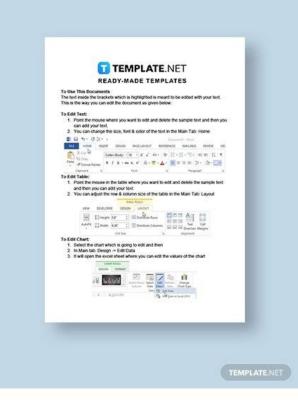
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Informational interview request template

Informational interview form example. Informational interview report example. How to ask for an informational interview. How to send informational interview request. How do i ask for an informational interview.

Given that an informational interview can lead to a job offer, doing it right can be one of the most important tools in your networking toolkit. But how do you ask a stranger or someone you don't know very well to have this informational interview?



We provide informational interview email templates in this post to make it easy for you to start the conversation. Requesting an informational interview is easy with our email templates. Photo by Glenn Carstens-Peters Editorial note: Check out our comprehensive guide on informational interviews. Before we get started, let's review why we do informational interviews. There may be fields or areas of work that you want to explore for future career opportunities. Therefore, the goal is for you to learn about a field or position that is unfamiliar to you. Perhaps, you are curious about what it is like to work in a particular company or work environment. Importantly, another goal of informational interviews is to build your professional network. They also help you develop relationships with hiring managers, human resource professionals, and recruiters or headhunters interviews give you the opportunity to share your professional interview might lead to a formal job interview in the future.

[Subject: Account Assistant Position]

an estimator, could be a great asset to you.

Dear Mr. Smith

I am writing to check the status of my application for an account assistant position AT&T. As you remember, I interviewed with you on February 22^{nd} . Since I have

I thoroughly enjoyed our discussion in February of the responsibilities of an account assistant with your company. As a result, I am extremely interested in working for AT&T. I believe that my academic background in business with a computer techno concentration, and my skills gained over the summer working for College Pro

If you need more information in order to further consider my candidacy, please let me know. I am also available for another interview at your convenience before April 5th.

I look forward to hearing from you before April 5 regarding the status

I look forward to hearing from you before April 5 regarding the statu

Laura S. Joyce

Once you've identified someone you would like to interview, then it's time to figure out how to get in touch.

Informational Interview Request Email

Dear Adward,

Hope you are doing well.

I am considering a job change and would also like to explore some new career fields. To expand my horizons, I have decided to try for [position] at [company].

Given your vast experience in the field of [field], I would love to get your take on my skills and my chances. If you have some hours to spare, I would love to get together on coffee or even lunch or dinner. Give me a couple of options for date and time that are suitable for you, and we will find a common free time for an informational interview.

Please let me know if you can help.

Thank you.

Sincerely, Sheela



Perhaps, you know someone who can introduce you or provide you the person's contact information. Or maybe you've found the person's contact informational interview win email. Scroll down to see how we implement these tips in the informational interview email. Between it doesn't hurt to call him or her "Dr." so-and-so in the introductory email. Based on the recipient's residence, there may be conventions for using first/given names or surname/last names. If you are unfamiliar with the local customs, it may be best to check. In the US, it's reasonable to begin and friendly tone for your email. Photo by Andrijana Bozic The first few lines of your email will set the tone, and you want to set aprofessional and friendly tone for your email. Photo by Andrijana Bozic The first few lines of your email will set the tone, and you want to set aprofessional and friendly tone. If you've mail recipient, then both the use of your email will set the tone, and you want to set aprofessional and friendly tone. If you've mail set to check in the US, it's reasonable to begin and friendly tone for your email. Photo by Andrijana Bozic The first few lines of your email will set the tone, and you want to set aprofessional and friendly tone. If you've mail set the tone, and you want to set aprofessional and friendly tone. If you've mail set the tone, and you want to set aprofessional and friendly tone. If you've mail the poster session last year at the AACR conference in Miami..." or "Thanks for coming to my university to do the guest leading." or "Us of the guest and the poster session last year at the AACR conference in Miami..." or "Thanks for coming to my university to do the guest leading to the poster session last year at the AACR conference in Miami..." or "Thanks for coming to will set the tone, and you want to set aprofessional and friendly tone for your email. Photo by do the guest leading to the poster session last year at the AACR conference in Miami..." or "Thanks for coming to my university to do the guest leading to the po

