



2026 Annual Letter and Meeting Information

Dear Treehaven Member,

We hope that this letter finds you and your family safe and well. As we prepare for the 2026 season, the board is committed to being open and honest about the progress of the pool, and also its challenges. While we do have our newsletter and Facebook posts, we realize not everyone may see those on a regular basis, and so we want to take a few moments to share major business and operational updates from 2025. If any of these updates spark questions or comments, we invite you to bring those to our annual meeting, which will be held on **Sunday April 26 starting at 2pm at the pool**. We also encourage you to bring your work gloves and give us a hand prepping the pool for opening, immediately following the meeting! If you are unable to make the meeting but still would like to discuss, please email treehavenswimclub@gmail.com.

Accomplishments

- We were approved as a 501(c)3 nonprofit in January!
- New, charitable-focused by-laws were approved in the fall.
- Nearly 50 swim lessons were completed with our guards last summer - a great way to learn skills and water safety!
- Our inaugural summer swim camp pulled in over 20 kids and raised more than \$600.
- New records were set by both the girls and boys swim teams - watch for new record boards!
- We purchased and are installing new filters for the pool.

Financial Review

Income

For the 2025 year, the pool brought in \$57,155 combined across all income types. Top income was generated by:

	<u>2024</u>	<u>2025</u>
Membership	\$41,643	32,275
Cash (Gate Fees, Concessions)	\$5,295	2,227
Sponsorship/donations	\$3,000	2,700
Private Parties	\$1,050	615
Fundraisers	\$410	3,187
Total	\$51,398	59,155

Income insights:

- Donations and fundraisers were strong and carried us through.
- Membership income is down for another year. Many households continue to take advantage of the early-bird discount.

Expenses

We totaled \$63,855 in expenses for 2025. Our top expenses (not exhaustive) were:

	<u>2024</u>	<u>2025</u>
Wages-Salaries	-22,449	-20,010
Bills & Utilities	-12,003	-10,465
Tax	-8,302	-5,880
Insurance	-4,952	-4,257
Maintenance	-6,107	-5,979
Misc.	-800 (fridge) -5,000 (heater)	-9,495 (heater install)
	-\$59,653	-\$63,855

Expense insights:

- Payroll dropped another year in a row, due to closing during inclement weather. In 2025, the board opted to divide maintenance responsibilities and not pay an outside maintenance manager.
- Payroll processing and filing was done by a volunteer, further saving us fees.
- We paid for the heater installation after purchasing the heater itself in 2024.

Plans and Measures

For 2025, Treehaven operated at a loss of just under \$6,000. This is not ideal; however, it is significantly better than the over \$11,000 loss in 2024, and a sign that we are on a path toward a fiscally responsible future. We started the year with approximately \$7000 in the bank, allowing us to order necessities for the 2025 season. This board is continuing to work toward a balanced budget and ultimately a profitable return so that we can continue to invest in our pool, our members, and our community. How are we planning to do that?

- Reign in expenses
 - We will continue to scrutinize expenses.
 - Continue to share with you when we need equipment or supplies - this is a big money saver for us! If you have anything used that we need, we're happy to have it. A big thank you to those who have purchased things like umbrellas, cleaning supplies, and safety equipment. Please monitor Facebook or the newsletter for our wish list.
- Expand our membership base

- We need your help! Bring your friends for a pool day, or encourage them to join. We have referral incentive through June 1: any members who are listed as a referral for a new member will be entered into a drawing to win one of multiple local gift cards.
- Increase income
 - You can help here too! Spread the word on sponsorship opportunities, host a party, or consider a donation. Treehaven is a wonderful place for sports teams to bond or celebrate the season, church picnics, scout outings, and birthday parties of all ages.
 - When we have fundraisers, please support us in any way that you can. Share with your family and friends!
 - Many companies offer employer-matching of donations for employees. As a 501(c)3, we are now eligible. Help your donation go further by routing it through your employer!
 - We continue to seek out and apply for grants and donations.

Goals for 2026

Looking back at our goals for 2025, many of them were derailed by our focus on pump room and filter issues. Going into 2026, we look forward to having brand new equipment and a smoother, clearer summer!

- Open and operate a clean, safe pool for all
- Determine a strategy for a balanced budget (or surplus!)
- Foster a sense of community and ownership amongst our members
- Complete install of the pump, filters, and chlorination system (currently 60% complete; targeted for end of April)
- Secure grants toward maintenance

Stretch goals, or currently targeted for 2027:

- Address natural spring overflow from hillside
- Dig up and replace the pipe connecting the baby pool to the main pool and west scum gutters
- Replace concession stand roof
- Update electrical equipment
- Add a splash or small fountain feature to the baby pool

Our Why

Since the 1960s, Treehaven has been a sparkling central point of the community. We have generational members who have supported us since the beginning. We have new families and friends who are beginning their legacy this year. It is important to every single board member, and hopefully to every pool member also, that we offer a fun, clean, and family-friendly safe space for those who choose to come to our pool. We will continue and expand our community offerings with swim lessons and our afternoon drop-off summer camp on Fridays in July. With smoother maintenance ahead, we plan to focus on hosting events that promote community within our membership and connect friends, young and adult, old and new. We want our members to be able to leverage the pool to the greatest possible extent they can. By offering positive experiences and building friendships, our goal is to attract returning members as well as new members from not just Hopewell, but neighboring communities as well.

We hope you are as excited about the 2026 swim season as we are, and we hope you will come join us at the annual meeting, an upcoming workday, or poolside this summer! If you have any questions, want to help, have an idea or project for the list, or just need to reach out, please email us treehavensmimclub@gmail.com.

Thank You!