

About Company

Line Management Solutions provides
Courses for employees to Learn How to
Improve Your Management Skills.

Executive education training programs can
be an excellent way to develop or sharpen
your managerial skills. There are plenty of
upsides, such as the duration of the course
when compared to MBA programs.



Business
the wise
choice



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CEO Diploma

Overview

The Project Management is the world's leading project management certification. Now including predictive, agile and hybrid approaches, the PM proves project leadership experience and expertise in any way of working. It supercharges careers for project leaders across industries and helps organizations find the people they need to work smarter and perform better. It shows you have the skills to drive business results and increase your organization's impact in the office and around the world

1 Project Management

Outlines

- Project planning mechanisms
- Methods of monitoring the project in terms of time
- Methods of forming, motivating and managing the work team
- Agile



- How to manage expected risks in the project
- Project definition and design



- Ways to raise the quality of the project
- Implementation of the project



- Feasibility study and identification of offers
- Closing projects
- Reasons to study this programme



Overview

"In this module, you will be introduced to marketing from the very beginning. Keeping in mind the diverse background of students, courses equip students right from the basics of digital marketing. Following are some important topics covered here:

What is marketing?

Importance of marketing

Difference between traditional and marketing

Discuss the recent trends and current scenario of the industry

How marketing has been a tool of success for companies?

How to use marketing to increase sales

How to conduct a competitive analysis?

Case studies on marketing strategies"

2 Marketing Management

Outlines

- What is Marketing ?
- Marketing Planning and strategy in a competitive environment
- Marketing Research and information systems
- Developing services & Expanding The Marketing Mix
- Customer Behaviour
- Expanding The Marketing Mix and Course & Exam Review
- Product of Descisions



- Segmentation , Target Markets and positioning
- Distribution Decisions
- SEO



- The Power of Branding
- Pricing Decisions Briefing on Marketing computer sinulation
- SWOT Analysis



- Product of Descisions
- Integrating Marketing Communications & Digital Marketing and Social Media

Overview

students will gain a more competitive edge in the job market. Advanced finance programmes seek to teach students more about managing revenues and money. students will learn more about how to properly and professionally manage funds, as well as the interface of risk, time, and money. Focus areas will include accounting, economics, financial planning, issues in organisations and management, and management information systems. Programmes could also cover the study of options and futures and how to make well-informed decisions for business growth. Anyone who is looking to advance their career can consider earning a diploma in finance. Earning a finance diploma can also be of great help to anyone who is interested in the banking or investment fields.

3

Financial Management

	Budgets	Actuals
Jan	\$25,001,939.56	\$411,069,610.34
Feb		\$478,617,245.82
Mar		
Apr		
May		
Jun		
Jul		
Aug		
Sep		
Oct		
Nov		
Dec		
TOTAL	\$25,001,939.56	\$411,069,610.34

Outlines

- Financial statements of companies
- Analysis of financial data: decision making
- Budget and administration control
- budget planning
- Long term financial planning
- corporate financial strategy



- Financial planning
- Financial management and company strategy
- Business models and financing needs



- Financial analysis tools
- Short term financial planning
- Cash Flow



- corporate tax liability
- Administrative Control: Design and Objectives monitoring and reporting
- Financial Reporting



Overview

The programme emphasises on the strategic role of human resource management and focuses on changing traditional human resource practices to meet the needs of global organisations. The programme explores how 'best in class' human resources practices can improve an organisation's bottom line. The programme focuses on the management of people to ensure maximum competitive advantage within and across organisations. Strategies for HRM ensure you will know how to strategically plan staffing requirements. Performance and reward management will ensure you know how to get the best from your people as a manager.

4

Human Resources Management

Outlines

- performance analysis
- creativity and innovation
- Identifying knowledge and talent in organizations
- Models of institutional knowledge and talent management

- Strategic plan for human resources: design and implementation



- Job design, recruitment and selection
- Leadership and people management



- Strategic people management
- Corporate strategies, patterns and knowledge management
- Organization Theory



- Development of management and leadership
- Non-administrative skills
- organizational behavior

Overview

Good leadership means good business. Professional communication, team building and conflict resolution are the key skills developed in this comprehensive Leadership programme. Whether you want to be a startup entrepreneur or a change-agent in an existing organisation, specialisation will help you to define your leadership style. You'll learn to set clear goals and objectives while effectively managing a team. This programme promotes leadership values that benefit both companies and their employees. The major theories to study include: trait theory, behavioural theory, contingency theory, and transformational leadership.

Outlines

- Leadership and management
- Roles and responsibilities of management
- Ethical behavior in companies
- Corporate Social Responsibility
- Performance Management
- Pure of Motivation
 - Leader VS Poss

- Corporate Social Responsibility



- Roles and responsibilities
- Assumptions And Finding

-
- Implementation of corporate social responsibility
 - Key Elements of Leadership
 - Leadership Effectiveness



-
- The Impact of Leadership
 - Self Awareness
 - Time Management



5 Leadership Management





**We strongly believe
in providing perfect
service to our
customers.**



Duration

5 Months



Learning System

**Blended Learning
system
(recorded - online)**



Certificate

CEO Diploma

Line Management Solutions

Learn
&
Earn

Our Vision & Mission

To be the leader of the online learning and offshoring companies in the middle east region and one of the top leading in providing high quality training, education globally and revenue generation centers

Achieve a pioneering role locally and internationally in the field of Business Administration studies and offshoring Tele-sales services.

Our Services

- **MBA**
- **DBA**
- **Diplomas & Consultations**
- **Training & Courses**
- **Outsourcing & Offshoring**

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