts must pre-pay.