

Tanning #



One tan

\$3.95

10 tans

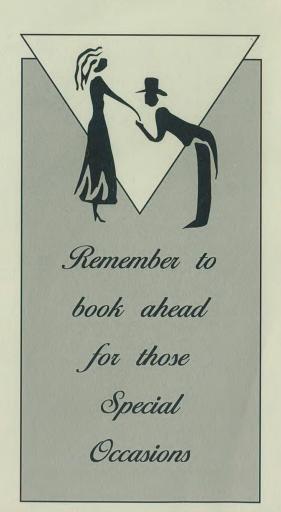
\$24.95

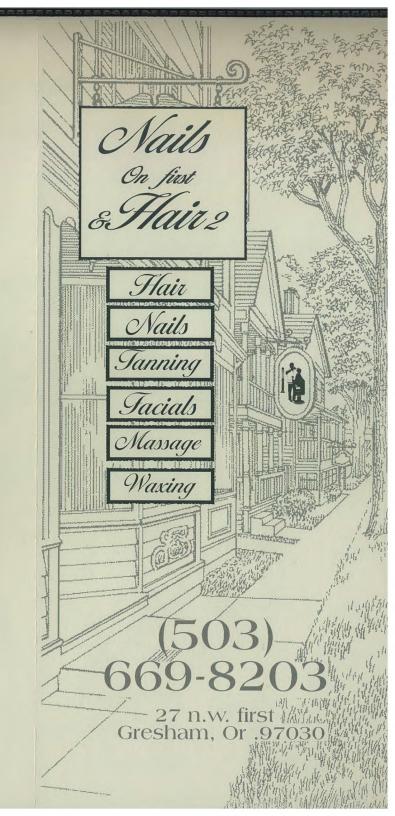
20 tans

\$39.95

1 month unlimited

\$34.95







ature's Northw st opens Gr sham store n July 6



Amanda Young stocks the salad bar in preparation for Nature's Northwest's grand opening on Thursday, July 6, in Gresham's Oregon Trail Center. The store claims to have the largest selection of organic foods locally.

BY ANNE ENDICOTT
of The Outlook staff

outlook 7/5/2000

Natural food lovers no longer have to hike over the river and through the hills to get back to Nature's.

In answer to numerous requests from customers, Nature's Northwest will open its doors in Gresham at 7 a.m. Thursday, July 6.

"There was a big demand from our clientele at our Division store and Vancouver (Wash.) store," said Jorge Sosa, store manager. "A lot of our customers came from Gresham and kept asking when we were going to open a store in Gresham. There's a certain number of loyal natural food customers out here."

Glistening produce, tempting meat cases and fully stocked shelves of canned goods and packaged products give shoppers the feeling they're cruising the aisles of the local grocery store.

A closer look finds Haagen-Daaz ice cream mixed in with Toffuti ice cream and Veggi-Burgers next to TV dinners.

Nature's offers something for everyone.

"I think people who aren't familiar with us and think we're just tofu will walk in and say 'Wow,' " Sosa said.

Nature's emphasis is on the organically grown and preservative-free, Sosa said, in addition to educating consumers on natural alternatives.

Twenty percent of the store's business comes from the Natural Living Department — cosmetics, bath products and vitamin supplements.

Computers in the department provide information to those seeking natural remedies for aches, pains and ailments usually only addressed by conventional medicine. Much of the data comes from naturopathic doctors.

"For example, arthritis patients swear by some of our products so we know it works," Sosa said. "They're not FDA approved, so we can't claim they're better than what their doctor has recommended."

Nature's suppliers are usually local farmers whenever possible, Sosa said. To market products billed as organically grown, farmers must be accredited by Oregon Tilth and the California Organic Act as having produced foods certified to be pesticide free.

Farmers termed as organic transitional are making the switch to organic farming, but are still working previously used chemicals from the ground.

"A lot of people refer to our store as alternative," Sosa said. "But we try to get people to switch from conventional products to natural products at a reasonable price."

Owned by Wild Oats, one of the largest natural food companies North America, Nature's is able offer competitive pricing on nature products by carrying brand name and store names.

"A lot of conventional stores as bringing in natural products," Sos said. "With us, you'll see a large selection. And with our private labe a lower price."

Shoppers also will find an enormous array of cookbooks on every thing from tofu to ethnic and region al titles. A full service deli make fresh sandwiches, which can b ordered "to go" or taken to th

store's community dining area.

The store also features a juice bar, espresso bar, hot foods and a salad bar with an emphasis on healthy.

"We focus on the fact that you need protein," Sosa said, "so you'll see tofu and tuna."

Sosa said regular customers will see donation programs at other stores become part of day-to-day business in Gresham.

Shoppers are offered a nickel discount on their bill if they provide brown bags for their purchases. At the check stand, they're given a choice between the five-cent discount or a 'wooden nickel,' which they deposit in a barrel for local

charity.

Additionally, one day each month, 5 percent of all sales from the store will be given to a local charity or agency.

"I try to choose things that I think are important to the community," Sosa said.

Nature's is located at 2077 N.E. Burnside Road in the Oregon Trail Shopping Center. Store hours are 7 a.m. to 11 p.m. daily. A formal grand opening is scheduled for mid-August.

