THE DUTLOOK AUG. 25 2015

#### AN EARTHY

# ALTERNATIVE

Estacada native opens Gresham's first medical marijuana dispensary



Various strains of medical marijuana are on display at Earthy Herbs, complete with their potency as tested by a local laboratory.

Story by Shannon O. Wells Photos by Josh Kulla

ollowing a car accident she was in several years ago, Janus Dean learned she had a degenerative vertebral condition in which discs fuse together to prevent the base of her spine from moving correctly.

Pain and discomfort are the results. "Sneezing can cause me to throw out my back out to the point where I have sciatic nerve problems," the 46-year-old Gresham resident says. "I can't stand up straight for long periods of time. I get shooting pains down my legs."

To help counter the effects, she prefers smoking marijuana to taking pre-

scription medications such as Vicodin, Oxycodone or even over-the-counter ibuprofen.

"I don't really like to take drugs like narcotics and pain"People are more confident in choosing a natural way to medicate."



MILLID, DEALL admits. "I've never been one to seek out that sort of thing for pain relief, esEarthy Herbs co-owner Kristen Ellis

pecially knowing that smoking marijuana gives me the pain relief without the side effects of taking painkillers and all those other things."

Dean is just the kind of customer Earthy Herbs co-owner Kristen Ellis hopes to see more and more of as word gets out about her business, the first medical marijuana dispensary to open in Gresham since Oregon law changed to allow them.

The shop opened on July 29 in an unassuming office complex at 16323 S.E. Stark St. Earthy Herbs made it through the barrage of bureaucratic hurdles, along with concerns and controversies from community leaders and residents, as Oregon's marijuana laws evolved from accommodating pot for card-holding medical clients, to - with Measure 91's passage last fall — allowing herbal sales for recreational users.

#### Down to Earth

What: Earthy Herbs, Gresham's first medical marijuana dispensary, sells marijuana in various forms to those with state-approved medical cards

Where: 16323 S.E. Stark St., Gresham

Prices: \$5 a gram to \$220 an

Hours: 10 a.m.-7 p.m., Monday-Saturday: closed Sunday

Website: earthyherbs.net Call: 503-253-3112; email earthy-

herbs@yahoo.com

"Cannabis, now that it's gone legal, people are becoming more comfortable with it than the worse ways (to deal with pain and psychological ills), such as alcohol and narcotics," Ellis says. "People are more confident in choosing a natural way to medicate."



Above. **budtender Alex Abel puts** samples of concentrated cannabis oil out on display.

Left, Earthy Herbs owner Kristen Ellis is shown with budtender Michael Chanthakhoun outside the dispensary on **Southeast Stark** Street.

specialist at a J.C. Penney store, runs marijuana that best addresses their Earthy Herbs with her husband, who medical condition. prefers to remain an anonymous partner. They employ two "budtenders," Alex Abel and Michael Chanthakhoun,

Ellis, 30, a former loss-prevention to guide customers to the strain of

THE OUTLOOK AUG 25 2015

See HERBS / Page A10

# Herbs: Owners strive for clean and unassuming environment

#### From Page A1

#### **Opening doors**

Only patients with medical doctor-issued cards are permitted past Earthy Herbs' welcome window to the sales room. On shelves beneath the glass of the L-shaped counter, an array of tin-lidded, apothecary-style jars hold intricate-looking marijuana buds of various potency and specific effects.

The dispensary's menu divides its product into three categories: "Flower," or plants; "Medibles," including cookies and caramels; and "Concentrates," including clear saplike "shatter," oil-based cartridges and tinctures. THC and CBD, or Cannabidiol, contents are listed by content percentage.

Prices range from \$5 for a gram of Super Haze or Pineapple Headband, with THC/CBD contents of 21.78/.23 percent and 19.57/.16 percent, respectively, to \$220 an ounce for the ICE and Bruce Banner strains, with higher THC contents at 26.08 and 30.11 percent, respectively. Pre-rolled joints sell for \$7, caramels are \$4 each, and raw Cannabutter Cookie dough to bake six cookies costs \$15.

Earthy Herbs limits patient purchases to 1 ounce per day, with caregivers permitted to buy 2 ounces for two patients.

Chanthakhoun, who served

Kristen Ellis, owner of Earthy Herbs medical marijuana dispensary in Gresham, displays a sample at the new store on Southeast Stark Street in Rockwood.

**OUTLOOK PHOTO: JOSH KULLA** 

for five years in the U.S. Marine Corps, makes a point of articulating the difference between the THC-based or sativa strains of bud versus CBD (cannibanoid)-based, or Indica varieties.

"THC (content) produces more of that 'head high' mental (state) when you want to feel euphoric, uplifting or more creative," he says. "CBD is more for people with pain, depression, anxiety, loss of appetite and trouble sleeping."

Chanthakhoun found the latter helps him considerably with sleeping and anxiety-based issues relating back to his military service. He believes the increasingly targeted pot types mark a positive development for those with trouble tolerating less natural forms of medication.

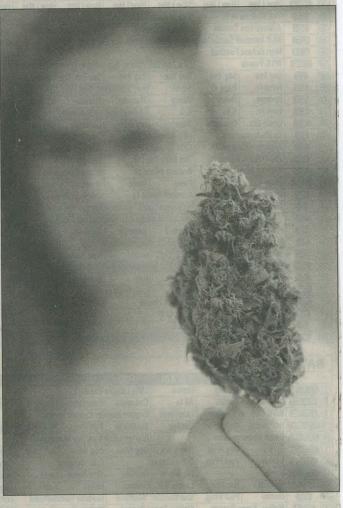
"Research is starting to open up more," he says, noting studies that show certain pot-based oils aid in reducing seizures in children with epilepsy. "Before, with prohibition (the medical field) just shunned it when the government said it was such a bad plant with no medicinal value. Now they're saying, 'Hey, this is more acceptable.' It's starting to open up some doors."

#### Rolling with the changes

Ellis, who grew up in Estacada, estimates she first smoked marijuana at age 14, but grew out of her more hedonistic phase to use the plants in a more controlled manner under the guidance of her medical doctor.

"I had fun," she says of her formative years. "We all did when we were young, but everyone has to walk their own path (as an adult)."

Ellis sought to establish a professionally run, non-ostentatious dispensary in a setting that makes seasoned as well as new medical pot patients feel



at ease. She's discovered that's not necessarily the standard for other dispensaries in the greater Portland area.

"Honestly, I was not impressed (with some others)," she says. "I didn't like how they were doing business. You either felt uncomfortable or they seemed dirty and gross. I wanted to open a place to put out good medicine for a good price, where you don't have to send your entire paycheck out the door."

