

Guidelines for Sponsorship with NEMM

NEMM will support vendors via the sponsorship plans below -

Description	For Profit	For Non-Profit
1 Mass e-mail Table for 1 event Facebook Campaign	\$150	\$75
Bronze Sponsor - 1 Mass e-mail, Table for 1 event, Facebook Campaign 1 month advertise on our website	\$250	\$125
Silver Sponsor (I)- 1 Mass e-mail, Table for 1 event, Facebook Campaign, 1 month advertise on our website, Introduction on stage : 2 minute speech to explain services/product offered	\$500	\$250
Silver Sponsor (II)- 1 Mass e-mail, Table for 1 event, Facebook Campaign, 2 month advertise on our website, Introduction on stage : 3 minute speech to explain services/product offered	\$750	\$375
Gold Sponsor - 2 Mass e-mails, Table for 2 events, Facebook Campaign, 3 month advertise on our website, Introduction on stage : 3 minute speech to explain services/product offered	\$1000	\$500

Table Only Plans:

There are some vendors who only want to keep the table during the NEMM events. NEMM offers following plans for those cases.

Vendor Type	Regular Program	Premium Program
Food non commercial	\$50	\$100
Food commercial	\$100 or more (depending on items)	\$150 or more (depending on items)
Jewelry, Clothing & Decoration Items	\$50	\$100
Organization Promotion NEMM Member owned Small business	\$50	\$100
Organization Promotion Non-profit	\$25 (or FREE during non-profit event)	\$50
Organization Promotion Commercial	\$100	\$150
Event management non-profit organizations	\$100	\$150

Plans for advertising in our “Anubandh” magazine:

Take advantage of reaching out to a larger audience by advertising through our magazine

Vendor Type	Quarter Page	Half Page	Full Page
Organization Commercial	\$50	\$75	\$150
Organization Non-profit	\$25	\$50	\$75
Organization NEMM Member owned Small business	\$25	\$35	\$50
Event management non-profit organizations	\$50	\$75	\$150

Rules –

1. All non-profit organization must furnish 501-3[C] certificate to get the discount.
2. All of the sponsors must complete vendor registration form and payment must be made online/check prior to the event.
3. If the program includes international artists from INDIA and/or if it is NEMM Ganesh Utsav Program, it is categorized as premium event.
4. NEMM will arrange one “FREE” event to market all non-profits organizations run by our NEMM members in a year. If we do not receive enough registrations, we might open registrations to other vendors/sponsors as well.
5. Sponsors/Vendor paying sponsored amount less than \$75 must bring their own table and chair at the event. If they want NEMM to provide table chairs, written request must be made in advance to NEMM committee and we will provide it at the additional cost.
6. NEMM may not be able to support all vendors. NEMM reserves the right to decide whether to support a specific vendor or sponsor. Some of the examples where NEMM may not be able to support a sponsor are-
 - (A) Date Conflicts:
Sponsor event conflicts with NEMM event in terms of timing of the event.
 - (B) Attendance Impact:
An event that will impact program attendance or membership renewals etc.
 - (C) Non-suitable:
Particular product or service is deemed to be in generally not helpful or suitable to the society needs or personal wellbeing.
 - (D) Negative feedback:
Negative feedback from our members about quality and relevance of a certain sponsor or service.
 - (E) Conflicting Vendors:
We can't allow multiple sponsors/vendors competing with each other in terms of the products promoted or food items offered.
 - (F) Interest Conflict:
If the sponsor organization has conflict of interest with NEMM