



# Mary King

DESIGNER

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**Mary-King.com**

## EDUCATION

San Jose State University

- B.A. Design Studies concentration in Graphic Design
- Business Minor

2016 - 2020

## TOOLS AND SOFTWARE

- PC and Mac
- Adobe Suite
  - Indesign
  - Photoshop
  - Illustrator
- Google Suite
- Microsoft Suite
- Canva
- Adobe Animate
- Procreate
- Nxtbook

## INTERESTS

- Running
- Reading non-fiction books
- Watching mystery tv shows
- Wood carving
- Laser printing
- Playing with my dogs
- Baking
- Solving puzzles
- Learning something new

## REFERENCES

Available upon request

## WORK EXPERIENCE

### Production Designer

#### Smart Meetings, Mar 2022 - Present

- Created task management system to insure all necessary information for a project is collected for requested production work
- Translation of text to 100+ magazine layouts
- Work cross-departmentally to create assets for our marketing, event, and web teams
- Create advertisements for the magazine and company events
- Work with printing company to insure event materials will reach the event in time
- Manage AD collection and tracking for print and digital magazine
- Create 15+ print and digital templates for magazine articles
- Create 10+ advertisements for other companies based on their brand guide

#### Graphic Design Intern

##### Smart Meetings, Dec 2021 - Mar 2022

- Resized art (photo & illustrations) for web, social, and print
- Compiled illustrations and photos for magazine pages
- Collaborated to create magazine page layouts
- Created social media post templates

### Graphic Design Intern

#### The Grateful Garment Project, Jul 2020 - Dec 2021

- Created a cohesive brand for nonprofit, including color scheme, fonts, new icons, social media guidelines, and presentation templates
- Created digital and print media for nonprofit events

### Freelance Graphic Design

#### The Silicon Valley Alliance for Gun Safety, Aug - Nov 2021

- Worked with the organization's board to create a logo
- Delivered a package with a logo, font and color pallet

### Big Ad Challenge Participant

#### Silicon Valley Business Journal,

- Participated in a competition to build relationships between small business and graphic design professionals
- Partnered with a small business and tasked to create targeted advertising strategy
- Created comprehensive advertising strategy, including ad budget, timeline, schedule, staffing and overall approach