

▶ partner spotlight  
By Zachary Cohen

# MARC DEVISSE

TRI-TOWN CONSTRUCTION

Creative &  
Tenacious







Marc Devisse and a partner founded Tri-Town Construction in 2006.



**From Humble Beginnings**

By the end of 2006, the global economy began to slow. Construction work dried up, and Marc’s boss could no longer afford to keep him on the staff. He was let go.

As the economy entered freefall, Marc made a bold choice: he and a partner founded Tri-Town Construction. Marc’s vision was to build a construction company that would be a part of the local communities, but those early years were tough. He had to scrape and claw for every job.

“We were happy to get \$1,000 to \$1,500 jobs,” Marc remembers. “The economy was really taking a turn for the worse in 2007, 2008, 2009.

When Marc Devisse graduated from Florida Gulf Coast University in 2004, the economy was booming. Many of his friends and peers were getting into real estate, mortgage lending, and construction. Marc had grown up around the real estate business, as his mother was a REALTOR®, and upon graduating, he, too, got curious about the business.

Marc landed a job for a company that did both real estate sales and construction. However, he found that his passion rested on the construction side of the industry.

“I was really drawn to construction,” Marc reflects. “I really enjoyed the construction part of it and stuck with that.”



At one point, I closed a \$10,000 job, and I thought I was on top of the world.”

Despite the challenges, Marc persevered. He was a born entrepreneur. He leaned into his work ethic to make it through the recession. As the economy recovered, his business grew. By that time, Tri-Town Construction had built a strong reputation in Southwest Florida.

“We kept our overhead low. We offered creative services like a condo maintenance division. We were doing

emergency repairs that couldn’t wait. We pivoted and adapted. And we slowly expanded.”

In 2011, Marc took over sole ownership of the company, and he’s continued to expand through the years.

**Tri-Town Construction**

Today, Tri-Town Construction is a team of over 30. They cover every town from Marco Island to Cape Coral, specifically focusing on luxury remodels, custom home builds, commercial build-outs, and roofing projects. Residential



Marc also opened Seaside Bar & Grill in Bonita Springs in March 2020.

remodels are their specialty — kitchens, bathrooms, living rooms, cabinets and crown molding, flooring, framing, drywall, and roofing.

“We’re local people doing business here for 16 years. We’re really part of this community and have a people-over-profits mentality. We strive for excellence in everything we do,” Marc says. “We are all about quality, safety, integrity, and honesty.”

**Ever Growing**

Two years ago, Marc embarked on a new entrepreneurial adventure, opening a restaurant, Seaside Bar and Grill. As a restaurant owner, Marc has been able to







Marc Devisse and his fiancée, Natalie, plan to be married in late 2022.

diversify his investments and become even more involved with the local community. His timing, however, wasn't ideal.

"The economy was doing really well, and I thought it was possible there would be some sort of change. So I wanted to diversify and go into the restaurant business. That was pre-COVID. Our grand opening was March 17, 2020, when everything in Southwest Florida got shut down by DeSantis."

After starting one business in the largest recession in recent memory and another in the midst of a global pandemic, Marc often jokes that he's great at business but isn't exactly a master of timing. And yet, both businesses have been successful. Marc got his restaurant business off the ground by implementing the same strategies he used to bring Tri-Town Construction through the Great Recession: tenacity, creativity, adaptability,

and a service-first mindset. Today, Seaside Bar and Grill is thriving.

Going forward, Marc plans to continue to bring the same level of commitment to all aspects of his life. He and his fiancée, Natalie, plan to be married later in 2022, and his son, Dylan, is now 14.

"I'm looking at continued growth. I'm building our team. We continue to make a good footprint in Southwest Florida, and we keep growing and deepening our relationships with the community," Marc says. "And personally, I am trying to grow myself. Who knows if there will be more businesses in the future or what kind of businesses. I'm getting ready to get married here in a few months. I'm just living life and trying to enjoy every moment."

For more information, please visit  
[www.Tri-TownConstruction.com](http://www.Tri-TownConstruction.com).



**WE'RE LOCAL PEOPLE DOING BUSINESS**

**HERE FOR 16 YEARS. WE'RE REALLY PART OF THIS**

**COMMUNITY AND HAVE A PEOPLE-OVER-PROFITS MENTALITY.**

