



Nicole de la Cruz

COMEDY SKETCHES | SINGER | ACTRESS

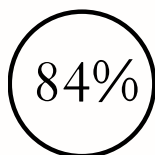
545K 

Tik Tok followers

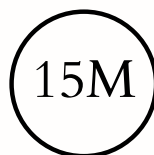
102K+ 

12K+ 

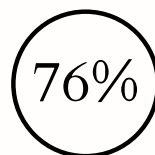
@NICOLEMARIEDLC



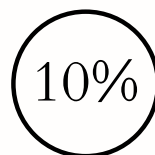
From US



Monthly
Reach



Women



Overall
Engagement

BACKGROUND

Nicole de la Cruz is a singer-songwriter, actress, filmmaker and TikTok Content Creator. She moved to Los Angeles in 2015 to further her artistic career as a singer and actress. Nicole turned to TikTok as a creative outlet for her music and acting. She began posting short character sketch videos in February 2021 and has since gained over 450 million views and 34 million likes across all her videos and 600k+ followers across all platforms. Outside of TikTok, you can also find her growing Youtube Channel and Instagram, with her Official Music Video for her single “Moonstruck” having garnered over half a million views on Youtube to date.



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Demographics

Gender Demographics

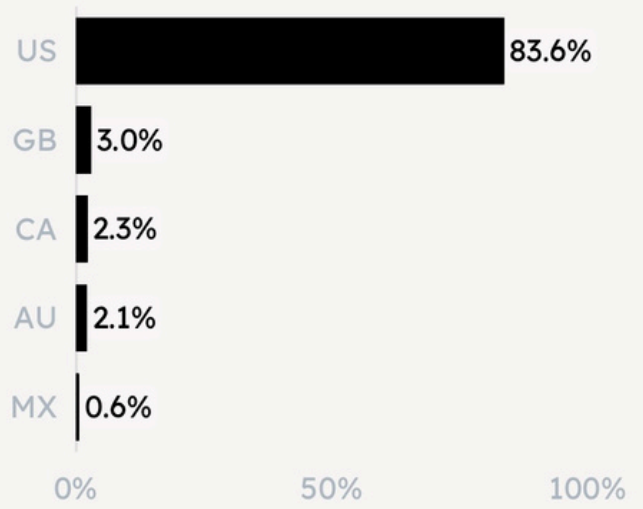
23.9%
Male

76.1%
Female



Country Demographics

Top Country



Age Demographics

12.7% **56.5%** **22.6%** **5.7%** **2.5%**
13-17 18-24 25-34 35-44 45-65



Social Blade Statistics - TikTok

TIKTOK STATS SUMMARY / USER STATISTICS FOR NICOLEMARIEDLC (2024-12-20 - 2025-01-02)

| DATE | FOLLOWERS | FOLLOWING | LIKES | UPLOADS |
|----------------|--------------|-----------|---------------------|----------|
| 2024-12-20 Fri | – 540,900 | – 107 | – 37,900,000 | – 1,593 |
| 2024-12-21 Sat | +400 541,300 | – 107 | +100,000 38,000,000 | +5 1,598 |
| 2024-12-22 Sun | +300 541,600 | – 107 | – 38,000,000 | – 1,598 |
| 2024-12-23 Mon | +200 541,800 | – 107 | – 38,000,000 | – 1,598 |
| 2024-12-24 Tue | +300 542,100 | – 107 | +100,000 38,100,000 | +4 1,602 |
| 2024-12-25 Wed | +200 542,300 | – 107 | – 38,100,000 | +2 1,604 |
| 2024-12-26 Thu | +300 542,600 | – 107 | – 38,100,000 | +1 1,605 |
| 2024-12-27 Fri | +300 542,900 | – 107 | +100,000 38,200,000 | +3 1,608 |
| 2024-12-28 Sat | +300 543,200 | – 107 | – 38,200,000 | +4 1,612 |
| 2024-12-29 Sun | +200 543,400 | – 107 | – 38,200,000 | – 1,612 |
| 2024-12-30 Mon | +300 543,700 | – 107 | +100,000 38,300,000 | +5 1,617 |
| 2024-12-31 Tue | +400 544,100 | – 107 | – 38,300,000 | +2 1,619 |
| 2025-01-01 Wed | +800 544,900 | – 107 | +100,000 38,400,000 | – 1,619 |
| 2025-01-02 Thu | +600 545,500 | – 107 | – 38,400,000 | – 1,619 |
| Daily Averages | +317 | – | +30,000 | +2 |
| Last 30 days | +9,500 | -17 | +900,000 | +50 |

Additional Statistics Provided by #paid

| | |
|---------------------|----------|
| Average engagements | 7,866 |
| Engagement Rate | 12.15 % |
| Cost Per Engagement | US\$0.32 |
| Median Views | 21,218 |
| Median View Rate | 5.31 % |
| Average Views | 64,719 |

Stats Last Updated: 2024-05-21

The Average Views, Likes, Comments, Shares, and Engagement % are calculated based on data from the last 12 posts. Cost Per Engagement is calculated based on the cost of one TikTok video, divided by the average post engagements.

