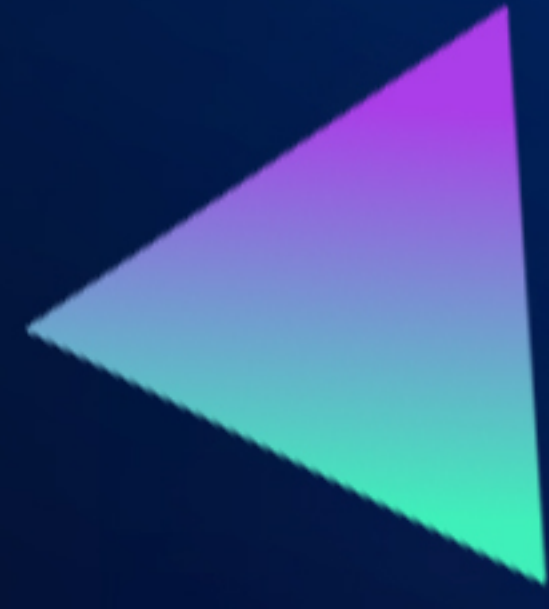




MASTER OF BUSINESS ADMINISTRATION (MBA)

ELEVATE YOUR CAREER WITH A GLOBALLY
RECOGNIZED **MBA**

PROGRAM OVERVIEW:



Designed for rising leaders and experienced executives, the MBA for Executives focuses on experiential, integrated learning. The program emphasizes the development of individual leadership, strategy and decision-making skills. These pillars of executive success are built on a strong foundation of core knowledge in the functional areas and are capped with a deep-dive into leading the global firm.



CORE SUBJECTS:



The Executive Master in Business Administration contains eight core subjects that cover all management requirements that the student needs in his professional career, and four specialization subjects that cover the speciality chosen by the student. Most of the subjects contain case studies, projects, and consulting cases. This program is anchored in the fundamentals of general management, including the latest theories and practices of business — from accounting and finance to marketing and strategy. Students will learn to lead and manage an enterprise as a whole. The rigorous curriculum provides a basic framework of qualitative, quantitative, analytical, strategic, and problem solving skills.

SUBJECTS:

- Organization's Strategy
- Strategic Planing
- Strategic Leadership
- Strategic Marketing
- Supply Chain Management
- Financial Management
- Project Management
- Managerial Economics
- Research Methodologies
- Human Resource Management

OBJECTIVES:

- Use your international experience and recognized leadership potential for a career leap.
- Widen your managerial and technical competencies.
- Assess real-life business challenges and confidently select adequate responses to them.
- Recognize moral dimensions when dealing with managerial dilemmas.

SPECIAL SUBJECTS:

FINANCE

Investment Management
Banking and Financial Institutions
Corporate Finance
Acquisition of Privately Held Companies

OPERATIONS

Logistics Management
Project Management
Procurement and Sourcing Management
Decision Technologies

STRATEGY

Acquisition and Divestment
Management of Strategic Alliances
Legal Environment of Business
Management of Strategic Alliances



H.R.M

Leadership Development
Change Management
International Human Resource Management
Training and Development

PROJECT MANAGEMENT

Strategic Decision Making
Advanced Practices in Project Management
Organizational Change Leadership

DIGITAL MARKETING

Emerging Digital Communication Techniques
Web Analytics and Insights into user Behaviour
Impact of Online and Multi-channel Retailing
Advertising, Public Relations, (PR), and Sponsorship

WHY CHOOSE LMS'S MBA?

- **Practical & Industry-Relevant:** Our MBA program blends theoretical foundations with real-world applications, preparing you for leadership roles in today's dynamic business world.
- **Expert-Led Training:** Learn from seasoned professionals and industry experts who bring cutting-edge insights into the classroom.
- **Flexible Learning Options:** Benefit from our blended learning system (recorded & online sessions), allowing you to balance your education with your professional life.
- **Global Accreditation:** Earn a recognized qualification that enhances your credibility and opens doors to international career opportunities.



PROGRAM OVERVIEW

Designed for ambitious professionals, our MBA program enhances your **strategic thinking, leadership, and decision-making skills**. Through case studies, interactive sessions, and hands-on projects, you will develop expertise in:

- Business Strategy & Leadership
- Financial Management & Decision-Making
- Marketing & Brand Positioning
- Data-Driven Business Insights
- Operations & Supply Chain Management
- Innovation & Entrepreneurship



DURATION
12 Months



LEARNING MODE
Online & Recorded
Sessions



CERTIFICATION
Globally Recognized
MBA Degree

WHY LMS?

- Proven Track Record: Trusted by professionals and companies across the MENA region.
- Industry-Focused Curriculum: Ensuring practical skills that drive career advancement.
- Career Advancement Support: Access networking opportunities and career guidance.
- Affordable & Flexible: High-quality education without compromising convenience.

TAKE THE NEXT STEP IN YOUR CAREER.