Despite her devotion to pot for therapeutic treatment, Ellis is open to including recreational sales at her shop, which state law will permit beginning Oct. 1.

That transition would depend on approval by the city of Gresham as well as the Oregon Liquor Control Commission, which will regulate recreational-based shops, as opposed to know about the have," she says. good deal, they put their patients. thing nice to do.'

the Oregon Health Authority and Oregon Medical Marijuana Program, which monitor medical dispensaries.

"We wish we could do both," Ellis says. "I'm not opposed to trying out (recreational) for four months to see what it does. We want to make sure everything's still going to be safe and patients can still get the medicine they need."

Regardless of the dispensary's direction, Janus Dean, who previously traveled to Portland to obtain medicine, anticipates supporting Earthy Herbs as a regular neighborhood customer.

"The people at Earthy Herbs are very friendly and really know about the products they have," she says. "Plus, they're inexpensive. When they get a good deal, they pass it along to their patients. That's something nice to do."

### Law enforcement couple opens medical marijuana shop

Earthy Herbs is expected to begin serving patients soon

By JODI WEINBERGER The Outlook-6/09/15

sionals have found a nontradi- stalling light fixtures and in-

tional path to helping people by opening Gresham's first medical marijuana dispensary.

Kristen Ellis and her husband, Dmitry Mazurenko, say they're just weeks away from opening Earthy Herbs at 16323 S.E. Stark St.

Two law enforcement profes- attending to details such as in-

"We want to offer natural, organic medicine."

- Kristen Ellis, owner of Earthy Herbs

On Friday, June 5, they were specting their ventilation sys-

Ellis and Mazurenko, who munity," Ellis said.

both have degrees in law enforcement, met while working in the loss prevention unit at J.C. Penney. Together, they've put their dreams of being police officers aside for now to focus on their medical marijuana business.

"We worked all of our lives to make a difference in the com-

talking about a dispensary. It seemed to make sense as Ellis and her parents are patients in the Oregon Medical Marijuana Program and Ellis wanted to create an environment that was safe for other patients after seeing other dispensaries.

"We don't take any narcotics. We don't drink alcohol. We

About a year ago, they began want to offer natural, organic medicine," Ellis explained.

To open the business, the couple withdrew money from their savings and are sparing no expense with the security of their dispensary. They are installing new lighting and cameras inside and outside the dis-

See MARIJUANA / Page A4

#### Plan to attend the Corbett garden tour

Four gardens are on the list for Corbett's Eastside Garden Tour from 10 a.m. to 4 p.m. Saturday, June 13. Benefitting the Crown Point Historical Society, tickets for the self-guided tour

Proceeds will go to the building of a new 3,500-square-foot museum. Tickets are available at the first garden, owned by Karen Schaaf, at 32201 E. Historic Columbia River Highway in Corbett. Visit eastsidegardentour.com.

	THE RESERVE THE PARTY AND THE
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- DR. ROBERT B. PAMPLIN JR.



# Marijuana: Dispensary will be first facility in Gresham

#### From Page A1

pensary and there will be bars on all the windows and an alarm system that can be monitored from their home.

The doors will be locked at all times and patients will enter through a lobby where they will need to be buzzed in to the medical marijuana display

Glass cases with green lights will hold the medicine, in forms of both flower and what Ellis calls "medibles," or edible medical marijuana products.

Though the plan is in place to open Earthy Herbs, there are still several hurdles the couple has to cross before they can start serving customers.

The business has passed a state inspection, but Ellis has yet to register with the city of city has put on the businesses. Gresham.

reconsider some of the fees for registration, which are higher in the city. than other costs around the

Darryl Godsby said the city has not received the application for that Ellis hopes to open Earthy Herbs in the next few weeks.



Kristen Ellis and Dmitry Mazurenko plan to open the first medical marijuana dispensary inside Gresham city limits. **OUTLOOK PHOTOS:** 

She said investors have come At a City Council meeting on by offering to buy her location June 2, Ellis asked the city to because there are no other available spaces to set up shop

The Gresham City Council voted last month to allow medi-Gresham Housing Inspector cal marijuana businesses to apply for business licenses.

Under the new code, medical the business yet, but was aware marijuana businesses are allowed to operate only in industrial areas with a 1,000-foot buf-Currently, there are no other fer from schools, childcare fa-

applications to open medical cilities and religious institumarijuana dispensaries in tions. Background checks are Gresham. Ellis thinks this is required for the business ownbecause of the regulations the ers and all employees and business hours are restricted to 10 a.m. to 7 p.m. Monday through Saturday.

Businesses also are required to pay \$5,000 to register with the city and an additional \$5,000 every year they renew their registration.

Ellis said the business will stay a medical marijuana facility even with the impending legalization of recreational marijuana, as her aim is to provide healthful medicine for customers.



Earthy Herbs is in the midst of preparing to open. Already, display shelves are in place, complete with colorful lighting for the glass jars that will hold samples of cannabis products.

5-24-62

### East Winds Cafe Leveled



### Gresham Landmark Comes Down .





#### Presham History File Page 6A The Outlook Saturday, September 4, 1993

#### Changes during Eastco's 25

By LYNN NAKVASIL of The Outlook staff

Back in 1968, Barbara Place couldn't find anywhere for her daughter Claudia to go to school. Claudia, now 44, is developmentally disabled.

So she and other parents founded the MeRe Center, a one-room school, on Wallula Avenue.

Once schools received a mandate in the 1970s to provide education for all children, MeRe Center (short for mentally retarded) updated its name to Eastco Diversified Services and moved into another void — creating jobs, said Tom Wysuph, executive director.

Participants vary in their accomplishments and abilities, Wysuph said. About one third take Tri-Met buses to work or live in the group homes, one third live at home and ride to work with parents, and others are wheel-chair users and take part in the Tri-Met Lift program, Wysuph said.

More than 60 perform contract work on-site at Eastco, and all workers receive individual training and earn a paycheck.

Workers sort and quality check coin bags for local banks and patch bags with small holes. For a manufacturer, they take apart three-ring binders that weren't made correctly to

reclaim the vinyl, rings and card stock to be used again. They collate and shrink wrap products.

"We have a production manager and he secures the contracts," Wysuph said. "Any job

with a lot of small steps, that's great for us."

The production manager creates a safe working environment, supplying a cutting device where workers never touch the blade, just a lever, Wysuph said. Other tasks include assembling parts for Boyd's Coffee and Cascade Corporation, he said.

About 15 percent of Eastco's budget comes from the contract work, but the bulk is from vocational and residential state funds funneled through Multnomah County, Wysuph said. Multnomah County also refers workers to Eastco, and there is an eight-year waiting list, he said.

