



# Nicole de la Cruz

COMEDY SKETCHES | SINGER | ACTRESS

415K 

Tik Tok followers

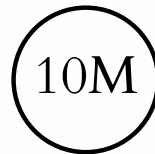
27K+ 

10K+ 

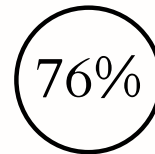
@NICOLEMARIEDLC



From US



Monthly  
Reach



Women



Overall  
Engagement

## BACKGROUND

Nicole de la Cruz is a singer-songwriter, actress, filmmaker and TikTok Content Creator. She moved to Los Angeles in 2015 to further her artistic career as a singer and actress. Nicole turned to TikTok as a creative outlet for her music and acting. She began posting short character sketch videos in February 2021 and has since gained over 300 million views and 28 million likes across all her videos and 400k+ followers. Outside of TikTok, you can also find her growing Youtube Channel and Instagram, with her Official Music Video for her single “Moonstruck” having garnered over half a million views on Youtube to date.



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# Demographics

## Gender Demographics

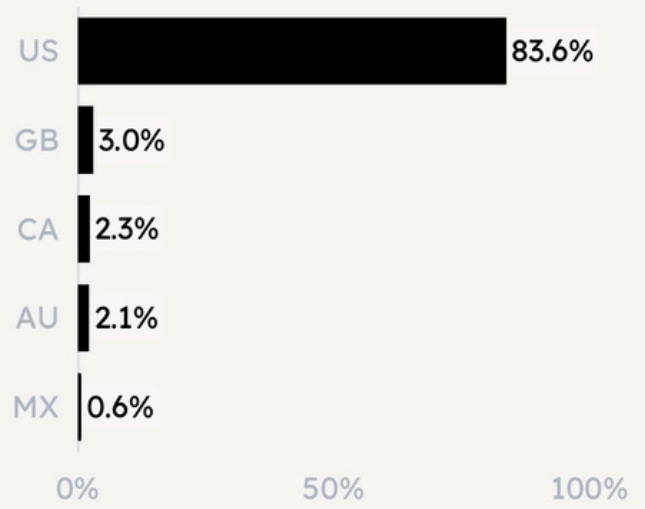
**23.9%**  
Male

**76.1%**  
Female



## Country Demographics

### Top Country



## Age Demographics

**12.7%**   **56.5%**   **22.6%**   **5.7%**   **2.5%**  
13-17   18-24   25-34   35-44   45-65



# Social Blade Statistics - TikTok

## TIKTOK STATS SUMMARY / USER STATISTICS FOR NICOLEMARIEDLC ( 2024-05-29 - 2024-06-11 )

DATE	FOLLOWERS	FOLLOWING	LIKES	UPLOADS
2024-05-29 Wed	– 405,100	– 101	– 29,100,000	– 1,337
2024-05-30 Thu	+300 405,400	– 101	+100,000 29,200,000	– 1,337
2024-05-31 Fri	+300 405,700	– 101	– 29,200,000	– 1,337
2024-06-01 Sat	+300 406,000	– 101	– 29,200,000	– 1,337
2024-06-02 Sun	+500 406,500	– 101	– 29,200,000	– 1,337
2024-06-03 Mon	+400 406,900	– 101	+100,000 29,300,000	– 1,337
2024-06-04 Tue	+400 407,300	– 101	– 29,300,000	– 1,337
2024-06-05 Wed	+500 407,800	– 101	– 29,300,000	+4 1,341
2024-06-06 Thu	+600 408,400	+1 102	+100,000 29,400,000	+5 1,346
2024-06-07 Fri	+500 408,900	– 102	– 29,400,000	+3 1,349
2024-06-08 Sat	+1,200 410,100	– 102	+100,000 29,500,000	– 1,349
2024-06-09 Sun	+800 410,900	– 102	– 29,500,000	– 1,349
2024-06-10 Mon	+900 411,800	– 102	– 29,500,000	– 1,349
2024-06-11 Tue	+900 412,700	+1 103	+100,000 29,600,000	+3 1,352
Daily Averages	+634	+1	+43,334	+2
Last 30 days	+19,000	+8	+1,300,000	+55

## Additional Statistics Provided by #paid

Average engagements	7,866
Engagement Rate	12.15 %
Cost Per Engagement	US\$0.32
Median Views	21,218
Median View Rate	5.31 %
Average Views	64,719

Stats Last Updated: 2024-05-21

The Average Views, Likes, Comments, Shares, and Engagement % are calculated based on data from the last 12 posts. Cost Per Engagement is calculated based on the cost of one TikTok video, divided by the average post engagements.

