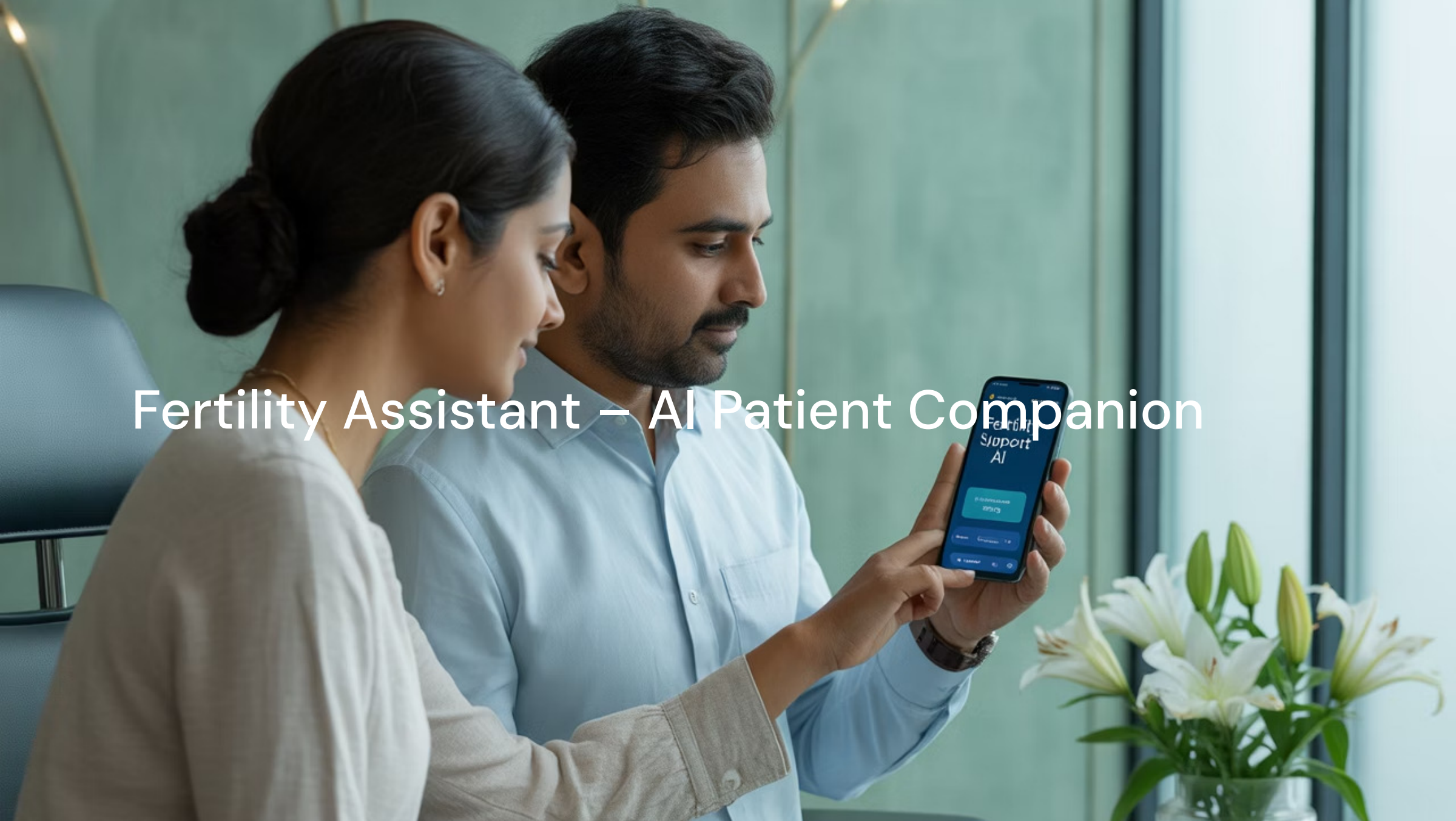


A man and a woman are looking at a smartphone together. The man is holding the phone, and the woman is pointing at the screen. The phone displays an app interface with the text "Fertility Support AI" and a large blue button labeled "Start". The background is a modern interior with large windows and a vase of white lilies.

Fertility Assistant – AI Patient Companion

Challenge Overview

Fertility clinics and wellness centers struggle with **repetitive queries** and a lack of 24/7 patient support.