About five employees work at Eastco Screen Imprints, silk screening fabric, t-shirts and other items. A few more work in the community at Albertson's, Burger King and The Resort (formerly Rippling River) with

Worker Mike Spicher drills throug Services is celebrating 25 years

job coaches who meet with them help in training.

Place said that for two years, daughter Claudia worked Safeway's, a good experience, but also learned what it means to be off. Now she works on-site at Easte

The community jobs, called s ported employment, are probably wave of the future, Wysuph said

# "They've demonstrated more and more what they can do. They love having a job, they're never late."

-Eastco Executive Director Tom Wysuph secures the con-

On Thursday, the board of directors will celebrate 25 years of service with a banquet. Earlier this summer Eastco held a picnic at Oxbow Park in honor of the anniversary.

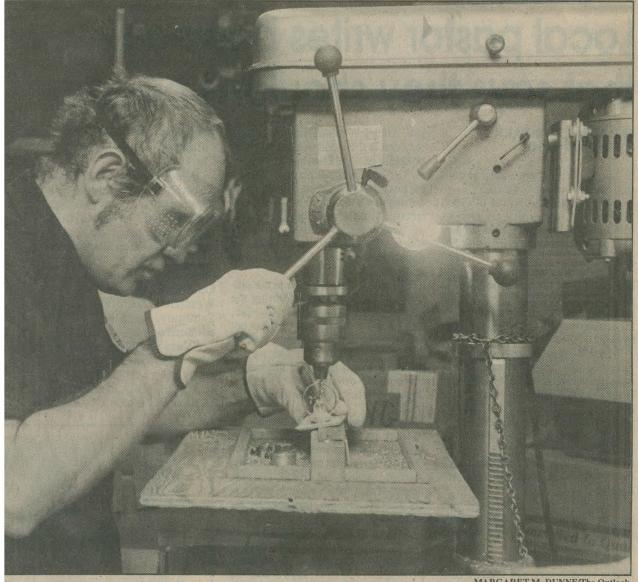
The changes at Eastco mirror the gains the developmentally disabled have made in the last 25 years.

At first, employees mainly did arts and crafts work that the center sold, Place recalled.

"Over the years, the trend has been toward more integrated services," Wysuph said. "They've demonstrated more and more what they can do. They love having a job, they're never late."

Eastco, a non-profit organization, offers three types of employment for 77 adults. It also runs a residential program with three group homes and a respite program, offering vacation relief for parents with developmentally disabled children at home.

#### years mirror gains of disabled



MARGARET M. DUNNE/The Outlook

hree-ring binder in a contract job to reclaim and reuse pieces of binders manufactured correctly. Eastco Diversified vice to the developmentally disabled.

takes one job coach for four or five community-based jobs, while the onsite employment only requires one staff member to about eight employees, he said.

"That's the trick, how do we go from facility-based to integrated sites, when integrated sites are more expensive?" he said.

That leads Wysuph to his next

goal, which is increased fund-raising efforts. For that, he will rely on Place for help.

Place was executive director until about a year ago, and then retired to about 12 hours a week as a consultant, she said. She expects fund-raising will be a challenge: Currently, 6 percent of the budget is donations.

"It seemed easier to get donations for programs serving children," she said, remembering the early days.

But it's a challenge worth pursuing, Wysuph and Place agreed.

"The clients enjoy coming here and earning a paycheck, but they feel that their goal is to get out in the community, in the workplace like everybody else," Wysuph said.

#### Eastco will hail 25th year with banquet, salutes

GRESHAM — Eastco Diversified Services, an agency that provides job training and employment for disabled adults, will honor several of its benefactors Thursday.

The agency is celebrating its 25th anniversary this year.

More than 60 people — staff members, board members, legislators and families who receive help — are expected for a dinner and board meeting at 7 p.m. in the Town and Gown Room of Mt. Hood Community College, 26000 S.E. Stark St. A social period will start at 6:30 p.m.

The nonprofit agency will award appreciation certificates to state Sen. John Lim, R-Gresham, and state Rep. Sharon Wylie, D-Gresham, for their support.

Eastco will honor Boeing Employees Good Neighbors Fund and Cascade Corp. for using Eastco's work force and for developing ongoing partnerships that benefit the disabled. The agency will honor retiring board members Jeffrey Roehm, associate dean of Mt. Hood Community College, and William Henderson, a Gresham lawyer.

· New board members beginning terms are Christ Hencinski, director

of the occupational therapy assistant program at the college; and Holley Franklin, senior attorney for the Group Insurance Division of Standard Insurance Co. Eastco was founded in 1968 by a group of parents headed by Barbara Place. They opened a one-classroom school

named the MeRe Center. Thomas Wysuph, executive director, said that over 25 years the agency has grown to where it now serves 74 adults and offers three employment opportunities: a sheltered workshop, Eastco Screen Imprints Co., and some employment opportunities.

Oregonian, Netro last; 9/2/93

#### Bowling attracts young, old Eastmont employe says

Bowling is a sport enjoyed by young and old, rich and poor, athletic and not so athletic people

At least that's the way Lee Beaulieu, who works the desk at Eastmont Lanes, Gresham,

"Any time you come down here, day or night, you can see people enjoying themselves," Mrs. Beaulieu declared. "People who bowl make so many friends, and there is so much going on. Something different happens every day."

People of all ages like to bowl, she said. Six years ago, four elderly men came to the bowling lanes looking for bowling partners. Beaulieu helped them start a bowling program for senior citizens, which has mushroomed into a group of 80 - 100 seniors who bowl twice a week.

A good share of the seniors never had time to bowl when they were young and never lifted a bowling ball until they started coming to Eastmont.

Eastmont Lanes gives the seniors, whose ages range from 65 to over 100 years, special rates during the bowling hours. Most of them don't care for league play, but love to bowl and rarely miss a session.

"I think they have more fun than anybody," Mrs. Beaulieu commented. "And children love the game." The junior leaguers, ages 5-22, are very active, she said. The smallest bowling shoe made is a girl's size one. Usually if a child can fill those shoes, he or she can swing an eight-pound bowling ball, the lightest made.

"A good share of women come to get away from kids and housework for a while," Mrs. Beaulieu said. They enjoy having coffee and visiting with their friends while bowling. Other people bowl for prestige, she added. They like the chance to win trophies, plaques, and patches in bowling competition.