GRAND OPENING CELEBRATION!

Please join us as we celebrate the opening of our newest store in Gresham. Stop by for a weekend filled with fun activities, musi, give aways and f course, great fo d.

Friday, August 11

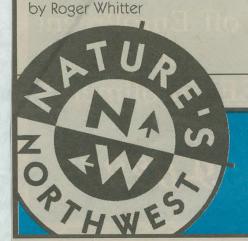
- 5:30pm Dedication and ribbon cutting
- 6-9pm Open House and Healthy Happy Hour 50% off all Juice & Java Bar items, delicious samples and music

Saturday, August 12

- 11am-3pm Benefit BBQ for the Gresham Barlow Education Foundation (Featuring Oregon Country Beef, Mr. Brown's BBQ sauce, and Blue Sky Soda)
- 12-5pm Open House with cooking demonstrations, health & wellness lectures and delicious samples
- 2-5pm Music by Gresham's own Dixieland Party Jazz Band
- 7-9pm Local art auction to benefit Youth with a Mission Wine and cheese tasting

- 10am-12pm Java 'n Jazz free coffee and pastries with smooth jazz from John Butler and Friends
- 12-5pm Open house with cooking demonstrations, health & wellness lectures and delicious samples
- 5-8pm Buck a Burger Benefit BBQ (sponsored by Oregon Country Beef) for the Sandy Actors Theater Featuring readings from their upcoming Fall production

 Free Face Painting for kids of all ages



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- •Roller Blades from Knudsen •A Kayak from Odwalla
- •An O'Brien Ski Tube from Hansen's and lots of other fabulous prizes during our Wheel of Fortune spins.

Drawings held on Sunday, Aug 13 at 5pm

Nature's Gresham

2077 NE BURNSIDE RD - 503.674.2827 OPEN DAILY 8 AM - 11 PM

EAST COUNTY NEWS A August, 2000

WWW.EASTCOUNTYNEWS.COM



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Nature's Pet Market believes strongly in offering the services and products you need to ensure you and your pet remain companions for many years. We have a great selection of premium natural pet foods, including grain-free, limited ingredient, exotic proteins and raw foods, as well as a wide assortment of toys, harnesses, leashes, apparel, supplements and herbal remedies.

We also offer grooming services and self-wash tubs for dogs, which are designed as individual stalls to provide privacy for the dog and reduce stress. Tubs also are equipped with fold-away ramps for older dogs and all our grooming areas use natural shampoos.

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Jeff, Nick and Barbara Welsh

Excited about growing with Gresham, Nick's Hallmark has expanded from one store at the Hood Center to add a second Gresham store — their new Main Street store in the Ide Building.

Hallmark is a business truly rooted in East County. Nick and Barbara Welsh started the business 10 years ago at their Hood Center store. Their eldest son, Jeff, joined them in 1978 after graduating from University of Oregon. Daughter Molly will join with the family this spring after five years with Hallmark Cards in California.

Nick's newest store carries fine-quality Hallmark goods including cards, stationery, and gift wrap as well as an exceptional line of gift items and everything for a special wedding.

We thank the community for its support the past 10 years. We're glad to be a new member of the downtown community and are looking forward to being a part of its growing future.



BUILDING EAST COUNTY

FEB 29 1984

BUSINESS

'No Ordinary' changes lead to coffee shop

A forced move has new owner setting up a sit-down shop

BY KELLY MOYER-WADE staff writer

o Ordinary Joe has never been ordinary.

In 1997 the Gresham-

In 1997, the Greshambased espresso drive-thru won second place in a national barista competition (first place on the West Coast — a coup even in the late 1990s). A few months later, No Ordinary Joe made headlines again. This time it was for a legal battle over the name. A shop owner in New Jersey tried to claim "No Ordinary Joe" for his store, but Terri Lynn Link, former owner of the Gresham coffee stand, fought back. Eventually, she won and went on to open a second No Ordinary Joe less than 1 mile from her first shop.

"Some people wondered why we had another store only a few blocks away," Link says. "But we did it for the customers."

The coffee drive-thru on Division Street has been a popular business for more than a decade. Sometimes, when the line got too long, Link sent customers to the second No Ordinary Loe a few blocks north

months as a sort of new business consultant.

"Whenever I'm struggling, I think 'What would Terri Lynn do?" says Ann Day, new owner of the two Gresham-based No Ordinary Joe drive-thrus and another, smaller No Ordinary Joe in Clackamas, run out of her husband's business, TRD Innovation.

These days, Day is asking, "What would Terri Lynn do?" quite often.

That's because, a few months ago, Day received a letter from the property owners of her Burnside drive-thru, telling her that they had sold the land. Day had 90 days to be off the property. And then, the real dig — Day discovered that the new property owner was going to lease the space to his daughter for her own drive-thru espresso business.

"I went through a difficult time ... and I thought about just having one location, but I decided to do something different instead," Day says.

Undaunted by what she considers shoddy business dealings, Day has moved on. With Link's guidance and assistance, she will open the first sit-down No Ordinary Joe later this month.