informational interview email templates. First, choose one or mix and match from these examples. Next, tailor the content to best suit what you know about your recipient, your situation, and your networking needs. Dear Mr./ Ms./ Dr. , I am currently working as a suggested that I reach out to you because you work at a company that I am interested in exploring. Therefore, I would greatly appreciate an opportunity to talk over the phone within the next couple weeks? I would be grateful for , I found your profile in the alumni database and found your career path and work in/at any advice you could share and look forward to hearing back from you. Sincerely, Your Name Hello, Mr./ Ms./ Dr. , As a student studying at the University of to be very interesting. I would like to know if we can schedule a 15-minute informational interview in the next few weeks, as I would like to get some advice on how to launch my career in Please let me know if you have the bandwidth now or if we should connect in the future once your schedule opens up. I look forward to hearing back from you. Warmly, Your Name Hi position. Given my current work in , I would like to learn more about your ideas for the ideal candidate for the position. Would you be , It was lovely to see/meet you at during . I recently saw that your group is seeking/hiring a new and interests in open to a virtual coffee chat next week? Please let me know if you have time on your calendar. Thank you in advance for your time. Best regards, Your Name Dear professional/student, and I saw that you posted an opening for , I am a position on your LinkedIn page. Given that I am interested in transitioning into this area of work, I would really value connecting with you to better understand recent hiring trends. Would you be open to scheduling a short informational interview? I look forward to hearing back from you. Regards, Your Name Hopefully, you'll receive a positive response after sending a thoughtful email to ask for an

in transitioning into this area of work, I would really value connecting with you to better understand recent hiring trends. Would you be open to scheduling a short informational interview. Name Hopefully, you'll receive a positive response after sending a thoughtful you ask for an informational interview. Make a list of connecting (phone, zoom, etc.) are set up for the informational interview to ensure a successful interaction. Check out this 4-step guide for preparing for an informational interview to ensure a successful one successful interaction. Photo by visuals Editorial note: Consider these 9 tips for writing effective emails to make sure that you'll get a response. Your turn: let us know in the comments if you used any of these informational interview email templates and whether you were able to start new career conversations. Regardless of where you are in your career, informational interviews are arguably the most important thing you can do to boost career success. They can help you to: Gain clarity around what you want to do for your career. Land your dream job or contract. Stand out and be more successful in your current position. Make new friends and build mutually beneficial relationships. It all comes down to the power of networking—when you connect with other people, endless (and often unpredictable) possibilities arise. According to a recent article published in Business Insider, anywhere from 70-85% of jobs are found through networking—and informational interviews are a great way to network, especially if you're an introver (like mel). But let's be honest—reaching out to someone you don't know to set up a meeting can be intimidating. That's why I'm sharing all the steps to follow to successfully and professionally conduct informational interview. Where to find people to ask for an informational interview. How to request a meeting with someone you have no connection to. How to request a meeting in which a job seeker, career changer, or happily employed individual sits down with someone they loo



Be genuine, curious, helpful, and avoid icky-feeling schmoozing for feel-good success!Who should I ask for an informational interview? To answer this, it's helpful to first determine the purpose of your interview: Is it to get clarity on what you want to do?



Rearing Thursing M. Samilano

beanca jharane@yahoo.com

 $2^{\omega l}$ year, B.A. Organizational Communication

your existing network who works in the area you'd like to connect, reach out to your existing network to see if they know of anyone who works in that area.