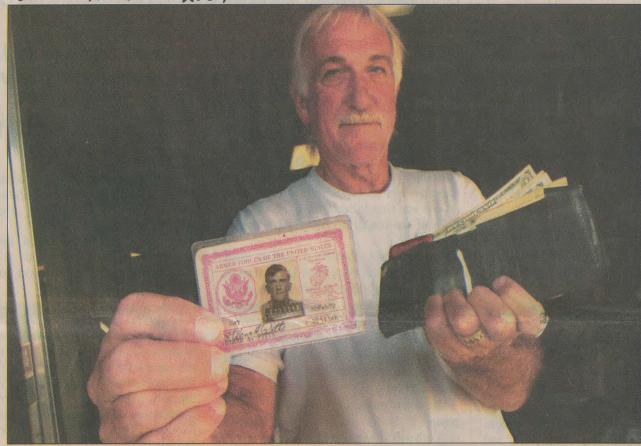
The lanes offer a summer parent - junior league in which each team is made up of two parents and two juniors. Fourteen teams of teenage

bowlers meet every Monday night. During the winter months, Mt. Hood Community College uses the lanes as a classroom for their popular bowling classes.

Groups of physically handicapped persons bowl regularly. A group from Gresham's MeRe Center enjoys the challenges presented by the game.

"There are new people coming in all the time," Mrs. Beaulieu observed. In addition, a lot of the kegglers have bowled at Eastmont ever since it opened.

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STAFF PHOTOS BY FLINT CAR

When workers were dismantling Eastmont Lanes bowling center, they found Gresham resident Glenn Pitts' walle which he had dropped when he was repairing the flooring in 1969. When a man called, Pitts knew why without being told. "You found my wallet," he said.

### MEMORY LANES

It's the end of an era as Eastmont Lanes closes its doors

BY SHARON NESBIT staff writer

If sadness could be carried in cardboard boxes, tons of it would be toted out of Eastmont Lanes this month, along with cartons of battered pins, old shoes and well-thumbed bingo cards.

Gresham's vintage bowling alley ended a 44-year run in June with one quiet last night of bowling — no fanfare — and is now being dismantled.

Steve and Betsy DeBogart, after 32 years at the family business, struck out on negotiating a new lease on the increasingly valuable property.

A pioneer on East Powell Boulevard in 1960, Eastmont Lanes stood all alone on 2.5 acres between Gresham and the country-

TURN TO LANES, PAGE 3A



Steve and Betsy DeBogart owned the Eastmont Lanes bowling center for 32 years as the family bu ness but couldn't continue to afford the lease.

# Lanes: Bowling alley used to be in pastureland

# Man's wallet turns up in floorboards

Jeff Hardin and others were tearing up the floor of Eastmont Lanes Tuesday when they found underneath the lanes, a black billfold, stuffed with papers and seven \$1 bills. The wallet still wore the curve of a man's back pocket and was apparently untouched since 1969 when the floor was rebuilt after a fire.

"We looked through the stuff and found a name and called," Hardin said.

Glenn Pitts answered the phone. When he heard who was calling, he said, "You found my wallet."

Pitts, a Vietnam vet and former Gresham police officer, helped out 35 years ago rebuilding a fire damaged Eastmont Lanes. He arrived home from work one night missing his wallet and realized it had to be under the new floor. "And it wasn't worth tearing up the floor," he said.

Pitts sorted through the contents of his old wallet, finding a photo of his brother and another of his parents. His mother, Ione Pitts, an intrepid Gresham volunteer, died recently.

A receipt for purchase of corn for the vegetable stand she once owned was still in the wallet. Pitts also had a driver's license and fishing license in the original water-proof case provided by the Oasis Motel in Maupin, as well as his military identification and an assortment of S&H green stamps.

— Sharon Nesbit

side. Today, the lighted signs of neighboring car dealerships outclass the big red letters BOWL.

Inside, the old metal lockers all have saggy bottoms from holding heavy bowling balls. Jeff Hardin is salvaging the hard rock maple and the shiny pine that dressed the lanes as well as a mile of 2-by-12s that formed the floor to build a new house.

Steve and Betsy DeBogart are sorting through nearly a half-century of trophies, beer signs, restaurant china, shoes that brag about their size and case after case of battered pins. The latter supply, hundreds of pins, are going to local law enforcement agencies for target practice.

Now in shambles, the bowling alley was such a prime 60s vintage spot last year that it was used in the filming of a television commercial for Move Free, a joint-strengthening compound.

Except for new automated scoring, Steve DeBogart said, the family left the bowling alley just as it was, with orange carpet and brown paneled walls.

The unchanged décor drew the cameras there, and Betsy DeBogart played a small role in the commercial.

Steve DeBogart's parents, Lois and Buzz (Charles) DeBogart, bought the alley from Vera Peters. Steve started work there at age 19 and just stayed on. Now it is time for a career change.

"We figure we're young enough to do something else, but we don't know what," he said.

When the couple realized that they would not gain a new lease to keep the lanes open, they said nothing to the regulars and allowed the last night of bowling to take place on June 28 without comment. It was the slow season. The teagues were over, Betsy DeBogart said. The timing was right.

"We just let it be just another day."

Saying goodbye means dismantling the old restaurant and finding treasures. An old milk-shake machine is a reminder of the ice cream parlor.

Farewell means getting rid of the crib and the toys from the nursery and sorting out dozens of We figure
we're young
enough to do
something
else, but we
don't know
what.

— Steve DeBogart

the restaurant was one of East County's leading banquet rooms.

The bowling alley has lived through many years of strikes and a few gutter balls.

John and Vera Peters, who came to Gresham in 1960, astonished the community by building the ultra-modern bowling alley "clear out on Powell Boulevard where cows were grazing," Vera Peters remembered in a 1992 interview.

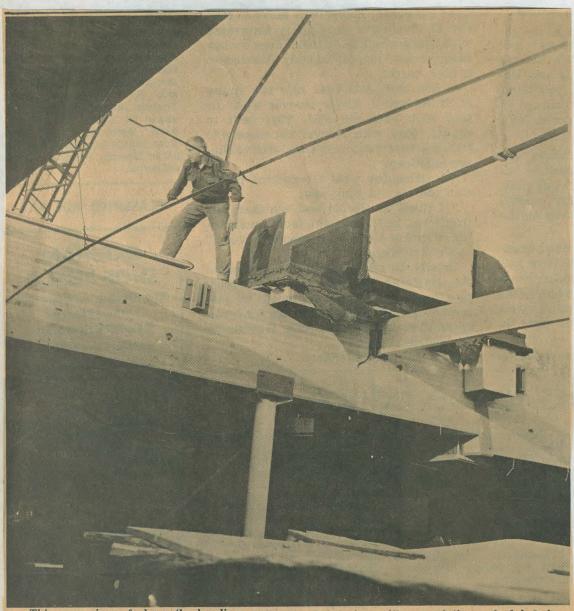
It was the newest building in town when the 1962 Columbus Day storm struck toppling the south wall.