Strategic Approach



GPT-powered Assistant

We built a **GPT-powered assistant** trained on clinic-approved FAQs.



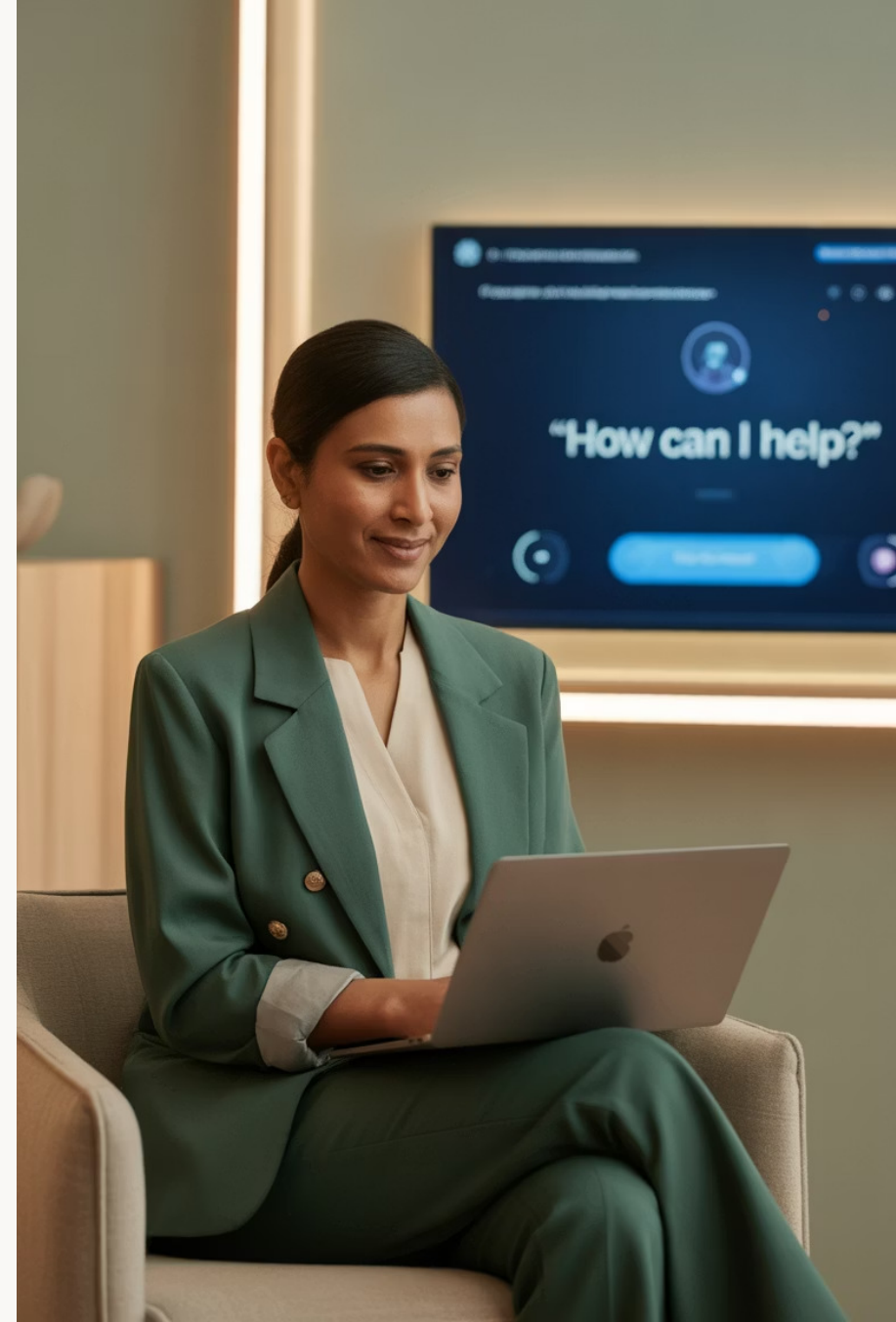
Comprehensive Support

It offers **guidance, emotional support, and orientation flows** for patients.



Staff Relief

Effectively offloading repetitive tasks from clinic staff.



AI Tools Utilized



GPT Chatbot

GPT chatbot for FAQs and prep steps.



Automated Sequences

Automated onboarding and education sequences.



Privacy Architecture

Privacy-first architecture for compliance.