# Social Blade Statistics - Youtube

## YOUTUBE STATS SUMMARY / USER STATISTICS FOR NICOLE DE LA CRUZ (2024-05-29 - 2024-06-11)

DATE		SUBSCRIBERS		VIDEO VIEWS		ESTIMATED EARNINGS	
2024-05-29	Wed	+600	19.8K	+287,435	7,825,531	\$72 - \$1.1K	
2024-05-30	Thu	+1.3K	21.1K	+231,113	8,056,644	\$58 - \$924	
2024-05-31	Fri	+700	21.8K	+365,349	8,421,993	\$91 - \$1.5K	
2024-06-01	Sat	+300	22.1K	+337,651	8,759,644	\$84 - \$1.4K	
2024-06-02	Sun	+700	22.8K	+409,329	9,168,973	\$102 - \$1.6K	
2024-06-03	Mon	+600	23.4K	-	9,168,973	\$0 - \$0	
2024-06-04	Tue	+500	23.9K	+394,291	9,563,264	\$99 - \$1.6K	
2024-06-05	Wed	+300	24.2K	+414,043	9,977,307	\$104 - \$1.7K	
2024-06-06	Thu	+500	24.7K	+440,595	10,417,902	\$110 - \$1.8K	
2024-06-07	Fri	+500	25.2K	+120,170	10,538,072	\$30 - \$481	
2024-06-08	Sat	+100	25.3K	-	10,538,072	\$0 - \$0	
2024-06-09	Sun	+500	25.8K	+135,259	10,673,331	\$34 - \$541	
2024-06-10	Mon	+500	26.3K	+341,237	11,014,568	\$85 - \$1.4K	
2024-06-11	Tue	+400	26.7K	🟡 LIVE	+195,743	11,210,311	\$49 - \$783
Daily Averages		+674		+269,338		\$67 - \$1.1K	
Weekly Averages		+4.71K		+1,885,366		\$471 - \$7.5K	
Last 30 Days		+20.2K		+8,080,114		\$2K - \$32.3K	