"We were listening to TV but never heard any warnings," Peters remembered in a Gresham Historical Society account. "At 5:40 the lights went out, and my son raced to the back of the building to get a transistor radio. He had just arrived back when this horrible noise began — a snapping and crackling - I will never forget it; the wall fell exactly where Johnny had been a minute before. The roof flew over our heads; furnace pipes, ceiling panels and wires were falling around us. No one was hurt, but the cost of repair for the building was \$400,000."

The Peters rebuilt Eastmont, but there was a lot of strain, and John Peters Sr. died of a heart attack in 1963 after a burglary.

Vera Peters endured and repaired damage from a 1969 fire and in 1972 sold the business to the DeBogarts.

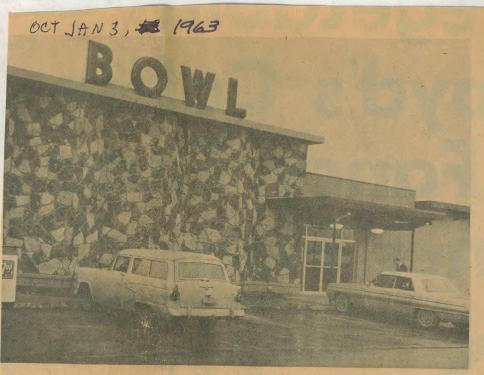
Reporter Sharon Nesbit can be reached at snesbit@theout-lookonline.com or by calling



This open-air roof above the bowling counter is in the process of being eliminated by repairmen at Eastmont, Lanes. Work is also progressing rapidly on the building's exterior

and interior with completion scheduled in December. Portions of the east and south side of the building were destroyed during the Oct. 12 storm. (Outlook photo)

11-1-62



Eastmont Bowl made news last year, too, but not exactly the way we wanted. We celebrated our second "Grand Opening." The repeat performance was necessitated, of course, by Hurricane Frieda which demolished our building Oct. 12. But we reopened just before Christmas and once again fine bowling and fine food are available at Eastmont. Twenty-four lanes of the best in bowling and food par excellence in the Iris Room are again 'yours'.



Echo Nursing Home, 311 N.E. Division, Gresham, opened their new 36 bed unit June 6, 1965, to accommodate elderly bed and ambulatory patients, and offering finest care, food, 24 hour nursing service, doctor on call. "Home away from home." Owner-Manager is Marian Morse. For information call 665-3617. Visiting hours 2 to 4 afternoons.



#### ECHO NURSING HOME

Central Gresham location. Specializing in ambulatory and bed patients. Registered nurse and LPN, 24 hour nursing care. Doctor on call. Nutritious food, diets if necessary. Jacuzzi therapeutic bath, or beauty care optional. Complete fire protection. Out-

side fenced and locked. Oregon State and American Nursing Home Association member. Moderate rates. Visitors welcome. Owner-Manager Mrs. Marian Morris. Located 311 N.E. Division, on bus line. For any information call 665-3617.

### **Eddie Bauer will** move to Troutdale

The Eddie Bauer store in Gresham Station will close Friday, Jan. 30, but the chain is not leaving East County.

"I was able to confirm that we are expecting Eddie Bauer at the center, though we can't confirm the exact opening date, but we're very pleased," said Teri Sunderland, general manager of the Columbia Gorge Premium Outlets in Troutdale.

The store's 12 employees were told shortly after Christmas. One told *The Outlook*, "We aren't closing for financial reasons, but because of the new outlet."

Westlake Realty Group, owners of Gresham Station, declined to comment on Eddie Bauer's closure or what might replace the clothing store.

In related news, the London Fog-Pacific Trail store at the Columbia Gorge Premium Outlets is scheduled to shut its doors on Saturday, Jan. 31, Sunderland said.

— Jill Foreman



### Company Breaks Ground For Big Plant Addition

Specialty Co. broke ground Monday for a plant addition more than a third as large as the existing facility.

Electronic Specialty is the largest producer of milled parts in the world. The plant addition will house some of the largest milling machines in the

The giant milling machines will be capable of producing parts 12 ft. wide and 50 ft. long. The first application of the machines will be to produce wing flap tracks for Boeing's 747 Jumbo Jet. The in- in the industry. It should be itial contract for these components is valued at over \$16 million and has the potential of ultimately exceeding \$50 mil-

More orders have been placed for the Boeing 747 than for any other aircraft at a comparable stage of production. With production two years away, 100 planes have been ordered.

At Monday's ground breaking Commissioner M. James Gleason said that he welcomed the industrial expansion even though it meant more traffic for some county highways. Electronics Specialty is at 190 St. and Sandy Blvd.

The addition will contain over 125,000 square feet of the largest, most modern, heat treat-

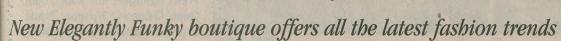
ing and plating machine tools completed by January.

Electronic Specialty moved into the Sandy Blvd. plant four years ago.

Wing flaps are the adjustable surfaces that extend from the rear edge of airplane wings. When lowered they brake the plane and reduce its air speed. Because the tracks are subject to severe stress, they must be precision constructed of tempered steel.

OUTLOOK BAUGO DS

### Los Angeles meets downtown Gresham





BY KARI HASTINGS staff writer

ina Parmenter is a girly girl, and she's proud of it. The 40-year-old Alaska Airlines flight attendant has been shop-aholic all her life, and her clothes reflect her style — flirty, feminine, and above all, fashionable.

Living in Los Angeles until she was 16 influenced her sense of what to wear, and she started a home business two years ago called Traveling Boutique. It was so successful, she began dreaming about opening her own shop.

With her husband Kerry's support, she began looking all over the Portland metropolitan area and doing research on what would sell best in different locations.

Dina and Kerry ultimately invested in their hometown, just down the street from where they have lived for 20 years — at the corner of First Street and Main Avenue. The boutique, Elegantly Funky, is a mix of L.A. style and the latest trends at surprisingly reasonable prices. It opens Friday, Aug. 5.

"I don't know how you'd describe it, maybe fabulous, chic, girly girl, shop-til-you-drop?" Dina said. "My goal is to make dressing fun for women. I want it to be fun to shop."

With hot pink walls and lime green accents, the corner shop is packed with merchandise, carrying everything from tailored bootleg slacks and jeweled tanks to peasant "boho" skirts and thick braided belts.

There's jewelry sparkling on shelves and stacking cubes filled with handbags. With shoes and scarves too, there's not much Elegantly Funky doesn't have.

#### **ELEGANTLY FUNKY**

What: It's Los Angeles meets Gresham — stylish clothing and accessories on a budget. This hip boutique carries all the latest trends. Who: Dina and Kerry Parmenter.

