

MEDIA KIT



UPDATED
AUGUST 2025

NICOLE DE LA CRUZ



Nicole de la Cruz

S I N G E R - A C T R E S S - I N F L U E N C E R

Nicole de la Cruz is a singer-songwriter, actress, filmmaker and Social Media Content Creator-Influencer with over 800K Followers and 650 Million Views across all platforms.

"I always say that at the heart of everything I do:

I am a STORYTELLER.

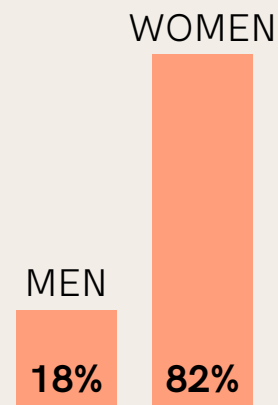
Whether it's music, acting or writing; I love telling a good story."

Nicole is best known for her TikTok account (@nicolemariedlc) and Youtube (@nicoledelacruz) in which she posts creative drama-filled acting skits and her fantasy pop rock music.

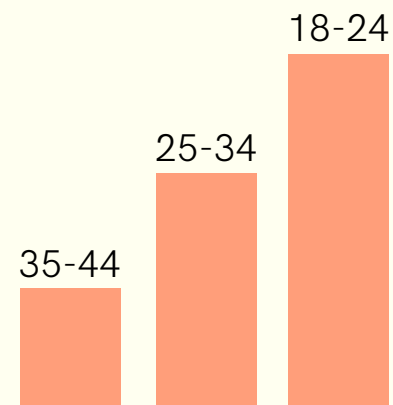
With over four years of experience in social media and content creation, she has crafted a following, engagement and STORY that stands out from the crowd.

 nicole@nicoledelacruz.com

AUDIENGE *demographics*



BY GENDER
mostly women



BY AGE
millenials & gen Z



BY LOCATION
top 3 countries



580K+ FOLLOWERS
@nicolemariedlc



108K+ SUBSCRIBERS
@nicoledelacruz



90K+ FOLLOWERS
@nicolemariedlc



31K+ FOLLOWERS
@nicolemariedlc



PREVIOUS *partnerships*

Starburst x Walmart

Temu

PBS

TikTok

Lemon 8

Questroom LA

Max Tours

Pela Case

Dramabox

Museland

Gauthmath

Solreen Haircare

... and more!



FANTASY IN LOS ANGELES

Partnership with Quest Room
Los Angeles



[Quest Room Los Angeles](#)

[CLICK TO PLAY VIDEO](#)

PAST SKIT PARTNERSHIPS



services AVAILABLE

CONTENT *creation*

- UGC Photos
- UGC Videos
- Songwriting a creative song or jingle for your brand
- Brand Ambassadorship

- TikTok Product-Integrated Skit Video
- TikTok Lifestyle Video
- TikTok Livestreams
- YouTube Videos (Short+Long Form)
- Instagram Posts & Stories
- Instagram Product-Integrated Skit Reel
- Instagram Lifestyle Reel

social media PROMOTION

WORK WITH ME

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