



THE STORYTELLER'S CREATIVITY WORKSHOP

FOR ASPIRING CREATORS AND
STORYTELLERS

Overview

Nicole de la Cruz is a singer, songwriter, filmmaker, writer and social media content creator. She has amassed over 675K followers and 450 million views across all platforms.

This 45-60 minute workshop dives into how to hone your creativity and storytelling skills in order to communicate better and create content for social media in your own unique voice that appeals to audiences and yields results.

Interactive Workshop

- Take step-by-step actions in a classroom setting towards creating your own piece of individualized and viral-worthy content
- Learn how to research and analyze the current market and social trends
- Optimize your ideation workflow and learn how to AB test for success
- Draft and edit your own unique video content
- Discuss further applications beyond social media

Develop Skills for Real-World Application



Problem Solving Skills

Learn to think out-of-the box for any situation whether at school or in the workplace



Marketing Skills

Learn how professionals approach marketing from a business standpoint



Creative Skills

Embrace your creativity that can be applied in workplace situations, school and daily life; separating yourself from the rest and making you a great asset to a team.



*Great workshop for
businesses and
schools!*

BOOK NICOLE'S WORKSHOP

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