Where: 101 N. Main Ave. in downtown Gresham.
Hours: 11 a.m. to 7 p.m.
Monday through Friday. 10 a.m. to 5 p.m. Saturday.
Phone: 503-665-9545.

And the shocker? Besides the Seven jeans, which are still well below what department stores and boutiques charge for them, you'll be hard-pressed to find anything in the store more than \$65. In fact, most of the shirts cost between \$14 and \$25.

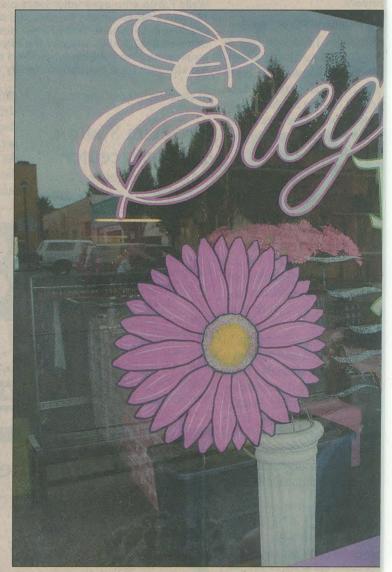
Dina said she did market research to see what local buyers wanted to buy and what they wanted to pay.

"Here, you've got either the high-end boutiques in the Pearl or Hawthorne or Northwest, and everything's so expensive," Dina said. "Or you have the strip mall, where things are cheap but it all looks the same."

The beauty of Elegantly Funky, Dina said, is that she's like a personal shopper, with a whole store filled with hand-picked clothing that is hip, trendy and priced right.

"I wanted to make a shop that looked like a high-end boutique but that was not priced like that," she said.

The couple leases from Larry Landgraver, who has owned the building for 12 years. Dina and Kerry call Landgraver a "dream" landlord and said it is clear he has a big desire to help downtown Gresham succeed and grow.



Landgraver said there were two or three tenants in the running, but he wanted retail for the downtown area.

After about a month of interior refurbishing, Landgraver said he's thrilled with how the space has turned out.

"It brightens the corner," he said. "And I think they have the best location in town. They're at First and Main; you can't get much better than that."

Landgraver grew up in Gresham

and said he thinks Gresham has everything it needs to make a thriving downtown. "We just have to get the right people in there," he said. "And you do that by helping people start a new business."

Flanked by jewelers Williams & Sons and April's Designer Jewelry and across from the Thai Orchid



Left: Elegantly Funky carries everything from sequin tanks and peasant skirts to shoes and jewelry.

Below: After 20 years of living in Gresham, Kerry and Dina Parmenter have decided to fulfill Dina's dream of opening a clothing boutique. Their shop opens Friday, Aug. 5, and is on the corner of First Street and Main Avenue.

STAFF PHOTOS BY CAROLE ARCHER



restaurant, Dina and Kerry said they're thrilled with their location and with the atmosphere of downtown Gresham.

They had a glass sign professional hand-paint their sign on the glass windows on both sides of their corner store along with a fresh, pink Gerbera daisy.

Dina said she can't wait for the opening. "I am looking forward to how girls act when they come in, the excitement and the smiles," she said.

Kari Hastings can be reached at 503-492-5119 or at khastings@theoutlookonline.com.

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GRESHAM

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### Look What We Are

Stepping With Progress...The Heritage

### ELMER'S Coloni

Gwen Conboy, Hostess



Nancy McKenny, Waitress



### Steak House

In the fall of 1959, veteran restauranteur Walter Elmer broke ground for a Pancake and Steak House at 82nd and the Banfield Freeway. That was nearly 17 y ago and now there are six other Elmer's Colonial Pancake and S Houses... Vancouver, Bend, Pocatello, Boise and Gresham plus Elmer and I zog's Matterhorn, Swiss Family Restaurant and Lounge at 82nd and East Burns Portland, a seventh at South Lake Tahoe, Calif., has been sold. NOW presently large expansion program, they are breaking ground for a a new location on Beaverton Mall Property, Cedar Hills Blvd., Beaverton, Oregon, expected opera time August 1976. NEW out-of-state locations include Palm Springs, Calif., opening December 1976, Napa, Calif., and Idaho Falls, Idaho, completion within a coupl months; future plans are Lewiston, Idaho and Odgen, Utah, and another relocatin an existing restaurant at Hazel Dell, Washington. Walter Elmer Sr., now in his 7 birthday year, and chairman of the board, is quite busy traveling around to all the new locations. He stresses his longevity is due to hard work, healthful habits a activities and interests in sports, which he truly enjoys.

Walter Elmer has been in the restaurant business in the Portland area since 1 which he started - and continues - as a family business. Walter Elmer and his th sons, Dale, Jim and Bob, all are involved in the business with their respective wire working right beside them. Dale is president, Walter is vice-president and chairm of the board, Bob is secretary-treasurer, and Jim is a member of the board.

Skiing long has been important to the Elmers. In the early 1950's, Walter help promote Junior Ski events in Oregon and Bob and Dale have represented the State Oregon in national competition. In 1954, Bob was Oregon State Junior Ski Champid Bob also served 11 years in the Air Force attaining the rank of major. One of I hobbies is flying his own plane when time permits.

Dale has become interested in racing cars and has performed in Formula Fo competition throughout the Western part of the United States and Canada. Elmer Restaurants currently sponsor a team of three identical Formula Fords. Dale placing first, second, third and fourth in top Northwest Formula Ford Auto Racin By the way, the World's Fastest Pancake Driver T Shirts are on sale at all Elmer Colonial Pancake and Steak Houses, for children in sizes small, medium and large fonly \$3.50 each, and they are fun to wear.

Jim, the youngest son who is assistant manager of the 82nd and Banfield restaurar also is interested in both skiing and auto racing. During the 1960's, he raced in the Indianapolis National Sports Car Drag racing competition and still is an avid au racing enthusias."

The Gresham restaurant opened on Father's Day 1973 at 1555 East Burnside. Bo and his wife, Luigina, and Don Leake are co-operators. They have built their busines with quality food, pure butter, and everything homemade in the kitchen of the restaurant.

They have their own original pancake recipes, homemade soups, deep dish pie (cherry, blackberry, blueberry and strawberry). U.S. Choice steaks, Oregon-grow fried chicken and the very best in seafoods. Actually they serve 25 varieties of pancakes.