To make a new connection and see where it leads? Who you contact will depend on your purpose is to gain clarity on what to do next in your purpose is to get a job, connect with someone who works at a company you would like to work for, who is

John Lorenz B. Nazarrea 2nd year, B.A. Organizational

john lorenz nazratie@yahoo.com

(signature above printed name) Jan Kevin O. Villamaeva 2nd year, B.A. Organizatio (kov04@gmail.com

connection to introduce you if it feels appropriate. If you don't have any mutual connections with someone you want to reach out to, don't worry! Cold emails/messages are a great option and a wonderful skill to learn. Be prepared to send out to email template at the bottom of this article for sending a cold email, plus the details in the next section on exactly how to go about contacting someone cold.*Note: (And yes, I'm repeating this because it's important) At the end of any meeting, make sure to ask if there's someone else they'd recommend you connect with as well. This is a great way to grow your network!!How do I request one from someone I have no connection to? Things to keep in mind any time you are requesting an informational interviewee as the expert and yourself as seeking advice. Make the email all about them (and less about yourself). Keep the email about 3-5 sentences in length. Show you've done your research. State how much of their time you are requesting. (Typically, 15-20 minutes for an initial phone chat is appropriate.) Again, there's a template at the bottom of this article you can follow that abides by best practices. If you're requesting an informational interview from someone you have no connection to, here are the steps to follow: Search for someone at a company of interest, or in a field of interest, or in a field of interest, or LinkedIn or Google (someone who's job title is one level higher than what you're still stuck finding their email, check out this article.) Research them online so you have a better understanding of who they are—follow them on Facebook, Twitter, LinkedIn, Instagram, etc. Interact with some of their content—comment, like, or share something they've posted to start off the relationship. Send a short e-mail requesting an informational meeting (see sample emails towards the end of the document). Follow-up if you don't hear back after one week. A lot of people only respond to these requests if the person follows up! BONUS NOTE: Before reaching out to someone for an informational interview, make sure you're happy with how your online presence looks—chances are they'll give you a solid "creep" before they respond. Once the meeting is secured, how do I prepare? Keep in mind the goal of your meeting; position the person you're meeting with as an expert (and you as someone seeking advice), keep it focused primarily on them, and build a relationship (while also getting the information you need). What's the person you're meeting with getting out of it?The chance to help, give advice, and talk about themselves. Remember to keep it focused on them and to approach the conversation as though you are a mere novice seeking advice (yes, I'm repeating this several times because it's important). Always be professional—you never know what opportunities the connection might bring! Have 5 must-ask guestions planned out ahead of time, and 5 extra guestions to ask if you have time. These are typically the most helpful guestions to ask in an informational meeting: What does your company do? What are their goals/challenges? What trends are happening in the industry?What skills or training do you need to do this type of work?Are there any other people in the company or in the field you think I should connect with? Would you be willing to make an introduction?Here are some other questions you might want to ask:What education or experience helped you to land this job?How long have you worked for this organization/been doing this kind of work?What do you love the most about this job?What are the major rewards of this job?What are the major rewards of this job?What are the major frustrations of this job?What do you do if you were in my shoes, trying to get work in your field? (you might want to add on to this, if relevant for you: "with little or no experience in the field"). What's one unexpected lesson you've learned from working at ?What advice would you give to a person coming into a company like yours? Once the meeting is over, how do I keep the connection alive? It's important to maintain connections following an informational interview, to see where there might be opportunities to support each other moving forward. Kristin Vandegriend, from My Career Story, believes that having a strategy for follow-up is the most important piece of the informational interviewing process. Stephanie Brown, author of Fired: Why losing your job is the best thing that can happen to you, recommends sending a follow-up thank you email immediately after an interview, thanking the interviewe for their time. She then recommends sending a follow-up thank you email immediately after an interview, thanking the interviewe for their time. writing down at least one of the "three i's" immediately after your interviewee mentioned during your conversation, whether it's related to work or not. For example, if your interviewee mentioned they like to play tennis, and you also like to play tennis, you may want to invite them out for a tennis game in your follow-up email. Introduction: Write down an interesting article, white paper, webinar, or podcast that you could send the interviewee related to your conversation. Bonus points if it's content you've created yourself!When following up with one of the "three i's", it's also a great opportunity to ask how they've been doing, let them know you enjoyed your previous meeting, and see if they'd like to meet up again!How can I use informational interviewing to land a job?Informational interviews can be a great way to land a job—especially a job that's unlikely to ever be posted (i.e., most jobs!). However, landing a job using informational interviews a strategy that typically takes anywhere from 3 months to 1 year. Why? Because informational interviews are about building genuine, authentic, two-way relationships—and building these kinds of relationships takes time. This is one of the reasons it's beneficial to regularly conduct informational interviews, even if you're happily employed. As I've written about before, job security is on its way out, so pre-emptively building relationships and networking through one-on-one meetings is smart; we never know what might happen in the future. While landing a job is never the intention of an informational meeting through one-on-one meeting is smart; we never know what might happen in the future. While landing a job is never the intention of an informational meeting is smart; we never know what might happen in the future. While landing a job is never the intention of an informational meeting is smart; we never know what might happen in the future. While landing a job is never the intention of an informational meeting is smart; we never know what might happen in the future. While landing a job is never the intention of an informational meeting is smart; we never know what might happen in the future. While landing a job is never the intention of an informational meeting is smart. of course, the ideal situation!)2. You see that the place where the person you had an informational meeting with works is hiring, and you ask them to pass on your resume to the hiring manager. (Which is why following up and keeping the connection alive is so important.)3. You've established a good connection with one or more person's who work at the same place. You've really done your research on this employer and have definitively decided it's one of your top places you'd like to work. At this point, it's appropriate to say something along the lines of: "I've learned a lot about X organization, and I've met a couple of different people who work here. I really love what the company is all about. [Name], what would you recommend to someone like me who might want to limit it to positions that already exist or just the jobs they're hiring for at that time. The phrasing of "what would you recommend to someone who wants to explore..." leaves it open-ended.)4. You're in an informational meeting and you have lots of good rapport happening. So, you start asking about the challenges the company faces, or the challenges they face in their particular role. You listen for the challenges/problems that are mentioned, and where you might be able to help. Then, after the meeting in a follow-up email, you let them know if you can pass on some suggestions and be helpful where you can - this will clearly demonstrate what you have to offer and the value you could bring to their organization! Here are a few other tips for using informational meetings to land a job: Set up at least 20-25 different meetings with people at your dream companies/employers.