Social Blade Statistics - Youtube

YOUTUBE STATS SUMMARY / USER STATISTICS FOR NICOLE DE LA CRUZ (2024-12-20 - 2025-01-02)

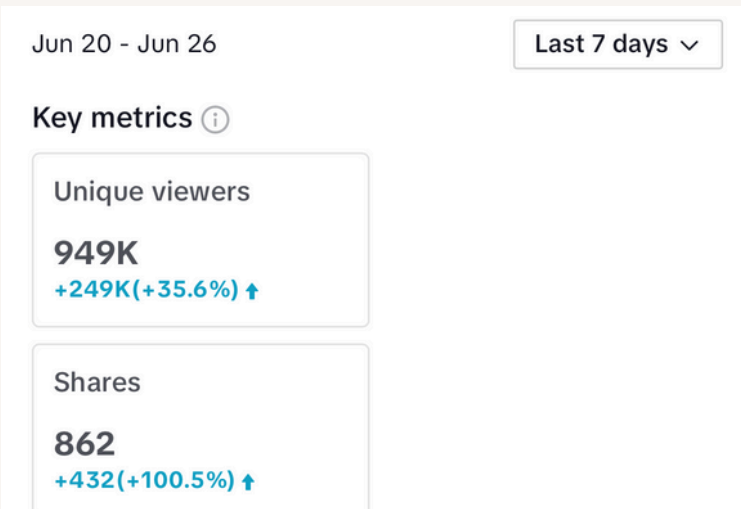
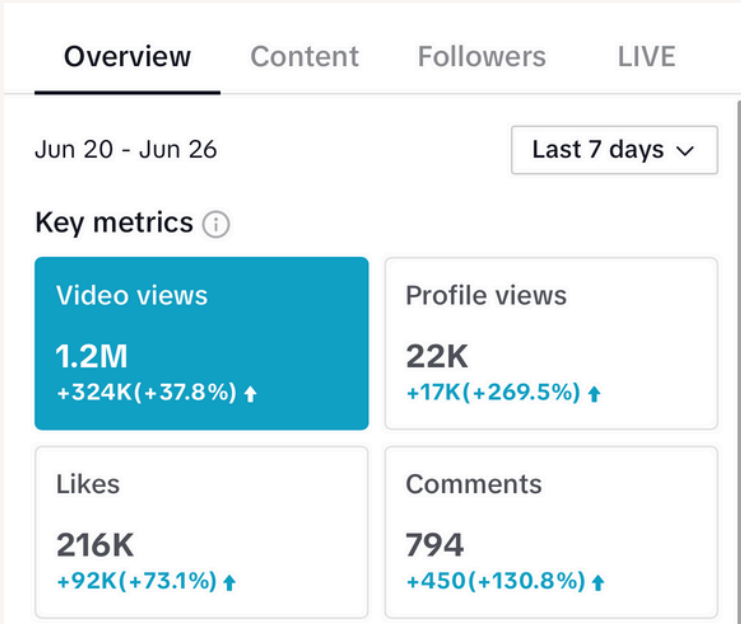
| DATE | | SUBSCRIBERS | | VIDEO VIEWS | | ESTIMATED EARNINGS |
|-------------------|-----|-------------|-------|-------------|------------|--------------------|
| 2024-12-20 | Fri | +600 | 96.8K | +309,151 | 30,564,445 | \$77 - \$1.2K |
| 2024-12-21 | Sat | +600 | 97.4K | +411,782 | 30,976,227 | \$103 - \$1.6K |
| 2024-12-22 | Sun | +400 | 97.8K | +394,359 | 31,370,586 | \$99 - \$1.6K |
| 2024-12-23 | Mon | +400 | 98.2K | +368,685 | 31,739,271 | \$92 - \$1.5K |
| 2024-12-24 | Tue | +300 | 98.5K | - | 31,739,271 | \$0 - \$0 |
| 2024-12-25 | Wed | +300 | 98.8K | +528,056 | 32,267,327 | \$132 - \$2.1K |
| 2024-12-26 | Thu | +200 | 99K | - | 32,267,327 | \$0 - \$0 |
| 2024-12-27 | Fri | +500 | 99.5K | - | 32,267,327 | \$0 - \$0 |
| 2024-12-28 | Sat | +400 | 99.9K | +337,738 | 32,605,065 | \$84 - \$1.4K |
| 2024-12-29 | Sun | +100 | 100K | +342,397 | 32,947,462 | \$86 - \$1.4K |
| 2024-12-30 | Mon | - | 100K | - | 32,947,462 | \$0 - \$0 |
| 2024-12-31 | Tue | +1K | 101K | - | 32,947,462 | \$0 - \$0 |
| 2025-01-01 | Wed | - | 101K | - | 32,947,462 | \$0 - \$0 |
| 2025-01-02 | Thu | - | 101K | 🟡 LIVE | 32,947,462 | \$0 - \$0 |
| Daily Averages ↩ | | +430 | | +227,487 | | \$57 - \$910 ? |
| Weekly Averages ↩ | | +3.01K | | +1,592,409 | | \$398 - \$6.4K ? |
| Last 30 Days ↩ | | +12.9K | | +6,824,606 | | \$1.7K - \$27.3K ? |



