

A Franchise that Delivers

FLAVOR, FUN, AND FINANCIAL GROWTH



Franchise Opportunity

TAP INTO A **HIGH-GROWTH** FRANCHISE OPPORTUNITY WITH A STRONG FOLLOWING

Since opening in Houston in 2021, we've become the go-to spot for Cajun seafood, offering a dining experience that's fresh, flavor packed, and unforgettable. With bold, customizable dishes, a proven business model, and a management team that knows how to deliver results, Krab Junkie is the franchise opportunity you've been waiting for!

What sets Krab Junkie apart is our commitment to quality. Every dish on our menu is crafted with premium ingredients and house-made sauces that have customers hooked. Pair that with a welcoming, community feel and service that makes every diner feel like family, and you've got a brand people love to return to again and again.

Krab Junkie's franchise system is designed for success, offering a model that's as simple to run as it is potentially profitable. With streamlined operations and ongoing support, we've taken the guesswork out of running a restaurant. And thanks to multiple revenue streams—including dine-in, takeout, delivery, catering, and products—you'll have endless opportunities to grow!

What makes Krab Junkie even more special? Our focus on customization and customer connection. Whether it's choosing spice levels or enjoying a party platter, diners get exactly what they want every time. Plus, with creative campaigns, loyalty programs, and seasonal specials, we've built a brand that keeps customers engaged and excited.

Don't settle, we're here to help you stand out! This is your chance to invest in a brand that's built for growth, backed by a dedicated team, and loved by seafood fans everywhere. Get your feet wet in the world of franchising with Krab Junkie today.

ANCHOR YOUR FUTURE IN SUCCESS WITH **KRAB JUNKIE**

Krab Junkie is a standout franchise opportunity with a time-tested business model and robust support to ensure success. From our tasty, fresh seafood to our customer-focused experience, we've built something truly special. Krab Junkie makes it easy to hit the ground running with a solid foundation, a brand that people love, and a menu that keeps them coming back!

A Model Built for Profitability:

Krab Junkie's Houston location has already demonstrated a strong track record of profitability and growth. Franchisees benefit from a well-established system that reduces the risk of starting from scratch and signals strong potential returns.

Brand Recognition and Credibility:

Krab Junkie is a recognized name in seafood dining, offering franchisees the advantage of better brand awareness. With a loyal customer base, you'll enter the market with immediate credibility in an industry where trust matters most.

Streamlined Management Systems:

The Krab Junkie franchise model is designed for efficiency and ease. With seamless workflows, process management, and years of industry experience, franchisees will be able to launch and run their business with minimal hassle.

Serving a Growing Appetite for Quality:

The demand for high-quality, flavorful seafood in a fun atmosphere has never been higher nationwide. As more consumers seek out premium dining with bold flavors and fresh ingredients, Krab Junkie satisfies these cravings perfectly.

Stand Out in a Crowded Market:

Krab Junkie is unlike anything else in the franchise marketplace. Our unique and innovative menu has something for everyone and sets us apart. The high level of customer service and customization boots repeat business and profitability.



WHO WE'RE LOOKING FOR

The ideal Krab Junkie franchisee knows how to relate to people and establish lasting relationships with guests. While history in the restaurant industry is a plus, our partners should have a strong background in management and prior business ownership experience. With great people skills and a passion for growth, Krab Junkie franchisees should be dedicated to converting every visitor into a loyal customer and fully maximizing their business potential!



YOUR SUCCESS IS OUR PRIORITY

At Krab Junkie, we believe that our franchisees are the cornerstone of our brand. With our unwavering support, you'll have everything you need to build a successful location and make a lasting impact in your community. Together, we'll create a thriving business that customers love and franchisees are proud to own!



Simplifying Operations: From streamlining processes to detailed manuals, we make running your Krab Junkie location straightforward and efficient with systems designed to help you focus on what you love to do while we take care of the rest.



Building Buzz and Loyalty: Our marketing team equips you with proven strategies to attract customers and grow your business. From social media campaigns to local promotions and loyalty programs, we help you connect with your community.



Strategic Site Selection: Choosing the right location is critical, and we work closely with you to identify the ideal spot. Every franchisee is granted an exclusive territory with a 50,000 population or a 3-mile radius, giving you room to grow.



Premium Ingredients and Costs: Leverage our established supplier relationships to access fresh, high-quality seafood and ingredients at competitive prices. Our centralized purchasing system ensures consistency while protecting your bottom line.



Staying Ahead of the Curve: Innovation is in our DNA. Our team is constantly exploring new menu items, seasonal specials, and operational enhancements to keep Krab Junkie fresh, exciting, and ahead of the competition.

INVESTMENT INSIGHTS

Minimum Initial Investment:

\$165,000

Franchise Fee:

\$30,000

Royalty Fee:

6%

of Gross Sales

Local Advertising:

4%

of Gross Sales

Corporate Advertising Fund:

1%

of Gross Sales



A nighttime photograph of an outdoor restaurant patio. The patio is covered by a large wooden pergola structure with numerous warm white string lights hanging from it. In the foreground, there are several rectangular and round tables with black metal chairs. A wooden planter box with green plants runs along the bottom of the frame. In the background, a wooden fence is illuminated with string lights, and a person is visible near a bar area on the right. A large fan is also visible on the right side of the patio.

REEL IN THE CATCH OF A LIFETIME WITH KRAB JUNKIE

Krab Junkie is a **standout** franchise opportunity, combining a proven business model, a unique and innovative concept, and a strong brand that customers can't get enough of. Don't miss out on the chance to be a part of the Krab Junkie success—contact us today to learn more!



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KRABJUNKIEFRANCHISE.COM

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.