# Doing Now

### al Pancake and



Walter Elmer

Bob

Dale Elmer

Don Leake

The Matterhorn (at 82nd and Burnside) was created after Walter Elmer visited his native Switzerland. There he collected not only ideas for the new restaurant, but also a variety of traditional Swiss handicraft ranging from coats of arms to the 22 Swiss cantons to a bold crossbow as used by Wilhelm Tell. Many other Swiss artifacts were collected from various parts of Switzerland such as a genuine Alpine horn and cow bells from Appenzell; oil paintings, wood carvings from Bern; original antique copper wine jugs from Lake Constance.

Walter Elmer's partner is Ernest Herzog, who is a Master Swiss Chef for many years in the city of Portland as well as New York and San Juan Puerto Rico. He and

his wife, Trudi, operate and manage The Matterhorn.

At all of Elmer's Pancake Houses, the decor is carefully planned for your enjoyment. They carefully preserve the traditions of the years past with quality food. top service, courtesy and promptness. Come in anytime. The welcome mat is always

#### GRESHAM

Open 6 a.m. to 11 p.m. Seven Days A Week, Incl. Lounge

Phone 665-5144 1555 East Burnside Between Division & 8th on

Mt. Hood Freeway

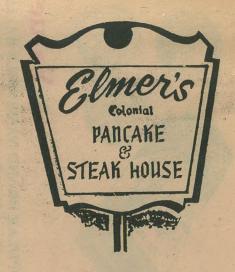
OUTLOOK JULY 4, 1977

### "Dining at Elmer's is a tradition in Gresham"



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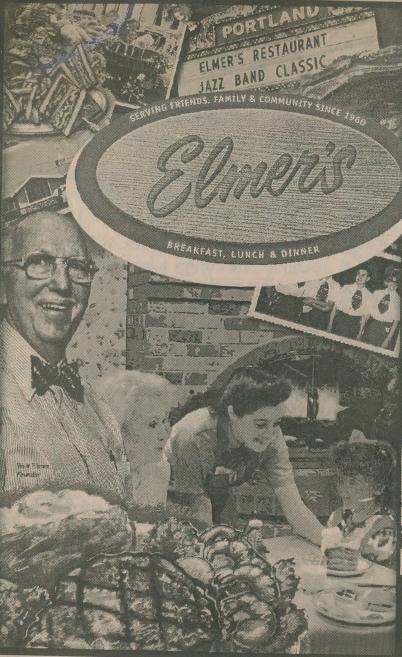


242 St. & Burnside

Lounge 665-5145



GRESHAM 665-5144



### The very finest in home-style cooking for more than 40 years...



Gresham Management Team: (back left to right) Ken Keller, Ladonna Azar, Cliff Barone, (front left to right) Sheila Ellerbe, Retha Lewis, Dawnna Crowe.

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Our restaurants are non-smoking, except for lounges at Mall 205, Parkrose and Gresham

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<u>IN PARKROSE</u> 1001 N.E. Sandy Blvd. 256-2150 <u>IN GRESHAM</u> **1555 E. Burnside** 665-5144 OUTLOOK 15 FEB. 2003

# Emporium to close all stores

Bankrupt company will not restructure as originally planned

BY JILL FOREMAN staff writer

The end of an era has come for Emporium shoppers.

Troutman's Emporium, founded in Oregon in 1955, announced in U.S. Bankruptcy Court on Wednesday, Feb. 12, that it will not restructure the company under bankruptcy laws and sought permission to sell off its goods and close all stores.

This includes the Emporium in Gresham Town Fair, which has 70 employees. Store Manager Ann Powell declined comment on the closure.

"I think it sucks," said Gresham shopper Narda Hammons at Emporium on Thursday, Feb. 13. "Where else can you get good, quality stuff?"

The closure is a bad sign during this economic downturn, Hammons acknowledged.

"Everything affects everything else," she said.

The original plan when Emporium filed for Chapter 11 bankruptcy protection in December was to restructure, close a few stores and pull out of it by 2004.

Unable to find another company to buy Emporium, the company asked the court to approve procedures for liqui-

TURN TO EMPORIUM,

Page 2A

## **Emporium:** Gresham store employs 70 workers

CONTINUED FROM Page 1A

dating all its assets through storeclosing sales and auctioning off its stores' leases.

Emporium's woes stem from a combination of factors including the recession, Oregon's high unemployment rate and below-plan sales. Changing consumer tastes played a large role, too.

"Think about the world when Emporium got started in the 1950s, probably it was the largest store in the market," said Fred Bruning, president of Center Oak Properties, which manages Gresham Station.

"Kmart, Wal-Mart didn't exist," he said. "Shopping back then was more of an art form, you'd go get your hat for Sunday service."

Competition changes and people's buying habits change, Bruning said.

"I think they just didn't have enough financial clout to change, to reformat themselves," he said.

A nearby business employee felt bad about Emporium closing, she said, then wondered aloud about the affect the loss of foot traffic will have on other stores.

In addition to Oregon, Emporium stores will close in Washington, California, Idaho and Nevada.

Toward the end of the month,

close-out sales in all 34 of its stores, then close shortly thereafter. The auction is planned for the last week of February. Details are forthcoming.

No additional comments or information from Emporium's offices in Eugene was made available to *The Outlook*.

Pan Pacific Retail Properties in San Diego, which owns Gresham Town Fair, did not return calls from *The Outlook*.

### Emporium files for bankruptcy

The Northwest-founded family department store, Emporium, which has a location in Gresham Town Fair, announced Monday, Dec. 16, it has filed to reorganize under Chapter 11.

The decision was based on a combination of factors including below-plan sales and earnings performance.

"It really has been the economy," said Liz Cawood, president of Emporium's public relations firm Cawood Communique in Eugene. "It's slow in the Northwest and we certainly have high unemployment. Those are difficult things to stand up to."

Emporium is in the final stages of completing a debtor-in-possession financing plan to fund it through bankruptcy reorganization.

Ron Schiff, Emporium's CEO, said in a written statement that no changes will be made at the store level. All stores are open and functioning and will continue to do so. The company anticipates emerging from the bankruptcy by mid-2004.

Emporium will follow its normal practice of reducing hours after the holidays when business typically slows down. Emporium associated will be paid in the usual manner and benefits are expected to con-

tinue without disruption.

During the restructuring process, vendors, suppliers and other business partners will be paid under normal terms for goods and services provided.

The Gresham Emporium employs 70 people.

"We aren't commenting on individual stores," Cawood said. "It will take some time and obviously there would be notice."

At this time, Emporium antici-

pates letting 5 percent of its employees go at corporate headquarters. The company is in the process of closing its store in Aberdeen, Wash.

Emporium was founded in North Bend in 1955. It has 21 stores in Oregon and others in Washington, Idaho, Nevada and California. According to *Oregon Business* magazine, the company is the 54th largest private company in Oregon.