equal to or one position higher than your desired position. If your purpose is to make a new connect with someone in your industry, or a related industry, who you admire and look up to. Where do I find the right people for an informational interview? Now that you have an idea of what kind of person you want to have a meeting with, it's time to make a list of specific people to reach out to.I recommend creating a spreadsheet that includes the following:Contact NameJob TitleCompanyHow I Know/Found ThemWebsiteFacebookLinkedInOther Social MediaResearch Notes (i.e., What did you find in looking through their website and social profiles?)Once you've done that, here are some ways to find people (ideally in this order):1. Start with people you know. You're more likely to get a "yes" to an informational interview invite from someone you know. Brainstorm a list of people you know. You're more likely to get a "yes" to an informational interview. Also, remember that following up with someone you've met at an event or conference for an informational interview is a great way to stay in touch. Always ask at the end of an informational meeting if there's someone else they'd recommend you connect with as well - this is how you begin to naturally grow your network. 2. Think of people you know who could introduce you to someone. If you don't know anyone in

You never know who might know someone helpful. Again, this increases your chance of a "yes" if you use an existing connection to introduce yourself. Facebook or LinkedIn groups are another great place to connect with potential interviewees or people who could introduce you to a potential interviewee. 3. Research people on LinkedIn. Research the

position, industry, or company you're interested in connection with, using the "People" tab on LinkedIn's search tool. Get more specific results by using the "Filter" options on the right-hand sidebar. Someone who is a 2nd connection means you have at least one mutual connection—view your mutual connections on their profile and ask that