The Burnside drive-thru will

CONTACT INFORMATION

For more information about the new store, call Ann Day at 503-491-5545.

"We've always had customers who said they wished they had a place to go for meetings, to just sit down and relax," Link says. "I've had loyal customers tell me they go to Starbucks because they need a place to sit."

The new No Ordinary Joe will feature a VIP space for customers craving privacy; and Day is creating an old-fashioned carhop window for regulars who don't want to leave their cars.

The drinks will stay pretty much the same, using locally roasted K&F Coffee.

Day and her husband, Jason, are raising two boys, Jason Jr., 16, and Tanner, 8, and Day wants to use her coffee shop to better the community by offering a place for local youth to watch a movie or see a band.

"I have tentative plans to have music on Thursday nights and to be open later on Friday nights, so the high school kids have somewhere to go," Day says.

Her new location, inside the Burnside Commons near the new Cost Cutter grocery store, is still close to Gresham High School,



From left, previous owner Terri Lynn Link a front of No Ordinary Joe at Burnside Road its lease and will be moving to a sit-down "I know it seems like there's a coffee shop on every corner, but we give people an experience," Link says. "We give excellent customer service. And we get people out of there in less than a

Last year, the businesses were thriving, but Link was ready for a change.

minute."

"I was trying to simplify my life," Link says.

She sold the business she had built from the ground up, but stayed on throughout the past 12 location, at 1888 N.W. Fairview Drive, in Burnside Commons, later that week.

The original No Ordinary Joe drive-thru on Division Street will not be affected by the closure of the Burnside shop or the opening of the new No Ordinary Joe.

Running a sit-down coffee shop is a totally different animal from a drive-thru, where consistency, speed and customer service are your main worries, but Day has plans for the new store. place to go after a Friday night football game.

"This has been a difficult time for me," Day says of the still-raw thought of losing the Burnside drive-thru. "But I owe it to myself and to my customers to give this a try."

The new store will open "within the next three weeks," Day says. She plans to keep early morning hours, opening at 5:30 a.m. on weekdays, but has not yet decided on her final schedule. STAFF PHOTO BY CAPA Tiend and current owner Ann Day stand Main Avenue. The drive-thru coffee sh tion across the street.



THE CRESHAM OUTLOOK WEDNESDAY, DECEMBER 6, 2006 Page 7A

E-WAIL: KWADE

FAX: 503-665-2187

Cookie meister relocates magic from home to storefront bakery

Nonnie's specializes in custom-made cookies and cupcakes

By SHANNON O. WELLS
The Outlook

ookies and cupcakes bring out the artist in Trina Fornoff, who recently opened Nonnie's Specialty Cupcakes and Cookies in Main Square Plaza at 44 N.E. Division St.

"I like to decorate cookies and see them turn from a flat surface to a twodimensional cookie," she said. "It's fun to watch the kids' reaction when they see them for the first time."

A resident of Gresham for 18 years, Fornoff, who grew up in Maryland, opened the bakery to expand her home-based operation, naming the business after Nonnie, her beloved great-grandmother, who died in 2007 at 107 years old.

In addition to customized cupcakes and sugar cookies, Nonnie's offers coffee and espresso, smoothies, flavored energy drinks, scones and what For-



Trina Fornoff,
owner of
Nonnie's
Specialty
Cupcakes and
Cookies,
recently
expanded her
home-baking
operation into
a storefront
location on
Northeast
Division Street

noff promises as "one special surprise item every day."

Those may include cookies of different shapes, frosted brownies or perhaps peanut butter bars. So far, Fornoff's daily unveiling of home-crafted sweets is a hit among the mostly word-of-mouth clientele, including a steady stream of students from the nearby Gresham High School.

"It's been great," she said during her second week of operations in mid-March. "I've basically been selling out

every day. It's exceeded my expectations."

Nonnie's took over from a short-lived thrift store that occupied the space after Sweet Cakes by Melissa closed in August 2013.

The shop became embroiled in a high-profile controversy after owners Melissa and Aaron Klein refused to design a cake for a lesbian couple's wedding in January 2013.

Fornoff, who has no connection to the former business or its owners, is

Check it out

WHAT: Nonnie's Speciality Cupcakes and Cookies

WHERE: 44 N.E. Division St., in Main Square Plaza

OWNER: Gresham resident Trina Fornoff HOURS: 9 a.m. to 6 p.m., Monday-Friday; 10 a.m. to 2 p.m. Saturday; closed Sunday CALL: 503-665-5505

FACEBOOK PAGE: www.facebook.com/ pages/Nonnies-Specialty-Cupcakes/170557359698498

hopeful her shop and baked goods will stand on their own without attracting negative attention from those who protested against Sweet Cakes.

"It makes me nervous to think what could happen to me," she admitted.

Fornoff, a mother of two boys who has volunteered for five years as refreshments coordinator for Gresham Little League, plans to add lunch items and other offerings as she goes along. For now, it's all about the sweet stuff.

"I'm taking baby steps first," she said. "I don't want to work 20 hours a day, but I want to do well.

"If you bake it, they will come," Fornoff added. "And they do, every day."