— Jill Foreman



Milt Evalt opened his Enco service station Sept. 23 at 12-Mile Corner, 22300 S.E. Stark. The new Enco station offers the best in service and Humble Oil products. The grand opening was held last November and hundreds turned out to take advantage of the special values. Milt Evalt's Enco specializes in motor turn-up and wheel alignment, with free pick-up and delivery service offered. The telephone number is 665-9973 and station hours are 7 a.m. to 11 p.m., seven days a week. Milt's 14 years of experience in the station business is your assurance of excellent service. Gold Bond stamps are given with all purchases.

#### BUSINESS

east county leader outlook - Sept, 2013

#### Putting the real in real estate

ERA Freeman & Associates go the extra mile to serve clients and the community

Selling a home can be the most important financial step in a lifetime and hundreds of things can go wrong. When navigating the maze of laws, paperwork, negotiations, inspections and market fluctuations, having the right realtor can make all the difference. Unfortunately, no single realtor can be prepared for every problem, so it's critical to select one who is backed by outstanding management and a strong franchise.

Native Oregonian Doug Freeman discovered this firsthand. He acquired his real estate license in 1973, but activated in 1978, shortly before the markets crashed. Fortunately, had all the makings of a classic entrepreneur. He had begun humbly pumping gas, then owning his own station. He had also worked as a logger and in a sawmill.

"I learned," Freeman recalls, "that if I worked hard and kept a good attitude, doors would open.

So while building his real estate skills, he continued to work in the timber industry until 1977, when he was hired as the manager of Tarbell's Gresham office and charged with rescuing the floundering business.

He did it quickly, with the help of his agents. In 1983, he joined a partner in opening a new business (Freeman and Whistler) and soon had the topselling office east of the Willamette River. But Freeman wanted more than strong numbers. He was determined to build a business that would support its team through whatever challenges they might face. In 1984, he began by choosing a promising national franchise — ERA. Eight years later, the partnership was dissolved, but Doug stayed with the company, along with all the agents.

Founded in 1971, Electronic Realty Associates (ERA) was dedicated to using the latest technology — then a FAX machine — to provide excellent service. Freeman liked that commitment, as well as the other services the company offered. Today, ERA has offices worldwide, still uses up-to-the-minute technology (including its own YouTube channel) and offers a Sellers Security Plan (buying homes that don't sell), as well as a Home Protection Plan (warranty program).

Freeman also liked ERA's commitment to collaboration — the idea that individuals and offices working together accomplish far more than they can alone. Freeman, though "self-made," knew that role models and mentors had supported his success.



ERA Freeman and Associates' principle brokers, from left, Jim Hinkel, Jean-Ice, BIL Willis and Doug Freeman.

#### east county leader

is deeply steeped in business and personal that the human aspects of transactions are positive for everyone involved.

Jim Hinkel offers a strong finance and

master gardener, but her greatest passion escrow background, having worked many on the team. He keeps abreast of the velopment. is people. She is a trained mediator, who years managing an escrow office. When it complex and changing state laws, regulacomes to understanding the intricacies of tions and requirements. The realtors in the growth literature. She's concerned with title documents, the entire office relies on office count on him to answer tricky reguthe development of every team member him. He too, is committed to the ongoing and works wherever she can to make sure professional development of the team and leads the nuts and bolts training of real-



Agents and management at ERA Freeman & Associates share an open office space, which allows them to collaborate and share resources

latory questions and keep the legal aspects of their work in meticulous order.

Shoultz keeps the entire operation run-BIL Willis is the legal and "detail man" ning smoothly — organizing paperwork, providing necessary tech support and monitoring transactions. She updates listings, posting them on dozens of websites, and sees that technologies (such as the QR codes that can be scanned by cell phones) are fully utilized.

this support, it's the individual realtors that ily atmosphere has seen the office through determine the success of the office. That's 30 years of market swings and daily chalwhy the office carefully recruits brokers lenges. It's a formula that works. As Doug who naturally connect with other peo- Freeman puts it, "Everybody brings differple, are self-disciplined, love learning, are ent things to the table that create balance. driven to excel and genuinely care about There's magic in this group. We may get their clients. Once on board, they all work there differently, but we're all going in the together on personal and professional de- same direction."

They also collaborate on various public service projects. Many Gresham locals are familiar with the office's bowl-a-thons for the Muscular Dystrophy Association, which have raised as much as \$32,000 in Meanwhile, Office Coordinator Lorie a single year. They've also witnessed office members ringing bells for Salvation Army and visiting low-income apartment complexes during the holidays, where they hand out toys, mittens and hats (with Doug Freeman always disguised as

ERA Freeman & Associates' commitment to shared experience, mutual sup-Of course, in the end, even with all port and professional excellence in a fam-

#### FRIC YOUNG ATTORNEY AT LAW

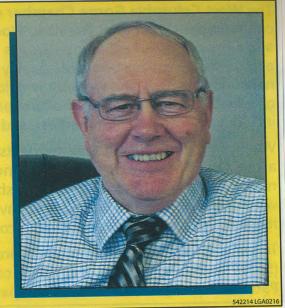
Most people don't keep an attorney's phone number on their speed dial. But when the need for legal counsel arises, it's nice to know those services are available in your own backyard.

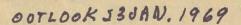
Eric Young has been handling the legal matters of local residents for over 42 years. Before forming Young Twedt McRostie LLP, Eric was a sole practitioner in the Gresham area for 35 years. He specializes in family law, commercial and residential real estate transactions, business and corporate law and estate planning.

A graduate of Willamette University, Eric received his law degree from Lewis and Clark Law School. He is a member of the Oregon State Bar family law section, as well as a member of the Multnomah Bar Association. He is also a member of the Gresham Rotary Club and serves on the boards for the Gresham-Barlow Education Foundation and Legacy Mount Hood Medical Center Foundation.

Eric and his wife, Marybeth, are parents to three adult children. Away from his practice, Eric enjoys water and snow skiing, hunting, fishing, golfing, hiking, running and traveling.

— 1300 NE Linden Ave. Gresham — 503-667-6173 Eric@YTM-Law.com







Ernie Smith Insurance Agency is located at 21707 S. E. Stark near 12 Mile Corner. His phone is 665-0153. He opened his new office at the above location February 1968 in a building identical to the Darby Lane Dress Shop, a credit to the community in architectural beauty. The agency represents two of the oldest and largest insurance companies in America, the Aetna Life and Casualty Insurance Company and the Hartford Insurance Group. Complete facilities for writing any kind or size insurance and personal service for over 14 years in insurance business in this community are offered. Do call or stop in soon and bring your insurance portfolio up to date, don't wait and be too late. His courteous staff will gladly assist you. No obligation to inquire.