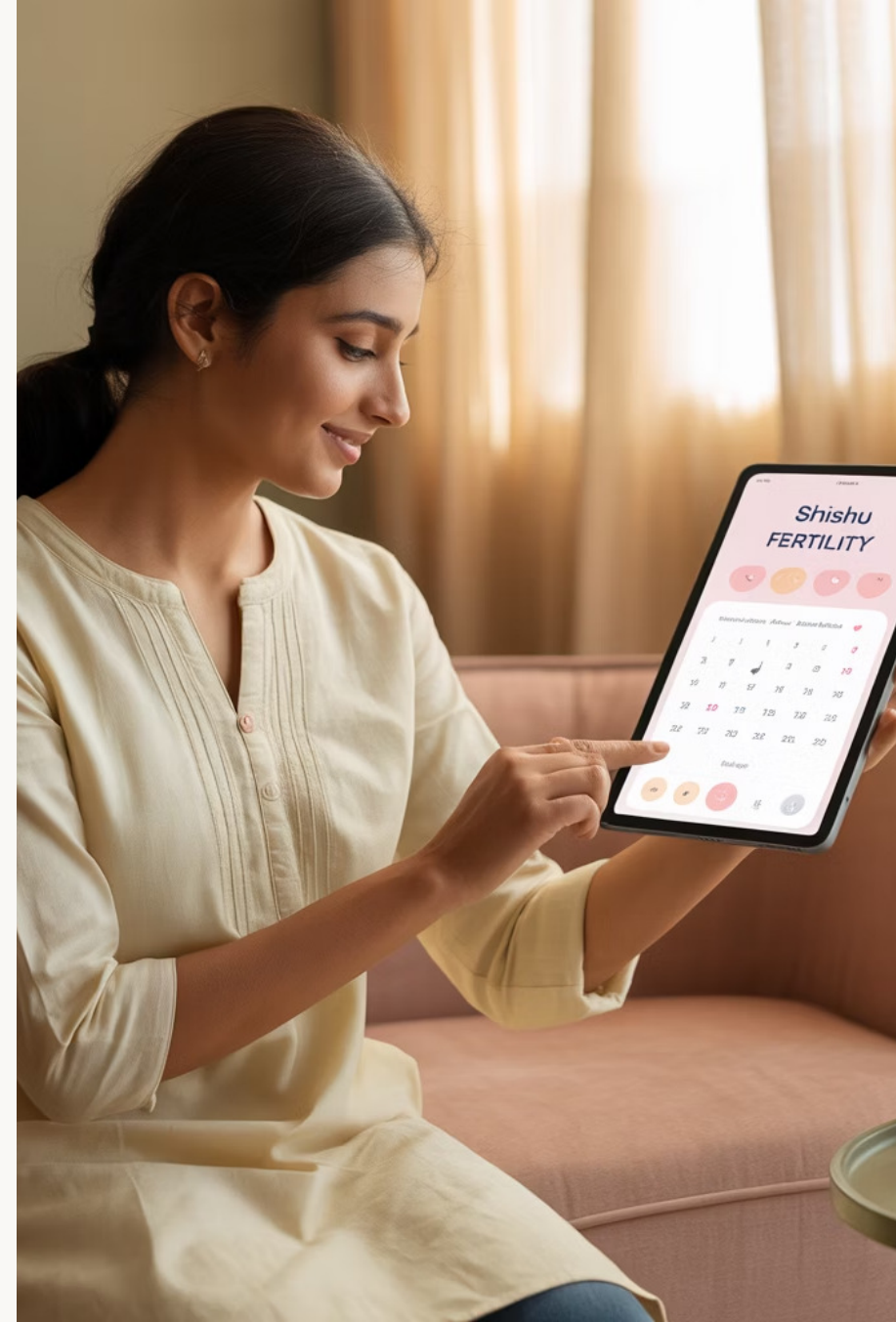
Cultural Considerations

Patient-Friendly Communication

Designed with **empathetic, patient-friendly language**.

Multi-Platform Accessibility

Available across **mobile and web platforms**.



Measurable Outcomes



Query Reduction

Reduced **frontline query volume by 30–50%.**



Patient Satisfaction

Improved **patient satisfaction scores.**



Onboarding Time

Faster onboarding for new patients.



Client Testimonial

"Patients feel guided and supported even between visits — this has changed our care model."