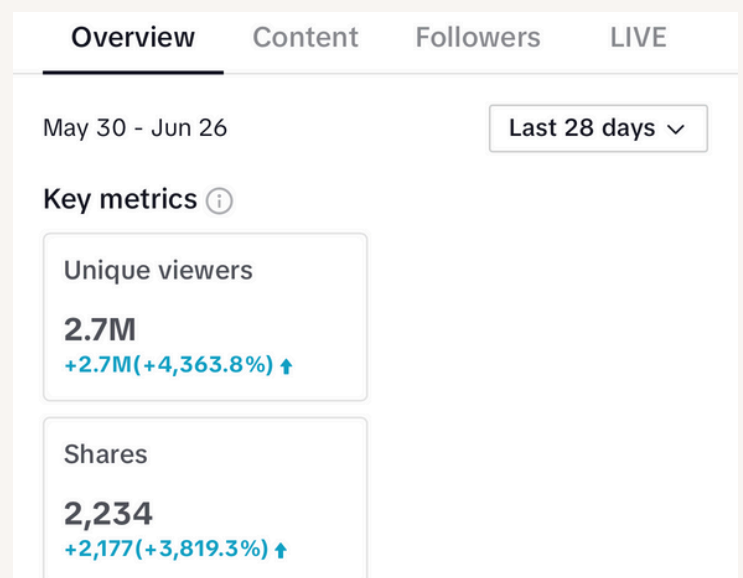
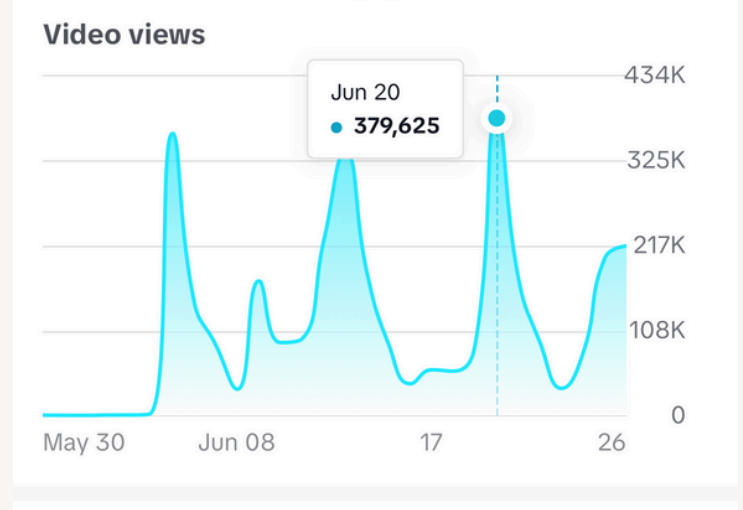
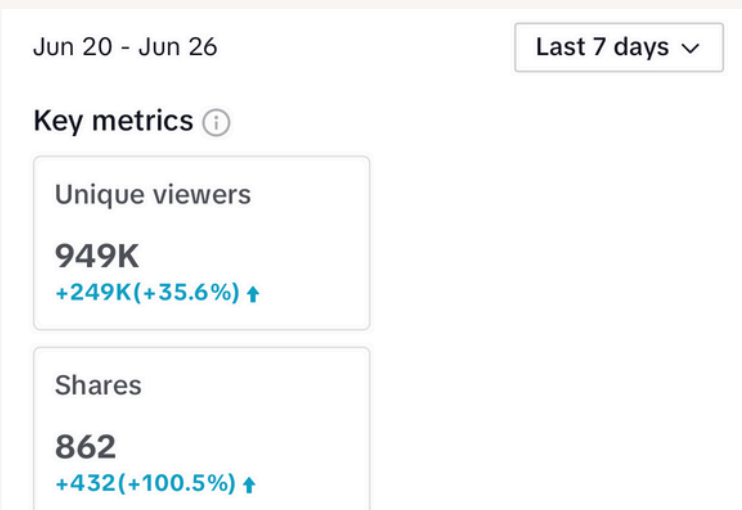
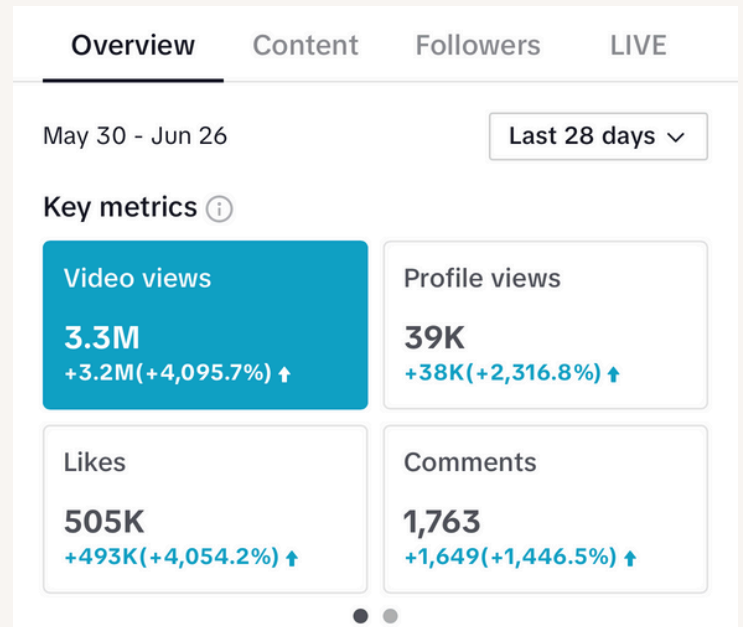
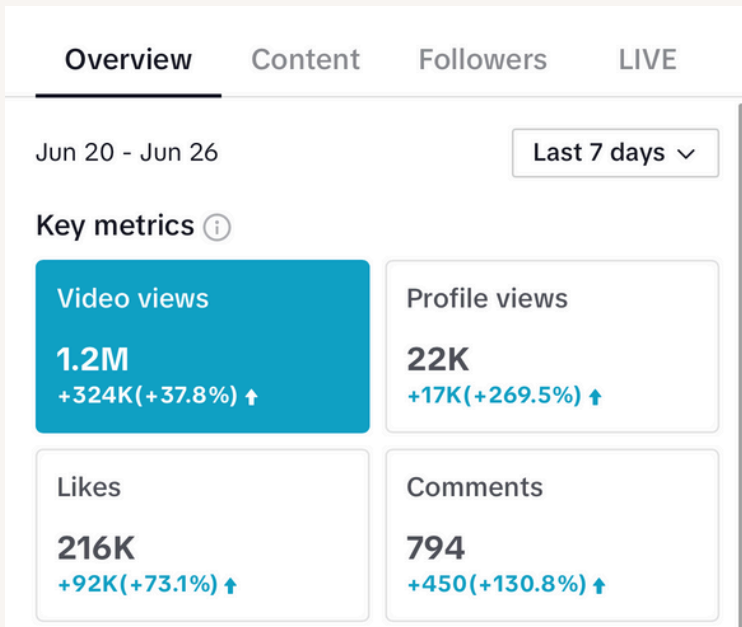
@nicoledelacruz



# Engagement Analytics

Engagement within the last 7 days

Engagement within the last 28 days



@nicolemariedlc

## Service

30-60 SECOND SKETCH  
COMEDY VIDEO  
INCORPORATING YOUR  
BRAND AND/OR  
PRODUCT

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## Socials

TIKTOK: @nicolemariedlc  
INSTAGRAM: @nicolemariedlc  
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## Contact

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