The more meetings you have, the more opportunities will come your way, so don't be afraid to throw everything you've got at this. Avoid setting up meetings at companies that are hiring for the type of work you offer—employers are wary of people trying to skip the queue. Don't tell the person you meet with that you're looking for a job (just like you wouldn't tell someone on a first date you're looking to get married)—instead, let them know you're seeking their advice on your next career move. Don't sound like you're asking for work during the informational meeting process—employers don't want to feel like they've been manipulated. However, once you've established some solid relationships, had multiple meetings at the same company (or have one particularly strong relationship), and done thorough research, it's ok to ask about exploring working there. If, during the informational meeting process, someone asks if you're looking for work (which is likely to happen), say that you're looking for something that's the right fit. Focus on building a relationship like you would naturally. People can smell desperation or if you have an ulterior motive. If your hope for a meeting is to eventually get a job, make sure you also want to genuinely connect with the person you're meeting and that you're truly seeking their counsel. If you want to do some more reading on the subject, check out this article with some more tips on informational meetings. Sample Emails to Request an Informational MeetingUse any one or a combination of the templates below.

At the end of the day, you want whatever you send to sound like you, so make sure whatever you and your style. Email Template to Ask for an Introduction From Someone You KnowHi [Name], I'm spending the next couple of months researching companies that I'm interested in to help make my next career move. I noticed you're connected to [Name] over at [Place of Work] on LinkedIn and I'm wondering if you'd be willing to introduce me to [him/her]? Since I know you're probably busy, I'd love to make it easy for you by writing up an introduction you can use, which you can modify. That way it's super easy on you. If you're not willing, totally ok, but if so, I'd really appreciate it. Let me know either way and I'll send something right over. Thanks in advance, [Your Name] and I both met through [how you met], was template you can use for the introductory message you provide: Hi [Name], Hope you're doing well. I wanted to introduce you quickly to [Your Name] and I both met through [how you met], and [she/he/they] is interested in learning more about [company name]. [He/she/they] is really engaged and excited about [helping companies to solve some problem or realize some solution]. I suggested [she/he/they] speak to you based on your level of influence and your respective role. I would also suggest setting up a call in the next couple of weeks so that you can learn a little bit more about [her/him/them] and [she/he/they] can learn about you and your company. All the best connecting! Cold Email TemplateHi [Name], My name is [first] name] and I currently work at [place you work, if relevant]. I was browsing through LinkedIn and came across your information — I hope you don't mind me reaching out of the blue here. [Then add something personal. E.g., "Your article/post about X/Y topic really resonated with me." or "Of all the marketing managers I came across on LinkedIn, your

profile stood out to me the most because (e.g., we went to the same University/you're also really into dogs/etc."] I saw that you have extensive experience in [area you are interested in - be as specific as possible], and I'm very interested in learning more about that space. I would love to have the opportunity to run some questions by you, as well as tap into any advice you may have given your knowledge of the industry. I know that your time is extremely valuable so please don't feel the need to respond in depth. If you do have 10 minutes to chat over the phone, or time to let me buy you a quick coffee, I would really appreciate it. Thanks in advance, [Your full name]*Template courtesy of Austin Belcak. So that's it! Remember: things in the real world don't always happen in the way I've outlined in this article, so tune into your gut and your intuition throughout the process about what feels appropriate. You got this. I can't help but mention the old dating metaphor, because informational interviewing and dating really do have a lot in common: You're probably not going to find someone to marry if you ask everyone to marry you on the first date. So take it slow. On that note... how many married people have you heard say they wish they'd just relaxed and enjoyed being single more? So don't forget to relax and enjoy at least some of the process @-RebeccaP.S. — Want more articles like this? Sign up to get career & life tips straight to your inbox, every second Monday: www.rebeccabeaton.com.