@nicoledelacruz

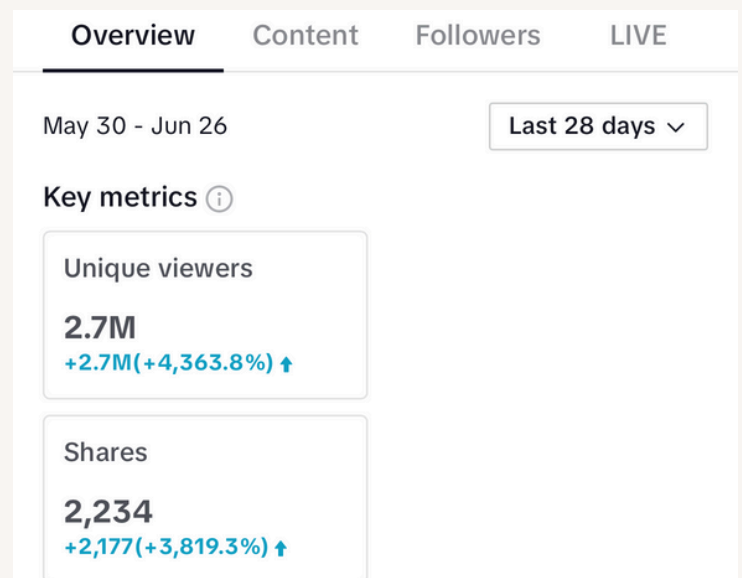
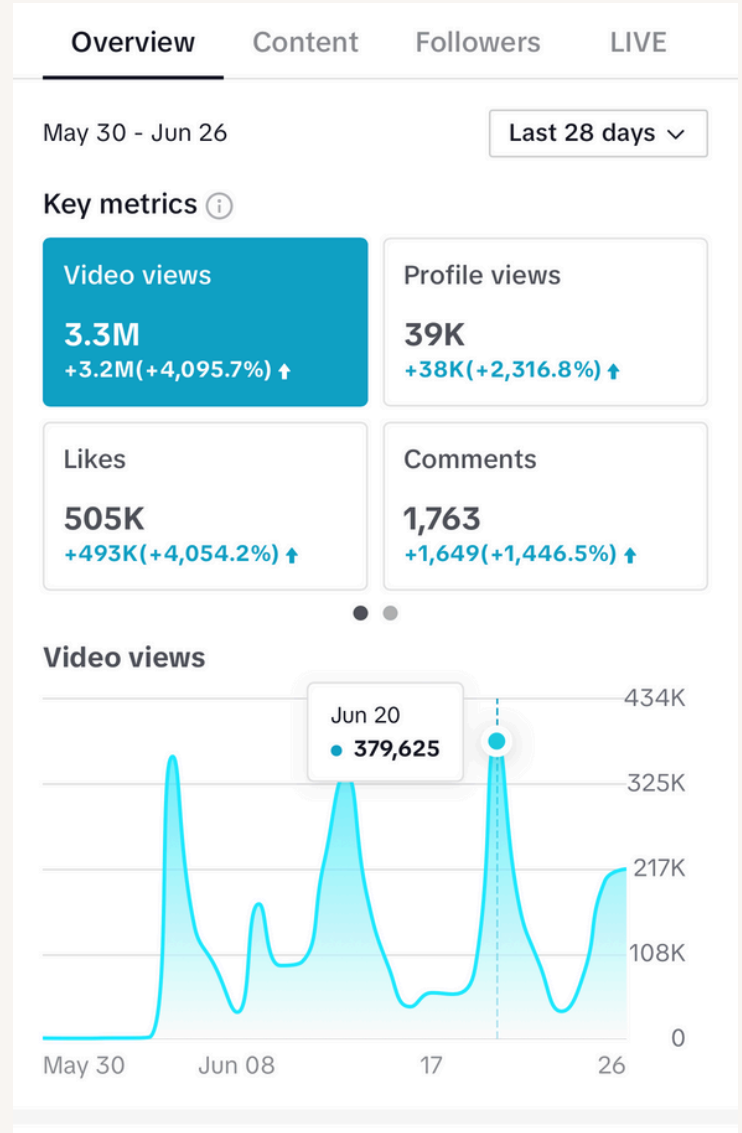
Engagement Analytics

Engagement within the last 7 days



@nicolemariedlc

Engagement within the last 28 days



Service

45-90 SECOND SKETCH
COMEDY VIDEO
INCORPORATING YOUR
BRAND AND/OR
PRODUCT

Socials

TIKTOK: @nicolemariedlc
INSTAGRAM: @nicolemariedlc
YOUTUBE: @NicoledelaCruz
WEBSITE: nicoledelacruz.com

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