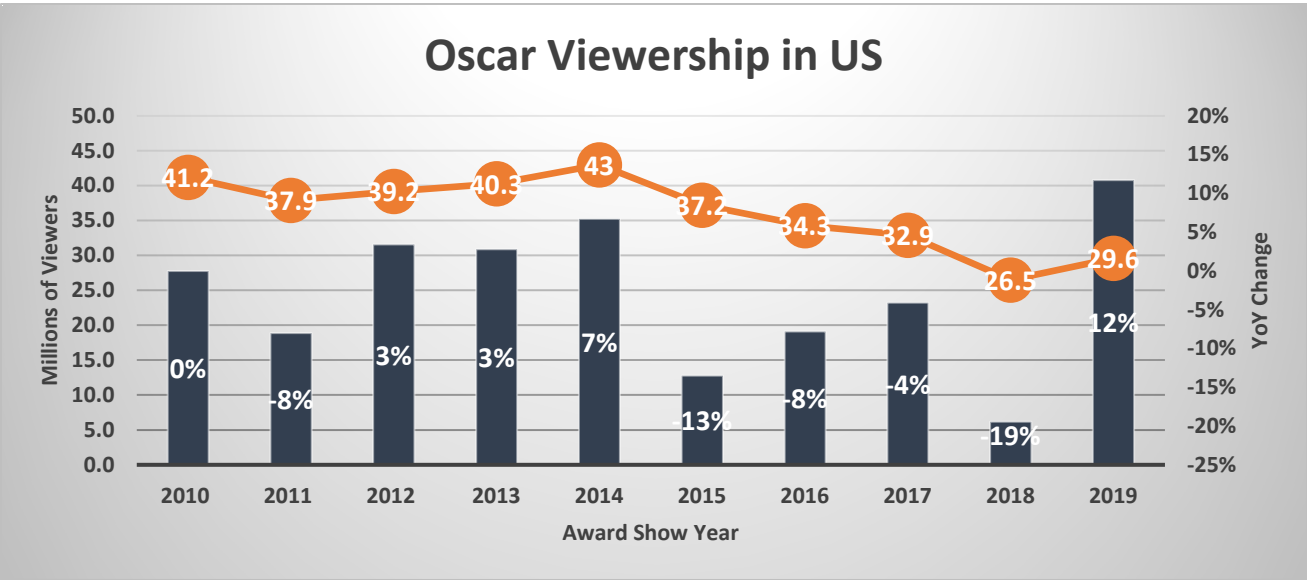


Source: [Big Game Viewership](#)

2010	→	New Orleans Saints vs Indianapolis Colts	→	Audi ad touting its diesel car but condemning insensitivity to the environment
2011	→	Green Bay Packers vs Pittsburgh Steelers	→	Groupon making light of Tibetan struggles
2012	→	New York Giants vs NE Patriots	→	Obscene gesture by British rapper MIA
2013	→	Baltimore Ravens vs San Francisco 49ers	→	Half-hour power outage
2014	→	Seattle Seahawks vs Denver Broncos	→	Coca Cola's America the Beautiful ad
2015	→	NE Patriots vs Seattle Seahawks	→	Deflate Gate scandal
2016	→	Denver Broncos vs Carolina Panthers	→	Beyonce's Black Panther tribute
2017	→	NE Patriots vs Atlanta Falcons	→	Anheuser Busch commercial on immigration; Lady Gaga's anthem performance
2018	→	Philadelphia Eagles vs NE Patriots	→	Players kneeling during anthem to protest police brutality of African Americans
2019	→	NE Patriots vs Los Angeles Rams	→	Music artist boycott challenging league stance on players' kneeling during anthem - Maroon 5 and Gladys Knight perform



Source: [Oscar Viewership](#)

